

OCTOBER 2021 NEWSLETTER



Tigerlily
Foundation
Beauty. Strength. Transformation.



Congratulations to our Recent ANGEL Advocates on your Graduation!

We are inspired by our most recent ANGEL Advocates graduating class! This group of amazing women represents cities in which Black women have the highest mortality rates for breast cancer. These women have participated in an intensive and immersive educational training program ranging from breast cancer 101, clinical trials to social determinants of health, and more. This intimate group of women will continue to support one another and engage their community to create meaningful change through their stories. We honor you for your courage and strength. Stay tuned to our newsletters for details on our next cohort of ANGEL Advocates. We honor you for your courage and strength. If you or someone you know is interested in participating in the ANGEL Advocacy program please email tfangel@tigerlilyfoundation.org for additional information.



WE ARE THE CHANGE

Tigerlily Foundation ANGEL Advocates



			
Nancy Barbour Trainer	Juanita Pullum	Kellie Goss	Se'Nita Harris
			
Catrina Crutcher	Camille Lewis	Syreeta Coleman	Evalyn Allela
			
Rheila Parker	Melissa Ward	Maricia Cole	Tonya Hicks
			
Erin Perkins			



Check out Se'Nita Harris, an ANGEL Advocate, last month in Brooklyn, New York engaging with her community and sharing educational resources about breast health at the Breast Cancer Awareness Block Party & Community Corner!





My Life is My Legacy

MY LIFE MY LEGACY. Through our **#MyLifeIsMyLegacy** digital campaign, we are launching a global campaign on October 13th, Metastatic Breast Cancer Awareness Day, with 13 videos highlighting the perspectives of early-stage patients, MBC patients, caregivers, healthcare providers, researchers, family members, and a diverse community of people affected by MBC.

BREATHE Tv, SEASON 2
2. Becoming Your Own Best Advocate





Morgan Dipaolo
Patient Advocate



Maimah Karmo
Host | 15-year breast cancer survivor



Izzy Jacques
Tigerlily Foundation Program Manager
Diversity and Inclusion

  Brought to you by
Puma Biotechnology, Inc.

Join us with the incredible patient advocate Morgan Dipaolo and Tigerlily Program Manager of Diversity and Inclusion, Izzy Jacques, on BREATHE Tv's Episode 2: 'Becoming Your Own Best Advocate'



**CLICK HERE TO
WATCH EPISODE**



TIGER TRIALS

Tigerlily Foundation's Clinical Trial Program is committed to building TRUST through TRANSPARENCY to TRANSFORM the future of clinical trials.

We are focused on building trust and transparency between patients and science and stakeholders, eliminating barriers to inclusion, achieving equity, and transforming the future of clinical trials. This work is essential to our mission to create a more equitable future for all people with cancer because we cannot develop truly precise treatments without diverse data gathered from BIPOC trial participants.

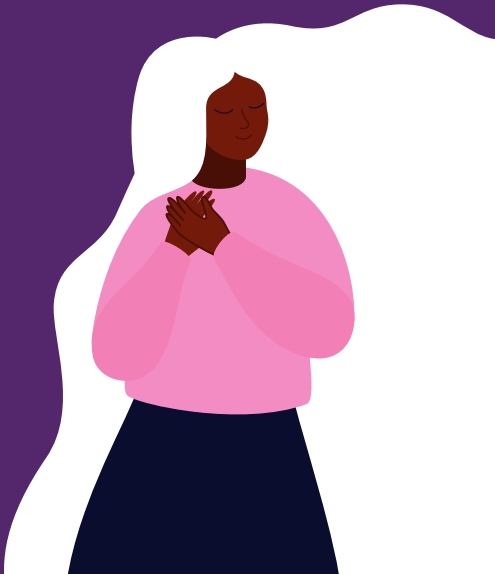
To us, trust is a verb. It requires action. It requires effort. It requires commitment, accountability, and hard work. We understand that trust must be earned, and one of the ways we are dedicated to doing that is by being transparent about clinical trials, both past and present, along with our plans to shape their future.

