

# No-code Growth Marketing Report

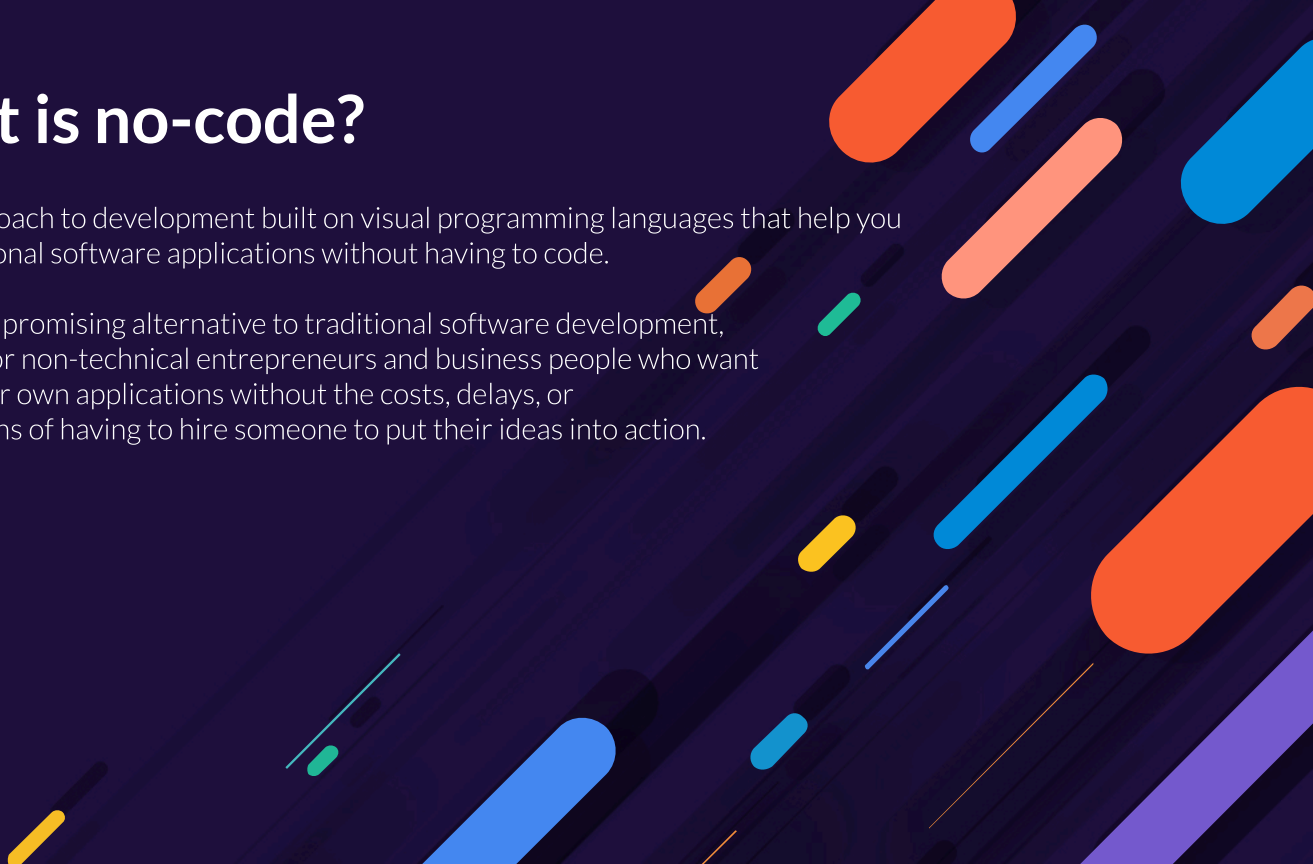


We've asked over 500 SaaS and Product people about their opinions on no-code tools.

# What is no-code?

It is an approach to development built on visual programming languages that help you build functional software applications without having to code.

It is a highly promising alternative to traditional software development, especially for non-technical entrepreneurs and business people who want to build their own applications without the costs, delays, or complications of having to hire someone to put their ideas into action.



