



**amberjack**



**Brand Marketing Executive**

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# Brand Marketing Executive

Newbury / home working

Salary £26-30K per annum

Permanent / Full time

Our in-house Attraction campaign team at Amberjack is growing and that means we have an immediate and exciting new opportunity to join us as a Brand Marketing Executive!

## What's involved?

Our team delivers effective recruitment attraction campaigns for a variety of clients to ensure them a consistent supply of sufficient high-quality candidates for their early-talent roles. We do this through data analysis, brand awareness, campus marketing, digital & print media, event management and social media campaigns.

As a Brand Marketing Executive you'll lead on all aspects of client brand and creative, social media campaigns and event management aligning client attraction strategies with management and operational delivery.

On a day-to-day basis you'll be involved in: -

- **All things copy!** ... briefing copywriters, proofing content, and writing copy for emails, case studies etc...
- **Brand management**, including briefing designers, reviewing and approving creative against client brand guidelines
- **Everything social!** ... design social media campaign strategies, creating content and client specific calendars, managing engagement and any aligned paid-promotional campaigns on multiple social platforms
- **Website updates** to client websites through their CMS
- **Event management** be it face-to-face or virtual, booking events, co-ordinating with our exhibition management company, setting up virtual 'stalls' and co-ordinating delegates
- **Publishing job adverts** to university, and where required, media job boards
- And of course .... supporting your colleagues and clients with research and innovative new ideas and recommendations as well as providing holiday cover to ensure consistent campaign delivery from the team

## Who are we looking for?

The role would really suit someone with a background and passion for marketing, campaign management and/or recruitment experience. The desire to work across multiple simultaneous campaigns and drive innovation in Attraction providing a consistently excellent level of service to each of our clients.

To succeed you'll also need to be able to demonstrate strong written and organisation skills, a good eye for creative and great attention to detail as well as the ability to work to tight deadlines.

This role offers a blend of both home working and regular time spent in our Newbury office.

### **So, who are Amberjack?**

Amberjack have long been setting the standards in future talent and intake-based volume recruitment. Our advanced systems and intelligent solutions are designed to deliver the ultimate recruitment experience for clients and candidates.

From intelligent attraction to recruitment process outsourcing and bespoke assessment and selection tools, we work as an extension to our client's teams.

We are the quality behind the quantity. We do what's right for our clients and their candidates. We don't know any other way.

### **Why choose us?**

We have the privilege of helping some of the biggest brands in the world, from Unilever and Virgin Media to UK favourites Morrisons and Network Rail, hire the very best apprentices, placement students, graduates and interns.

In this role you'll get to play a key part in our Attraction team as they create and manage the recruitment campaigns for these brands reaching out to the very best in early-talent, not only here in the UK but around the globe.

Amberjack is proud to be a collaborative, open and friendly work environment with great opportunities for personal professional development.

### **How to Apply**

Please apply with your CV to [susannah.hadley@weareamberjack.com](mailto:susannah.hadley@weareamberjack.com). If you have any questions about this role or need access to information in an alternative format please contact us on 01635 584130.