

TaskHuman + [REDACTED]

LAUNCH - JAN 11, 2021

TARGET REACH = 300

65% of reach
participating

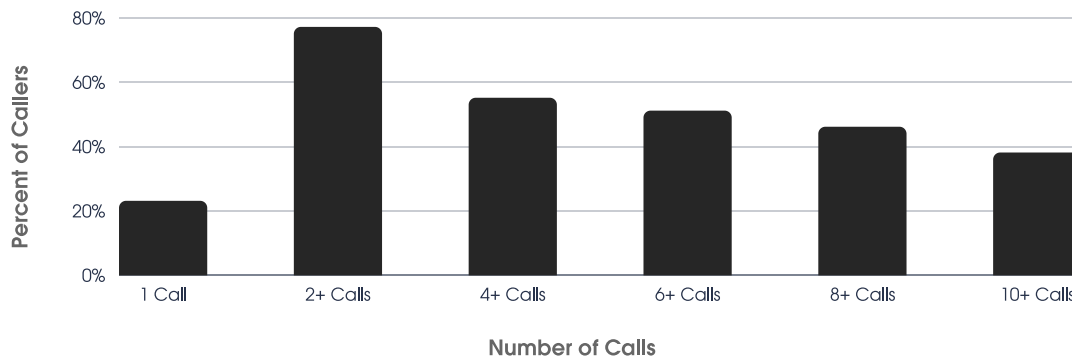
195
Activated

1,286
Total Calls

37,320
Total Call Mins

4.9/5
Avg. Rating

REPEAT ENGAGEMENT IS HIGH



197 [REDACTED] employees are subscribed to
TaskHuman content

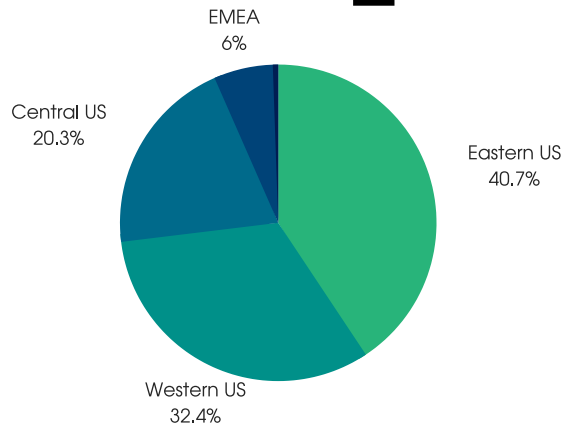
77% of callers have made repeat calls

38% of callers have made 10+ calls!

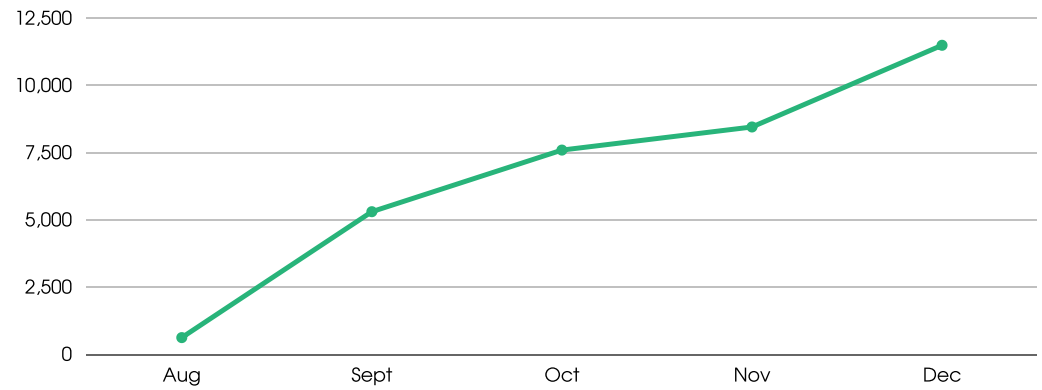
TaskHuman + [REDACTED]

