# FIFLEETOPS

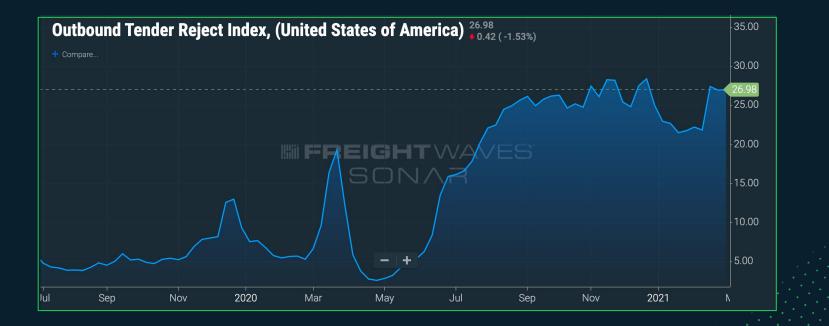
## Moving freight without friction.

The industry's first carrier focused freight matching marketplace connected directly to ELD's.

### FLEETOPS IS THE FASTEST GROWING NETWORK OF SPOT MARKET CAPACITY.

IT'S NOT AN APP, OR SINGULAR SERVICE, IT'S A NETWORK OF ELD-EMBEDDED LOAD BOARDS THAT LEVERAGES HOURS OF SERVICE DATA, AND ENGINE DATA, TO CREATE UNIQUE MARKET INSIGHTS AND ACCURATE RECOMMENDATIONS.

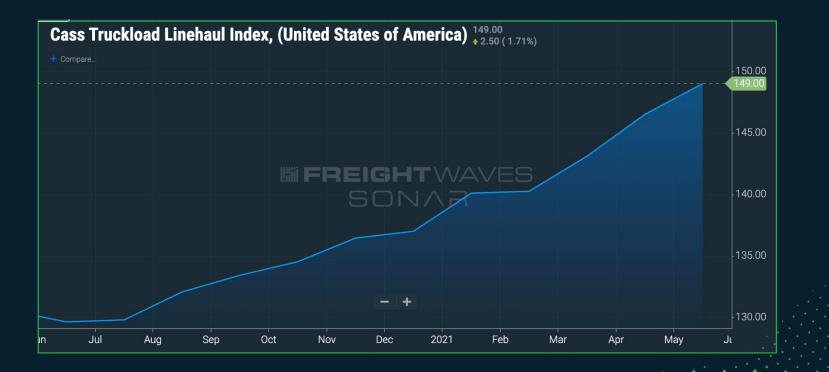
### TENDER REJECTIONS ARE AT A NEW HIGH, AND AREN'T FALLING.



