

TaskHuman Effectiveness Institute

Report Summary



Impact



Sentiment

Engagement





Lifetime Review

Lifetime Registration Summary



Client Name

ABC Company



Contract Start Date

MM/DD/YYYY



Contract End Date

MM/DD/YYYY



Eligible Population

10,000



Registered Users to Date

4,361



Registered Users to Date

User Type	No. of Users
Primary User	3,956
Secondary User	402
Additional Users	3



Lifetime User Activity & Sentiment Summary



Registration (%)

47%

Eligible Population /
Primary User with
TH Account



Active User %

86%

Registered User that
took any action on the
Platform



Coached User %

59%

Registered User with
one Coaching
Interaction



Repeat User %

78%

Coached Users with
two or more Coaching
Interactions



Avg. Satisfaction Score

4.9 / 5

User based rating
given after 1:1 Call



Coaching Interactions Summary

Total Coaching Interactions
569,489

COACHING INTERACTION TYPE



1:1 Calls
135,059



Group Sessions
428



Messages
431,842



Content
2,160



Coaching Hours Summary

Total Coaching Hours
94,981

COACHING INTERACTION TYPE



1:1 Calls (Hours)

87,475



Group Sessions (Hours)

4,684



Messages (Hours)

2,489



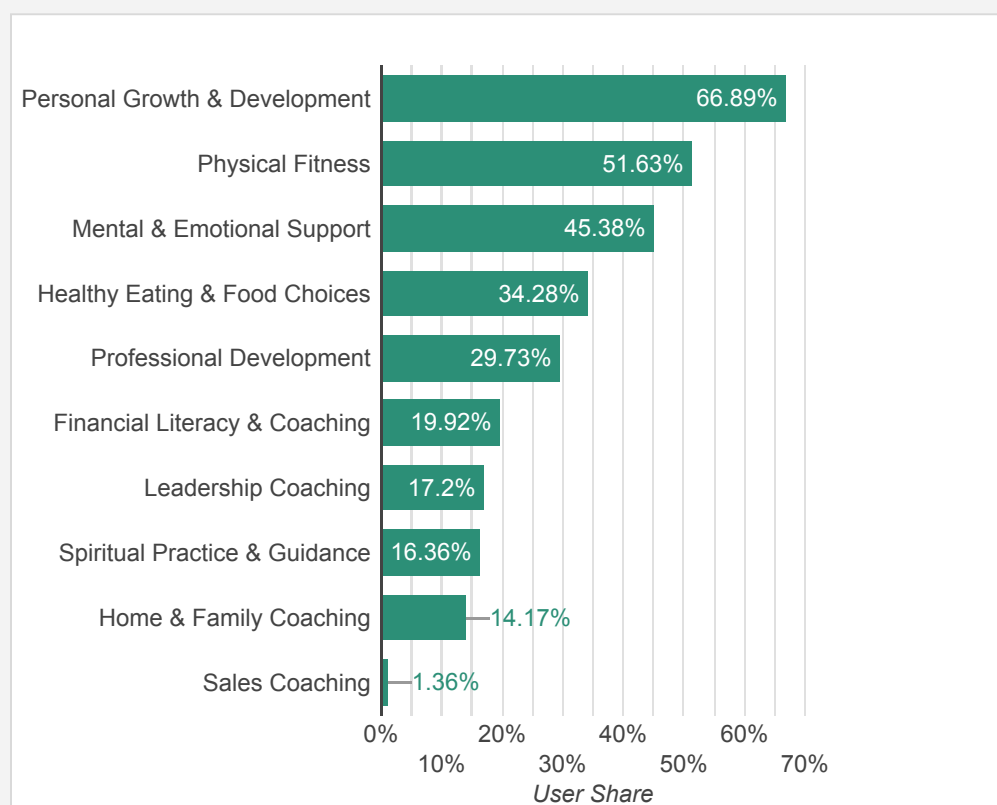
Content (Hours)

