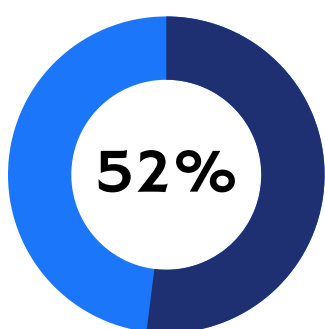


## New Data Reveals Disconnect Between CSR/ESG Goals and Capacity



New research from CSR Talent Group reveals that many companies lack the capacity needed to achieve their CSR, ESG, and Sustainability goals.

A full 50% of companies don't have the expert staff needed to reach company CSR, ESG, or Sustainability objectives due to:

- A lack of time needed to find the right talent
- A limited network to connect with the right CSR experts
- The cost of hiring staff

*"In the wake of 2020, our team is revamping our social impact programs, working on a new strategy, and aligning the work across the organization to become more relevant and cohesive."*

– In-House Fortune 1000 CSR Professional

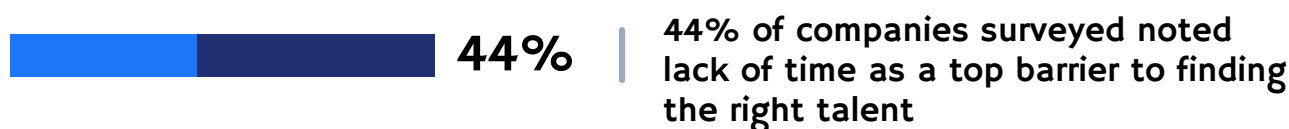
## TOP LEVEL FINDINGS:



The pandemic, Black Lives Matter, and overt signs of climate change had a significant impact on how companies shaped their revised goals for 2021 and beyond



While the pressure on companies to meet stakeholders' expectations has never been more acute, in-house CSR leaders don't have the talent they need to successfully meet their goals.



Time constraints, cost and a limited network keep in-house CSR professionals from finding the talent they need to meet their goals.

*Tom's knowledge of CSR and expertise as a consultant is clear – the creation of CSR Talent Group is a natural extension of his lifelong commitment of helping all companies maximize their impact as a force for good.*

– Pat McCrummen  
Global Community Impact Leader, DuPont



While companies are shifting their CSR and ESG goals to meet new challenges, their capacity is lagging. To achieve success, they can take advantage of the new staffing model – solidified by the pandemic – to readily access a global network of CSR/ESG and Sustainability experts to address a constantly evolving set of critical business needs.

For more study details, [knowlton@csrtalentgroup.com](mailto:knowlton@csrtalentgroup.com)

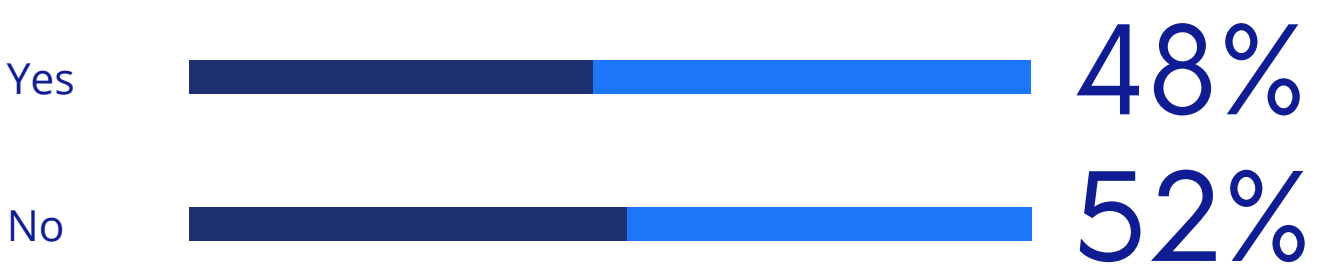
[WWW.CSRTALENTGROUP.COM](http://WWW.CSRTALENTGROUP.COM)