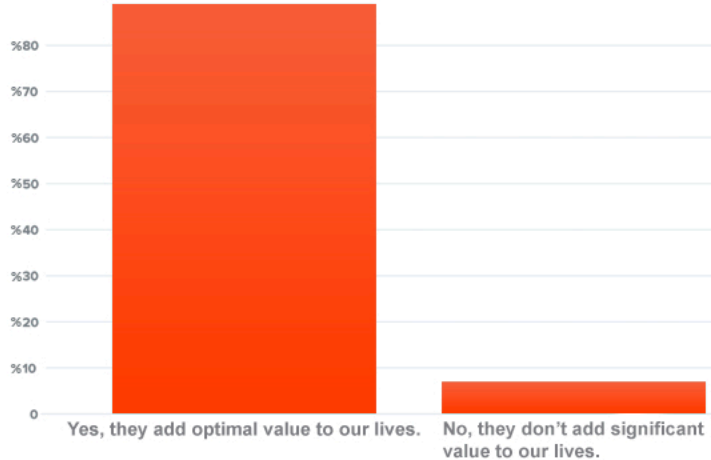
”

It is the best time to jump on to no-code train now. **No-code is the future.** If you become an expert now, you will be one of the most in-demand people in the future. “

Arun Saigal  
Cofounder and CEO  
Thunkable



**%85** attendance said that no-code tools add value to their lives.



”

The rise of no-code tools means **anyone** can create digital products.

“



Carlos Gonzalez de Villaumbrosia  
CEO of Product School

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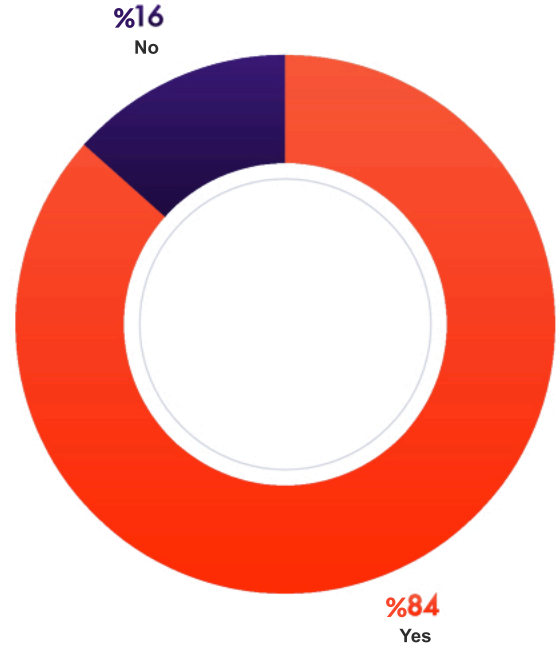
The future of coding is **no coding** at all.

“



Chris Wanstrath  
Ex-CEO at GitHub

**%84** people trust  
no-code tools



” We can't live in a world where the power to create is kept by few people only... we have proven that from a **future standpoint** that there is not too much no-code can't do. “



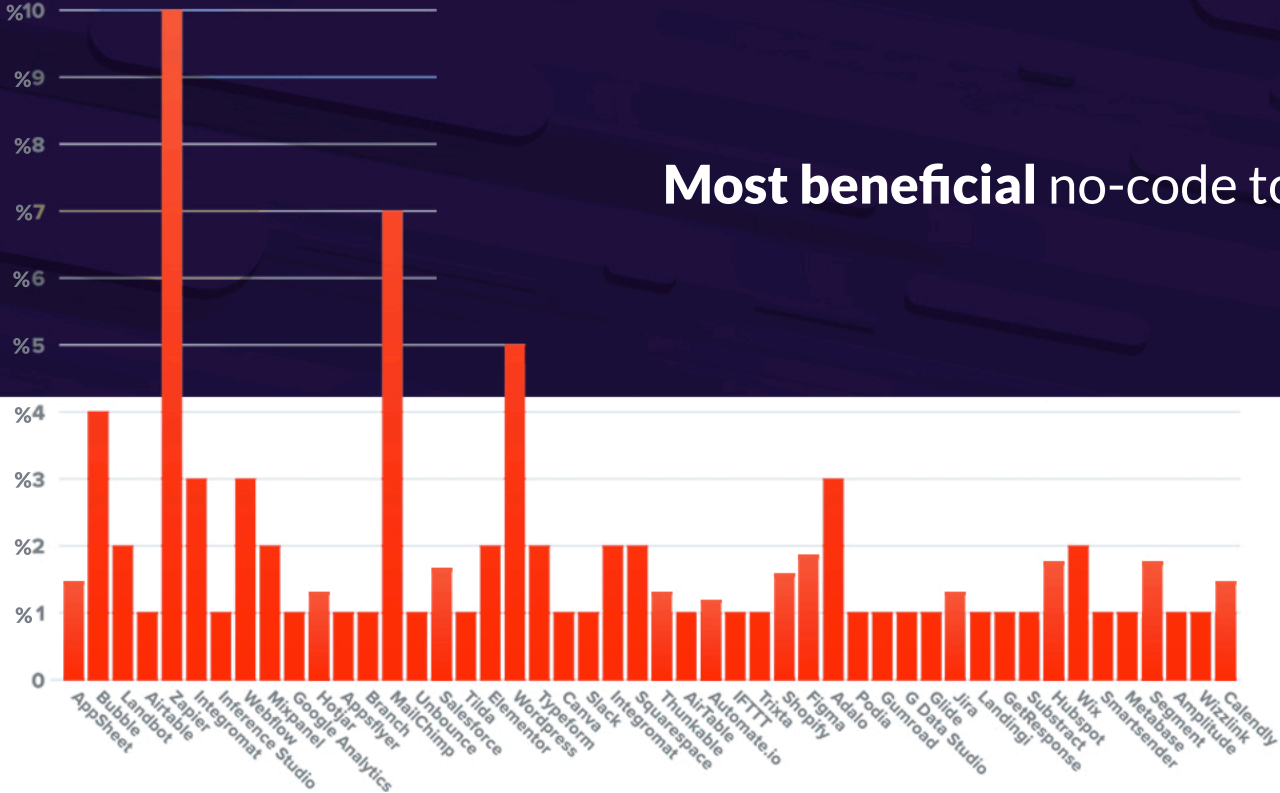
Emmanuel Straschnov  
Co-Founder of Bubble.io