333

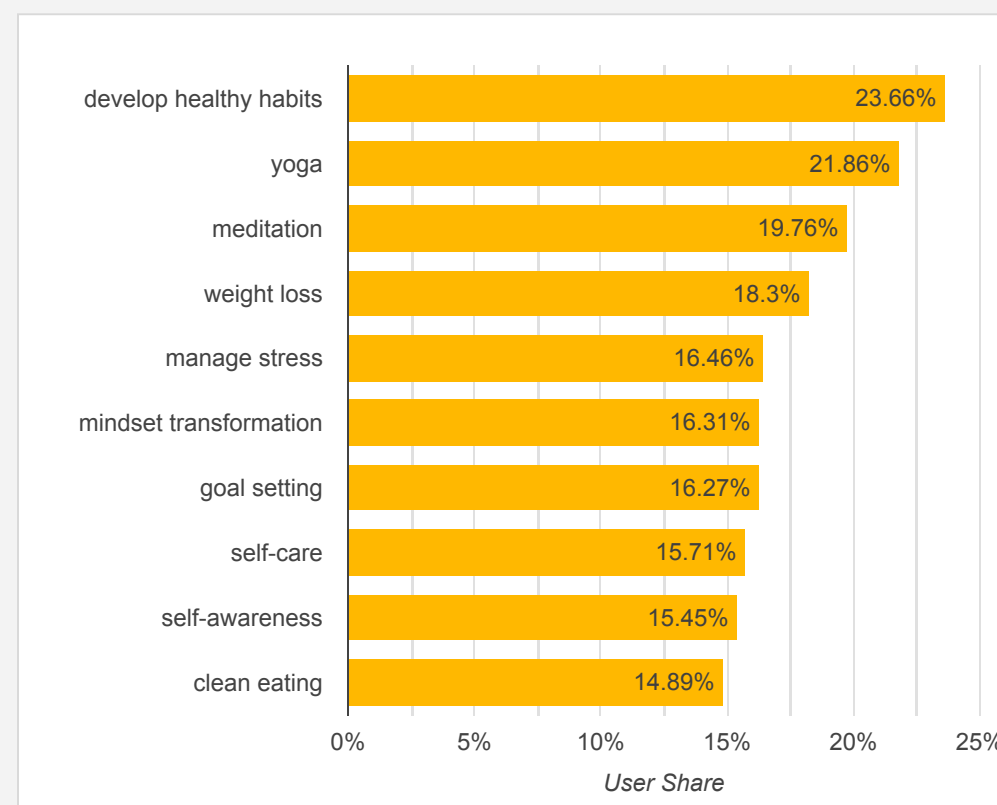


Top 10 Categories & Skills

Top 10 Categories in Coaching Interactions



Top 10 Skills in Coaching Interactions



Lifetime Group Coaching Sessions

Name	Date ▾	No. of Registrants	No. of Attendees
Body Scan Meditation	Apr 26, 2024	10 <div><div></div></div>	6 <div><div></div></div>
Stress Management	Apr 25, 2024	17 <div><div></div></div>	7 <div><div></div></div>
Thought Meditation (Session 1)	Apr 19, 2024	12 <div><div></div></div>	9 <div><div></div></div>
Thought Meditation (Session 2)	Apr 19, 2024	13 <div><div></div></div>	4 <div><div></div></div>
Mindful Eating (Session 1)	Apr 10, 2024	22 <div><div></div></div>	20 <div><div></div></div>
Mindful Eating (Session 2)	Apr 10, 2024	10 <div><div></div></div>	6 <div><div></div></div>
Effective Workplace Communication	Apr 3, 2024	4 <div><div></div></div>	4 <div><div></div></div>
Healthy Sleep Habits	Mar 27, 2024	16 <div><div></div></div>	16 <div><div></div></div>
Empowering Women In Wellness	Mar 12, 2024	15 <div><div></div></div>	10 <div><div></div></div>
Empowering Women At Work	Mar 8, 2024	15 <div><div></div></div>	7 <div><div></div></div>
Empowering Women In Wellness	Mar 7, 2024	7 <div><div></div></div>	4 <div><div></div></div>
Financial Wellness	Feb 22, 2024	13 <div><div></div></div>	3 <div><div></div></div>
Family Financial Wellness	Jan 30, 2024	39 <div><div></div></div>	33 <div><div></div></div>
Human Leadership Coaching: Recognize Progress & Self Reflect- Group A	Jan 11, 2024	14 <div><div></div></div>	14 <div><div></div></div>
Human Leadership Coaching: Recognize Progress & Self Reflect- Group B	Jan 10, 2024	8 <div><div></div></div>	7 <div><div></div></div>
Human Leadership Coaching M5: Adaptive Coaching-Group A	Dec 18, 2023	24 <div><div></div></div>	17 <div><div></div></div>
Human Leadership Coaching M5: Adaptive Coaching-Group B	Dec 18, 2023	14 <div><div></div></div>	12 <div><div></div></div>
Mutual Respect	Dec 18, 2023	8 <div><div></div></div>	4 <div><div></div></div>
Maintaining Healthy Habits Around The Holidays & Setting Yourself Up For Success In 2...	Dec 14, 2023	9 <div><div></div></div>	9 <div><div></div></div>
Emotional Bonding in Healthy Relationships	Dec 12, 2023	26 <div><div></div></div>	22 <div><div></div></div>
Mindfulness	Dec 7, 2023	4 <div><div></div></div>	2 <div><div></div></div>