The process of getting a drug from the lab to the patient's lab is often long and confusing. We believe it doesn't have to be. Our trusted partners include top research professionals, physicians, and other healthcare experts who are committed to working with us to demystify this process. From creating trial summaries using plain language, to showing a day in the life of a researcher, to sharing real stories from real women who have participated in clinical trials, and more; you can count on Tiger Trials to bring you accurate, unbiased information about trials without all the jargon.

We do this work because we believe in a future that includes true health equity. To do that, we have to transform clinical trial participation. We need representation of all races, ethnicities, genders, and ages included in clinical trials. It isn't always a matter of willingness to participate, in fact, often times it's more about not being offered trials or the supportive resources needed to stay in a trial. Years of research about trial participation have shown that we need to make sure we are eliminating the barriers that keep people from being able to participate, so we are stepping up to do that because supporting patients is what we do (and we do it WELL). We have big dreams for the future of healthcare, but we can't do it without you and the thousands of other people who have decided to participate in a trial.

To learn more about how trials work, what we are doing to make them more equitable, and how to get involved, visit our new Tiger Trials webpage:

<https://www.tigerlilyfoundation.org/programs/clinical-trials/>





The Annual APSHO JADPRO Live Virtual 2021

October 7th, 2021. 12pm - 1pm EST.

New Paths to Patient Care - Keynote Presentation by Maimah Karmo

[REGISTER HERE](#)



#KnowMoreDisparities

October 15th, 2021. 11am - 12:30pm ET.

A "For us, by us" conversation with patients of color on Eliminating Financial Burden of Breast Cancer Treatment.

[REGISTER HERE](#)



#PullUpASeat

October 22nd, 2021. 11am - 12:30pm ET.

A bi-directional conversation series between patient experts and HCPS on Eliminating Financial Burden of Breast Cancer Treatment

[REGISTER HERE](#)



#TLCTransFORM TWITTER CHAT
ELIMINATING THE FINANCIAL BURDEN
OF BREAST CANCER TREATMENT

SAVE THE DATE!

WEDNESDAY OCTOBER 20 8PM EST/5 PM PST

AMGEN MERCK Seagen

WWW.TIGERLILYFOUNDATION.ORG

#TLCTransform Twitter chat:

October 20, 2021. 8 pm - 9 pm EST

Eliminating the financial burden of breast cancer treatment.

#TLCTransFORM TWITTER LINK

Join our **October 20th Twitter Chat** with **#InclusionPledge** Partners on Eliminating the financial burden of breast cancer treatment. Tune in from 8 pm - 9 pm ET.

PINK-tober

BLANKETS TO BUST BREAST CANCER

at B&B's October Crafty Hour to Benefit the Tigerlily foundation

10/26 • 6PM



Craft one for yourself
OR TO DONATE TO SOMEONE



TICKET PROCEEDS DONATED
TO TIGER LILY FOUNDATION



Join us on Tuesday, October 26th at 6PM for a Special 'Blankets to Bust Breast Cancer' Crafty Hour at Barrel & Bushel, benefitting the [Tigerlily Foundation](#).

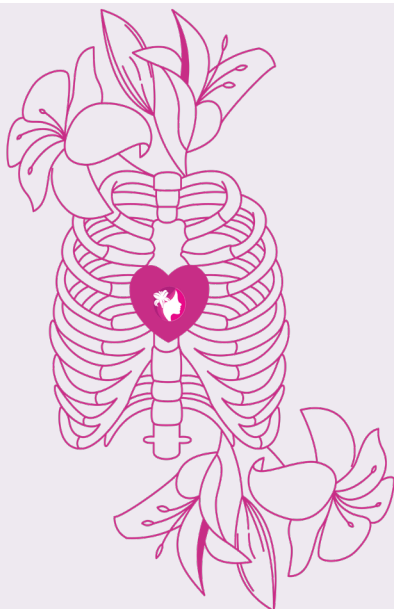
[AR Workshop Alexandria](#) will be on-site to teach and provide personal instruction on how to start your very own Chunky Knit Blanket. All registrants will receive materials, instruction, and access to a video tutorial for this at-home project. The blanket requires no needles or knitting experience! You will get 5 skeins of chunky yarn in your color of choice and your blanket will measure roughly 40x50.