” What people don't yet realize is that building **without code** can be a strength, not a handicap. When you focus exclusively on writing code it can be hard to come up for air and focus on your customers. “



Tara Reed  
CEO of Apps Without Code

# Most beneficial no-code tools





” I think that in 2021 no-code is going to start really **becoming a mainstream** thing in every sense of the word.. “



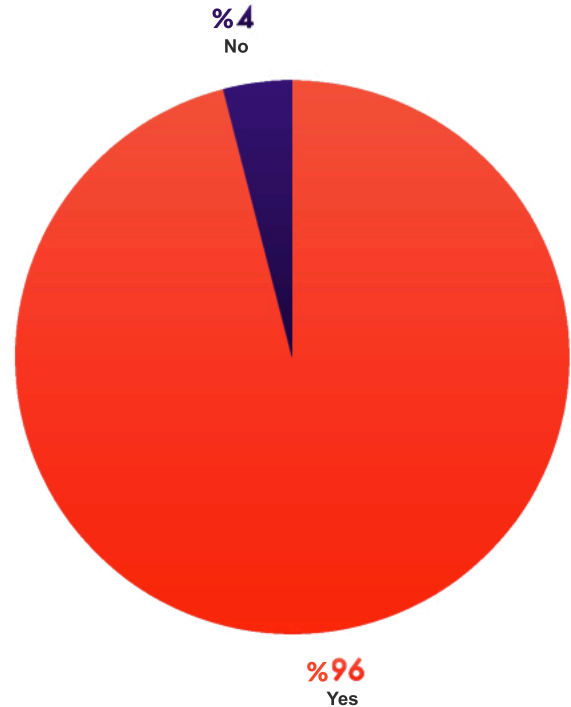
Sasa Janicijevic  
CEO and Founder of Codemap

” **No-code tools** in my view are a lot like Machine Learning or AI tools. Fascinating, intelligent, helpful, and exciting. “



Tyrone Morris  
Field Manager at Maptsoft

**%96** of those who don't use no-code tools would be willing to use them in the future.



## Most common reasons for not using no-code tools:

- 1 I would rather develop tools in-house.
- 2 I don't think no-code tools are secure.
- 3 I don't think no-code tools offer much value.



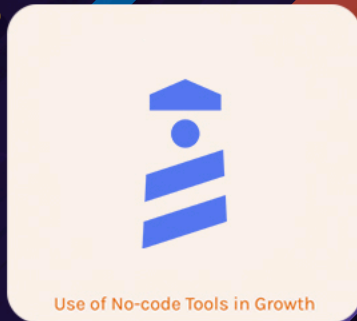


Check how other people are creating startups **with no-code tools.**

<https://johnozuysal.com>

Click here to contribute to **our survey.**

<http://bit.ly/no-code-growth>



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