Total Sessions
425

No. of Registrants
1,863

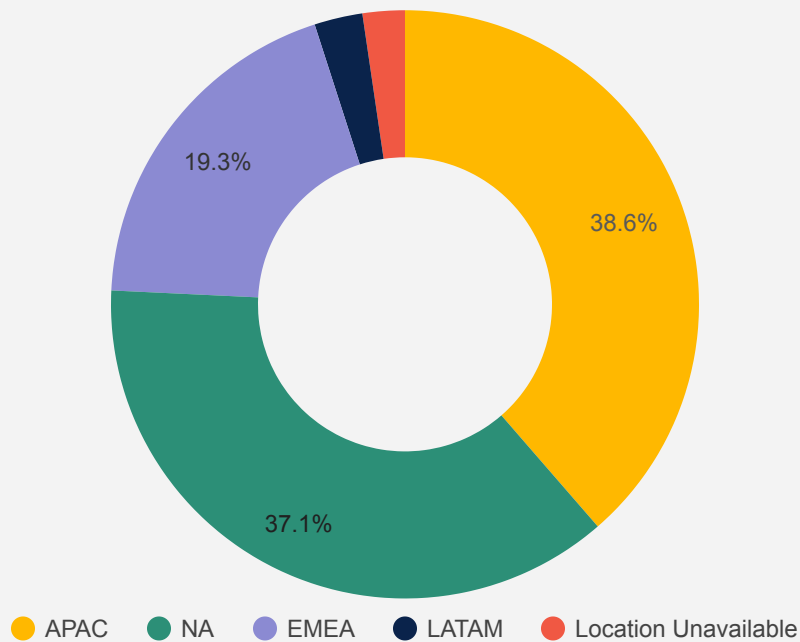
No. of Attendees
1,513

*Note, same topic sessions roll up under the same date but would count as a separate session under total

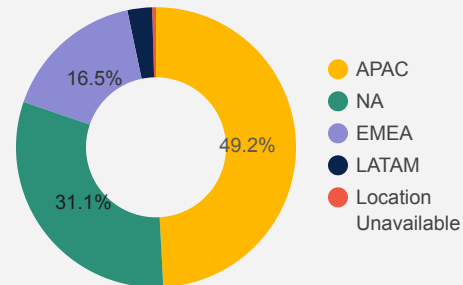


Lifetime Regional

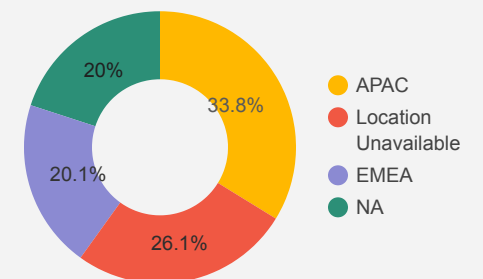
Total User Regional Distribution (%)



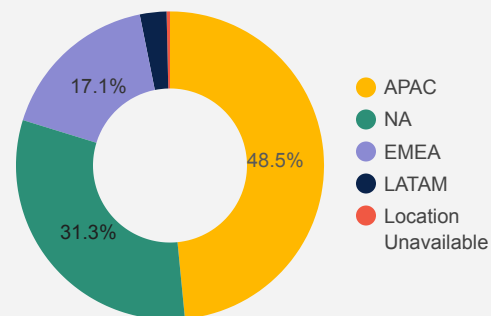
Users in 1:1 Calls by Region (%)