This special event and project is complimentary (valued at \$85/per person). However, due to limited seating, this will be a ticketed event to participate. The cost of this event is \$10 per person and 100% of your ticket price will be donated to the Tigerlily Foundation.

REGISTER HERE

We're honored to share #MYLIFEMatters!

The newest publication from Tigerlily & Elephants & Tea Magazine. This collaboration focuses on metastatic cancer and racial disparities. This month, we released the second issue of MY LIFE Matters: Power of One, Sponsored by Seagen.



Love My Bones

Bone health is often overlooked for young women. The framework of our bodies has great importance to our overall health. So why should we learn about bone health at a young age? Our bones do everything from protecting our organs to playing a key part in producing red blood cells. And, like many other parts of our bodies, bones evolve and work differently depending on which part of the life cycle we are in. Bones are live tissue and have to be cared for, just like we must care for our hearts, minds, and spirits. Join us as we explore the four F's of bone health: Food, Focus, Fitness, and Facts!



Educate. Advocate. Donate.

October is Breast Cancer Awareness Month! Educate. Advocate. Donate! Your donation will enable us to continue to support young women before during and after breast cancer and is fully tax-deductible. Give to us. Volunteer with us. Share valuable information with others. Want to encourage others to donate?

[DONATE HERE](#)



Uncover TNBC

Tigerlily Foundation is excited to participate as a member of the breast cancer advocacy community with Merck and Emmy-nominated actress, Yvonne Orji, on a new initiative, Uncovering TNBC (<https://www.uncovertnbc.com/>), to shed light on the unique challenges Black women face when diagnosed with triple-negative breast cancer (TNBC). Non-Hispanic Black women are approximately two times more likely to have TNBC than non-Hispanic white women, and compared to white women, Black women are more likely to die of the disease. Join Yvonne as she speaks with Sharon, Tiah, and Damesha, three women diagnosed with TNBC, who share their stories of triumphs while also discussing the health disparities Black women can face. Through the web docuseries and educational materials, Uncovering TNBC aims to inform Black women and empower them to advocate for themselves with their health care team.

[UNCOVERING
TNBC HERE](#)



MARK YOUR CALENDARS

Tigerlily Foundation's Virtual 8th Annual

Young Women's Breast Health Day on the Hill

Focusing on Advocacy in Action: Ensuring Survivorship Care Plan Access in partnership with Rep. Debbie Wasserman Schultz (D-FL)

Wednesday, November 3, 2021

12 pm – 3 pm EST

**REGISTER
HERE TODAY!**



MBC Unfiltered



Tigerlily Foundation is proud to contribute to the MBC Collective as they share the real stories of people living with metastatic breast cancer (MBC), perspectives from caregivers, and content co-created with the community that addresses critical quality of life issues. Click below to hear the real needs of the community to inspire and enact change.

**CLICK HERE FOR MBC
UNFILTERED STORIES**



Tigerlily Foundation's Virtual SPIRIT Retreat: Transforming the Cancer Journey with Spirituality

Saturday, November 13, 2021
11 am – 1:00 pm EST

Registration Opening Soon!

If you are facing cancer, know that you are not alone. Your healing journey can become easier when you have spiritual tools or a personal spiritual practice. Tigerlily Foundation invites you to a peaceful safe haven for a half-day virtual retreat, to enjoy the beauty of connection, quiet rejuvenation, and affirming spiritual support tools available to you, your friends and your caregiver(s). Event Information: melissa@tigerlilyfoundation.org

The Healing Power of Storytelling: Tales of Survivorship

Virtual Listening Summits
focused in Philadelphia, PA
| Washington, DC and New
Orleans, LA | Oakland, CA |
Troy, Michigan



Bringing together Black Artists, Tigerlily ANGEL Advocates, and Healthcare Providers to share how they transformed the stark canvas of their diagnosis through their art form to a powerful place of healing within.

Coming soon in November 2021

Learn how to become an ANGEL Advocate [here](#). Event information: christin@tigerlilyfoundation.org