### **DEMAND HAS REACHED A NEW HIGH**

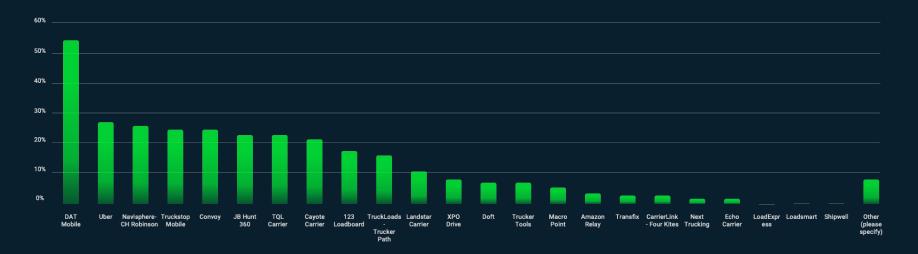


### **AND COSTS KEEP RISING**



### THE CAPACITY CHASE IS CREATING MASS FRAGMENTATION

#### **FREIGHT** WAVES

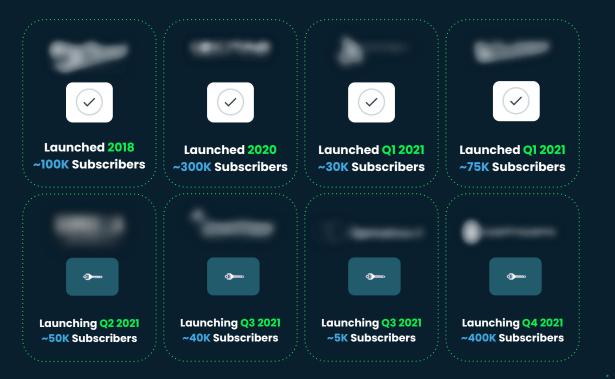


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### WE OPERATE WHERE DRIVERS AND DISPATCHERS OPERATE



### FLEETOPS PARTNERS WITH ELD PROVIDERS, AND OFFERS A WHITE-LABELLED LOAD BOARD INSIDE THEIR PRODUCTS

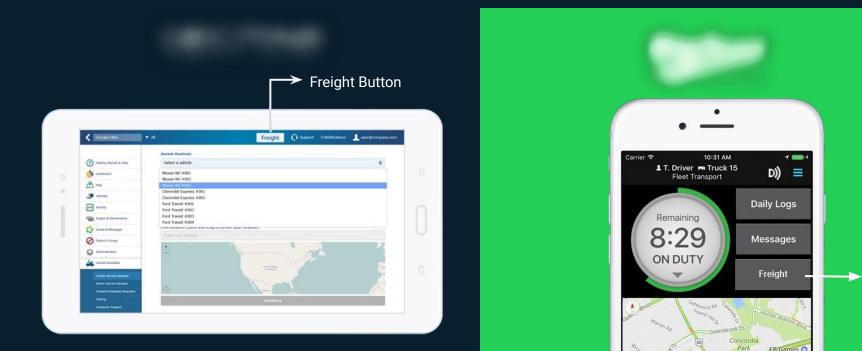


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### WE MERGE WITH THEIR TECHNOLOGY, GAINING A CAPTIVE AUDIENCE OF 300K+ DRIVERS AND CRITICAL REAL-TIME DATA.

Freight

**Button** 



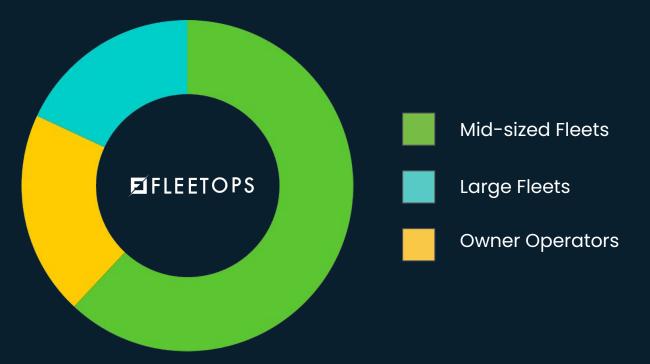
### WE AGGREGATE THIS CAPACITY AND OFFER IT IN ONE NETWORK



### **OUR CAPACITY**

### FleetOps solutions cater best to mid-sized fleets.

Our load matching solutions, will ensure your market share of this segment grows.



### **TELEMATICS + AI = PERFECT MATCH**

### We use these large amounts of high-fidelity data to **match** your shipments to drivers.

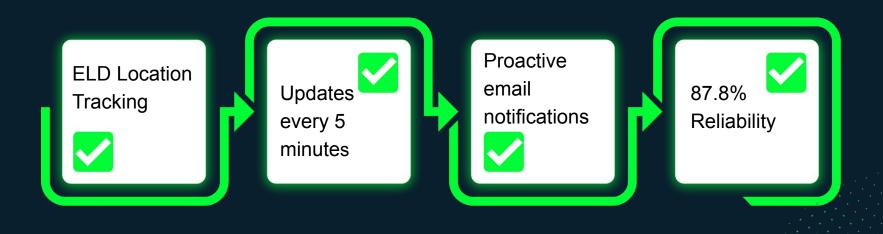
By using algorithms trained by telematics data, and leveraging the existing users of telematics products, we send the perfect load at the perfect time.