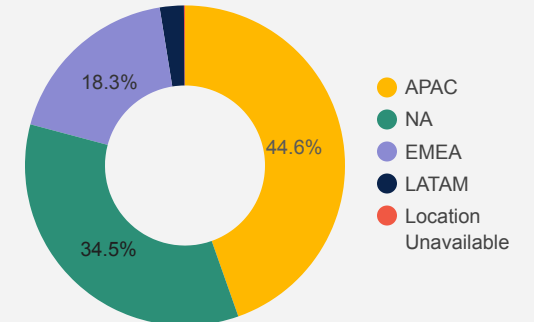
Group Session Attendees by Region (%)



Users in Messages by Region (%)

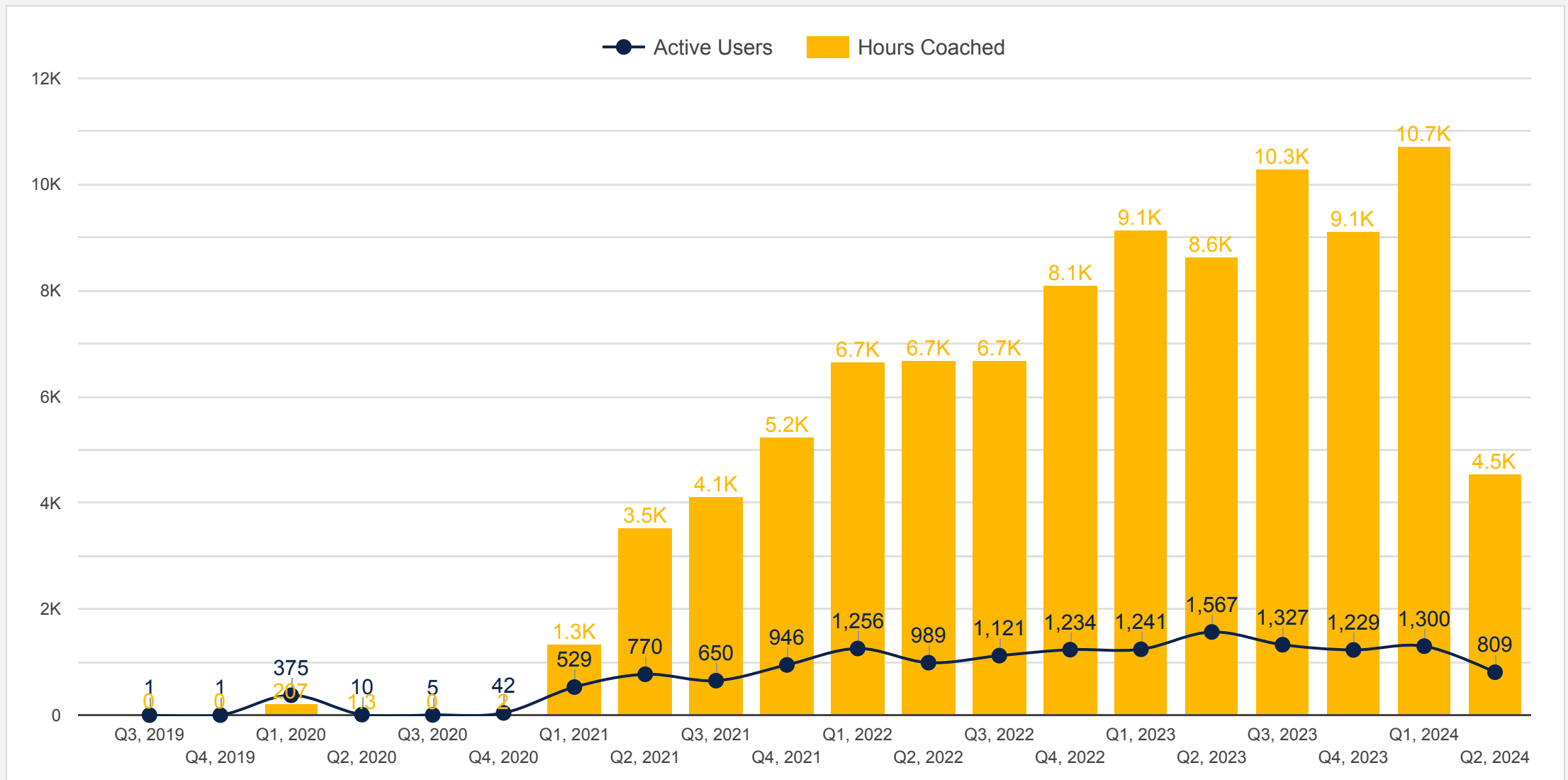


Users in Content by Region (%)