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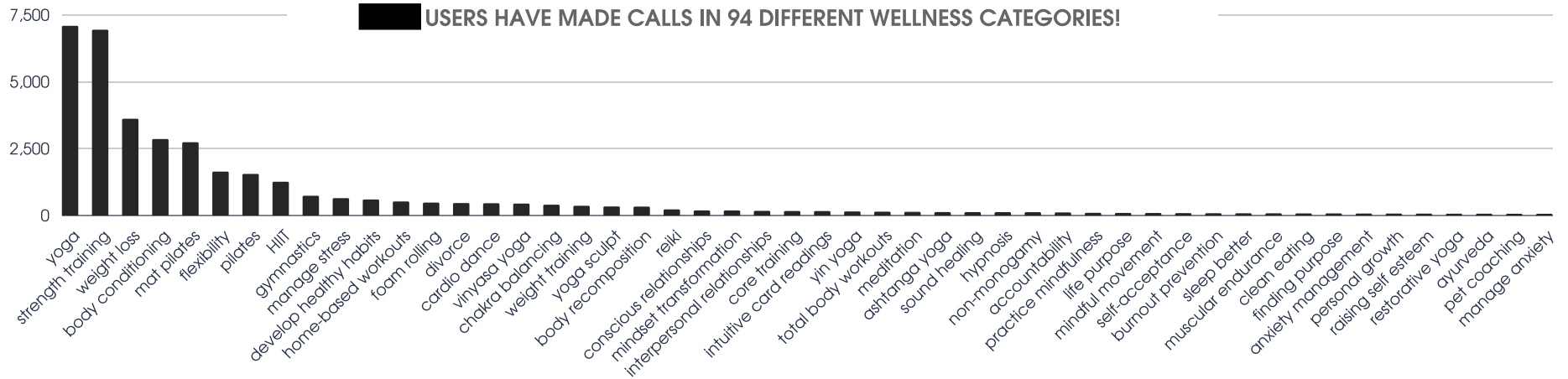
GLOBAL DISTRIBUTION OF [REDACTED] USERS



GROWTH IN CALL MINS PER MONTH



[REDACTED] USERS HAVE MADE CALLS IN 94 DIFFERENT WELLNESS CATEGORIES!



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TESTIMONIALS FROM USERS

"I hadn't been to the gym or exercised in months, and I just felt like it was time and I thought this was gonna be a good positive change and I was right!"

Topic: Mat Pilates

"The TaskHuman coaches have helped me accomplish getting stronger, my balance has improved, and just learning new techniques that I can do on my own time as well."

Topic: Strength Training

"Awesome! Super easy to book, great use of time. (The coach) is really knowledgeable about nutrition, diet and meal prep."

Topic: Clean Eating

"Every coach I have worked with, the first question is "What are you trying to accomplish?" They are not judgmental. They are here to help you be successful and they want to help you achieve your goals."

Topic: Body Conditioning

"My experience has been nothing short of amazing! My main goal was to start my days out on a good note by stretching or doing yoga to get my blood flowing and really just help me wake up and start my day off on a positive note. My coach has totally helped me surpass my goal...my self-esteem has gone way up. My friends and family have noticed that I'm just generally more happier, more positive, and that I have a little pep in my step!"

Topic: Stretching & Yoga

"Always great workouts. Appropriately challenging."

Topic: Weight Loss

"(The coach) is so creative and encouraging. A gifted trainer."

Topic: HIIT

"So very helpful!"

Topic: Divorce

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"Good stuff all around!"

Topic: Body Conditioning

"Another great experience with (this coach)!"

Topic: Yin Yoga

"I love the customized experience that TaskHuman offers. I appreciate that I can open the app at any time and do a quick yoga or stretching session. It is a great resource for kicking off my day or decompressing after the work day. The 1:1 format also pushes me to try harder as all eyes are on me. I have connected well with the coaches and having repeat sessions allows me make progress and get to know them."

Topic: Yoga

"(The coach) was soooo great! Her level of attention and instruction was amazing."

Topic: Mat Pilates

"TaskHuman is my primary wellness resource during this time. It has helped me improve my strength and flexibility which is so important now that I work from home and my posture and alignment is negatively impacted by being seated for so long each day. Seeing positive improvements in my body is a huge benefit during a time when our well-being is being so heavily impacted."

Topic: Body Conditioning

"Great consultation. (The coach) asked great questions to determine my lifestyle, needs, and goals."

Topic: Weight Loss

"Very comprehensive, empathetic and easy to talk to. Highly recommend!"

Topic: Chakra Balancing

"Insightful session. After a quick 20 minutes I left with a few different actions I can try out right away."

Topic: Mindfulness

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"The 1-on-1 calls have been really really great. I have definitely felt more energy and the stretching and flexibility really has made me generally feel better. My wife even commented that my posture has looked better over the last week, which I attribute to a lot of those sessions!

Topic: Flexibility & Pilates

"Nice way to close the work week. (The coach) had a great balance of questions and setup with action."

Topic: Body Conditioning

"Self-Awareness is so important - (the coach) did a great job with this!"

Topic: Meditation

"This was my 10 year old daughter's very first time joining in, and she says that she really enjoyed herself!"

Topic: Flexibility

"Love these sessions with (the coach), 1-on-1 training at home!"

Topic: Strength Training

"Appropriately progressively challenging. Great workouts, awesome awesome!"

Topic: Weight Loss

"Great workouts. Lots of variety. Good low impact solutions."

Topic: Home Workouts

"My girls and I loved it! We will be back for more!! :)"

Topic: Cardio Dance

"It was exactly the type of light workout I was looking for on a Friday evening."

Topic: Body Conditioning