### WE CAN MOVE YOUR FREIGHT RELIABLY, AND HAVE HIGH CONVERSION RATES THAT ARE IMPROVING

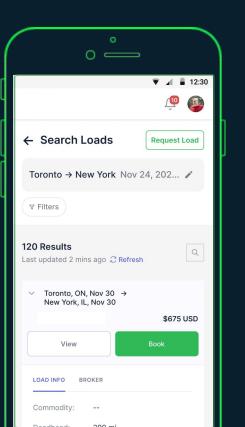
2022 North Star Goal	100%	
Projected EOY Rate	42.72%	
2020 Conversion Rate	32.98%	
2019 Conversion Rate	20.78%	

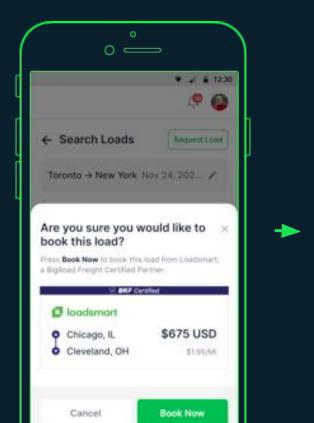
### WE TRACK EVERY LOAD

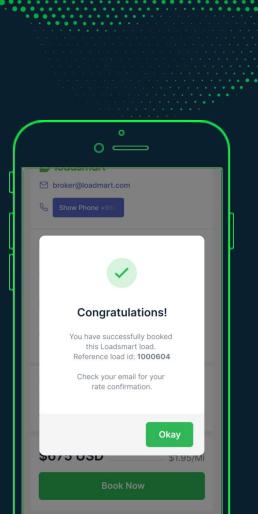


**PROVIDE INSTANT MATCHING** 

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### AND, HANDLE YOUR ONBOARDING FLOWS

### <u>Click here</u> to learn more.

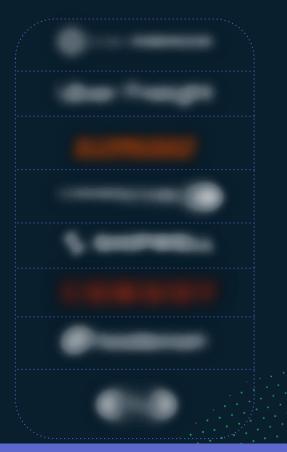
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ARRIER MANAGEMENT	Onboard Flags		
nboarded	INSUFFICIENT INSURANCE 3	NON-COMPLIANT SAFETY WEEKLY 15	
	DUPLICATE NAME REGISTRY 50	INCOMPLETE PROFILES 85	OUT OF SERVICE

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	♥ ◢ ▮ 12:30
	Onboarding Process
4	Your account is <b>90%</b> onboarded
	DOT Verified
	Operating Authorities Upload
	UPLOADED Upload
	Sign Broker-Carrier Agreement E-Sign document

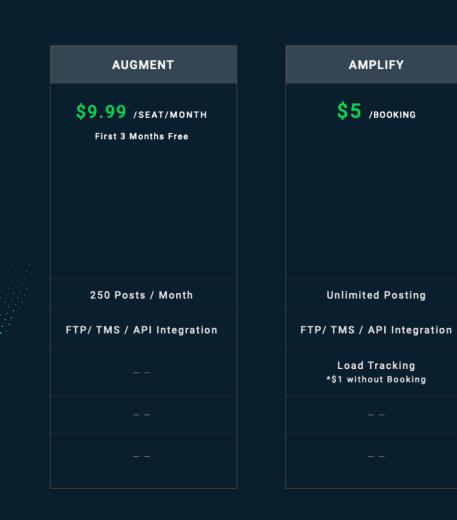
### DIGITIZE PROCESSES OR AUTOMATE THEM ALTOGETHER

- Track every load: We update you on picks, drops, dwells, ETAs and delays.
- Secure reliable coverage unavailable anywhere else: Your loads don't wait for reactive capacity. We're able to push your shipments to drivers before they need to execute a search.
- Automate Onboarding: We pre-check the carrier for you. Tell us your requirements, and we'll build them into our booking experience.
- Automate your freight booking, end-to-end: An end to negotiations, clunky onboarding, and driver check calls

### **Connected with Industry Leaders**



### NDA Required To View Logos



AUTOMATE
\$10 /BOOKING
1-500 Loads
<b>\$7</b> /BOOKING
500-2,000 Loads
<b>\$5</b> /BOOKING
2,000+ Loads
Unlimited Posting
FTP/ TMS / API Integration
Load Tracking *\$1 without Booking
Instant Book
Onboarding *\$5 without Booking