# CSR Talent Group CSR/ESG Capacity Survey Highlights

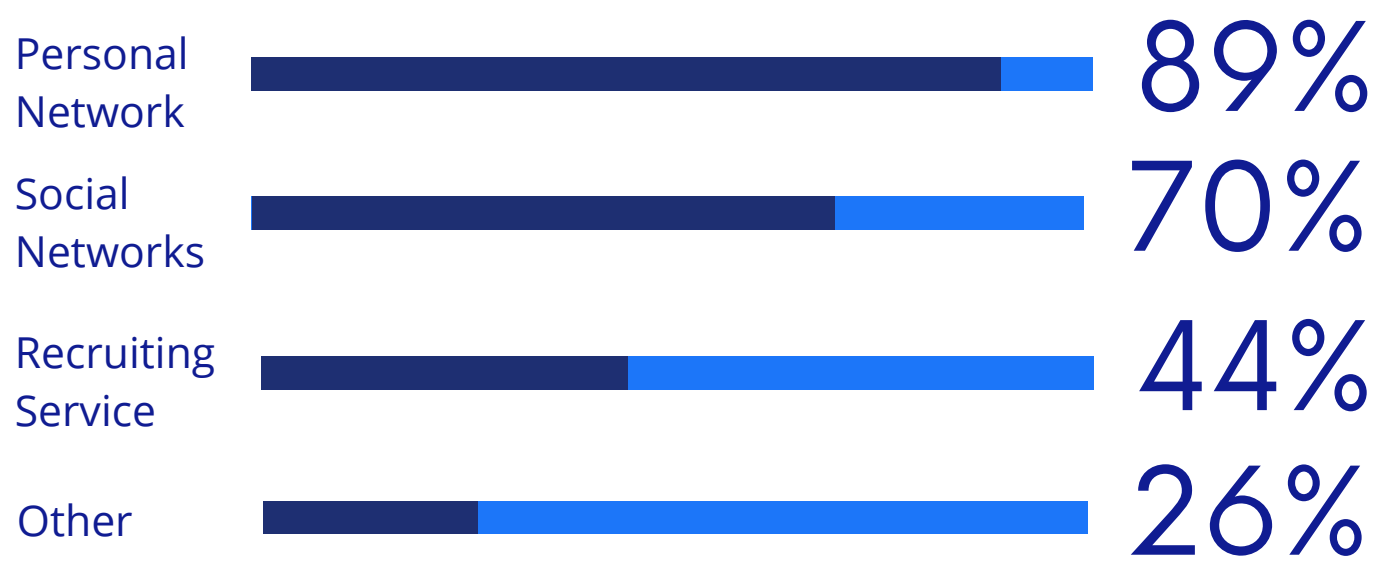
Have you changed your CSR, ESG or Sustainability goals In the wake of 2020?



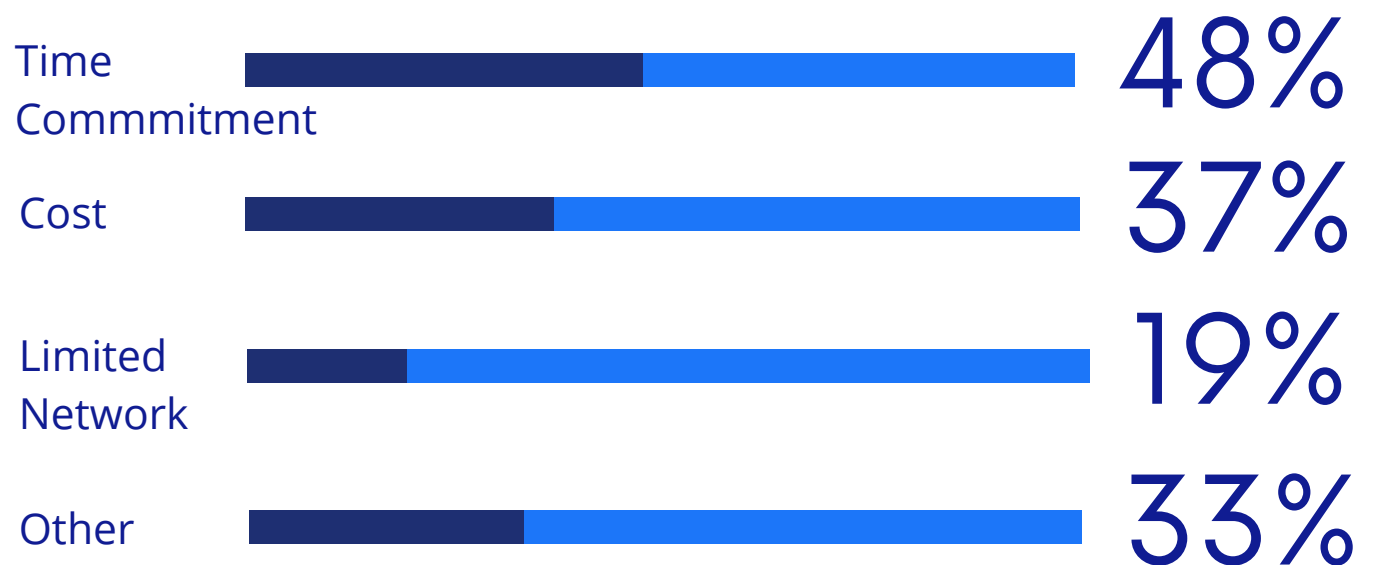
Do you have the capacity and specialized skills needed to achieve your goals?



How do you identify and find qualified CSR/ESG staff?



What are the challenges in finding the right CSR/ESG staff?



If you could have the experts in place to meet your goals, who would you add?