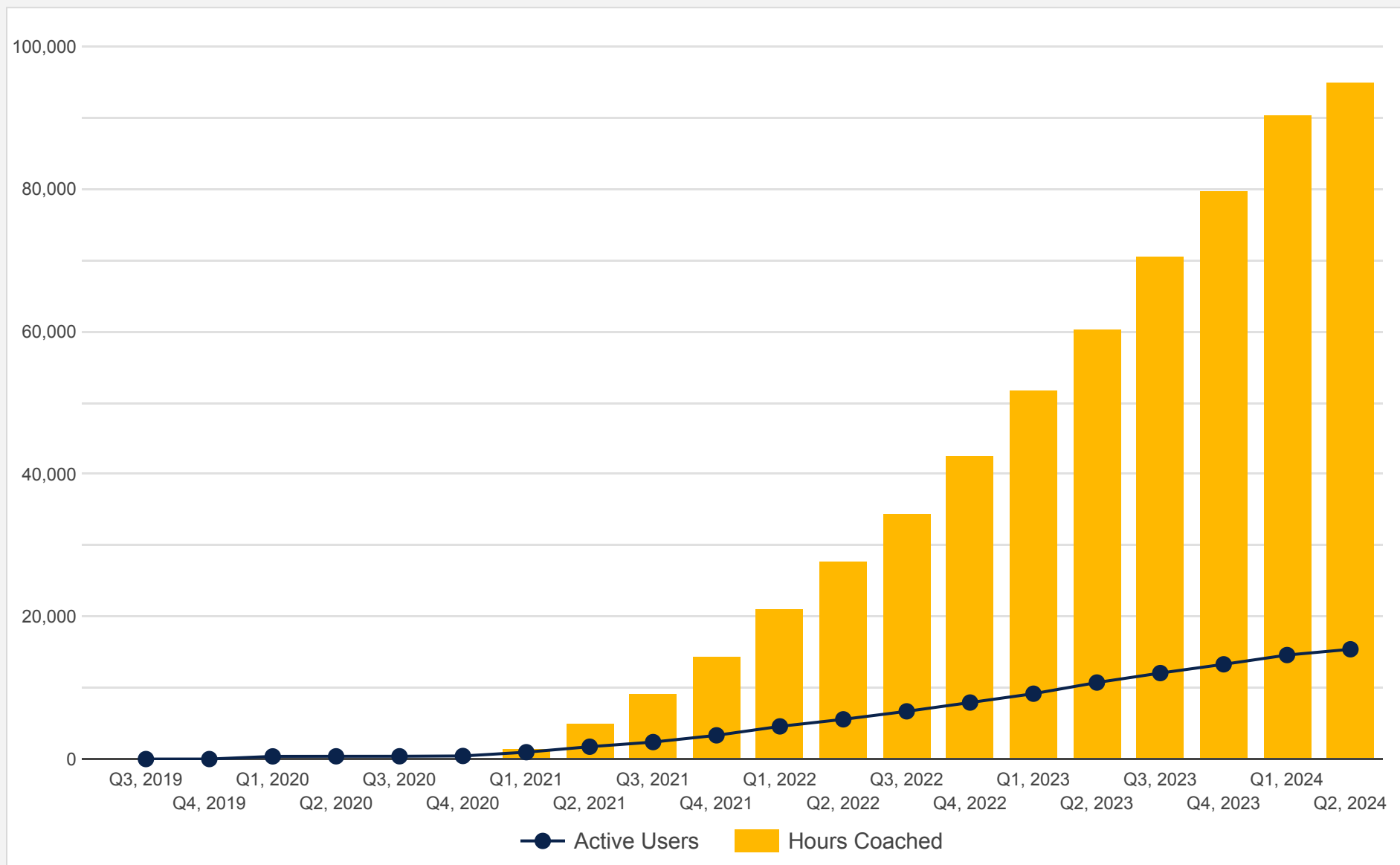


Total Coached Hours Vs. Active Users By Quarter





Serving More Users Over Time



Lifetime data
as of today:

Active Users
15,402

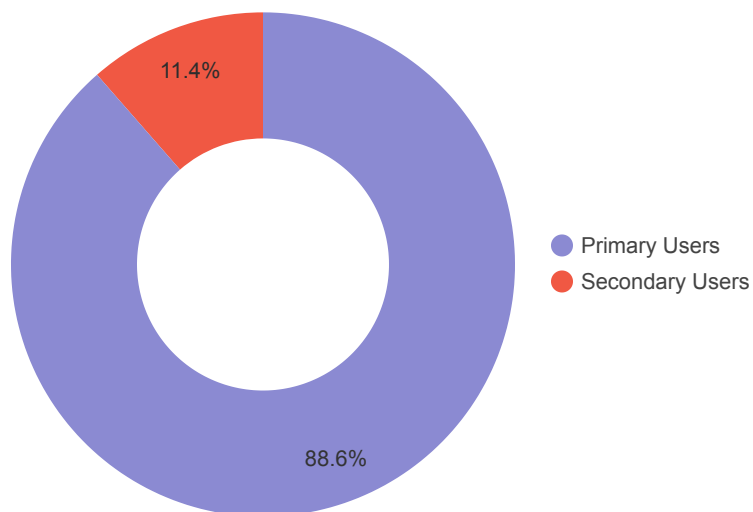
Hours Coached
94,981

**Cumulative Chart*

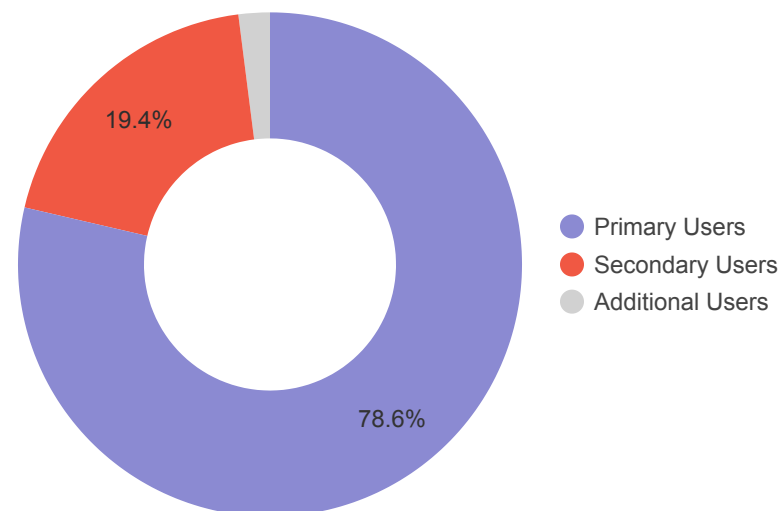
Current Registered Population



User Type	No. of users
Primary User	2,438
Secondary User	315



User Type	Hours Coached
Primary User	74,688
Secondary User	18,383
Additional Users	1,910



The User Type " - " describes Group Session attendees without TaskHuman accounts



Monthly Review



Monthly Registration Summary



Client Name
ABC Company



Contract Start Date
MM/DD/YYYY



Contract End Date
MM/DD/YYYY



Eligible Population
10,000



Registration %
46.6%



Monthly User Activity & Sentiment Summary



Monthly Active User %

19.2%

% Δ

26.2% ↑



Coached User %

9.0%

% Δ

3.2% ↑



Repeat User %

87.3%

% Δ

-5.9% ↓



Avg. Satisfaction Score

4.9 / 5

% Δ

-0.2% ↓

Registered User that
took any action on the
Platform during the
selected month

Registered User with
one Coaching
Interaction

Coached Users with
two or more Coaching
Interactions

User based rating
given after 1:1 Call

Monthly Coaching Interaction Summary



Total
Coaching
Interactions

3,710

% Δ

9.8% ↑



1:1 Sessions

3,543

% Δ

8.1% ↑



Group Sessions

68

% Δ

2,150.0% ↑



Messages

96

% Δ

4.7% ↑



Content

4

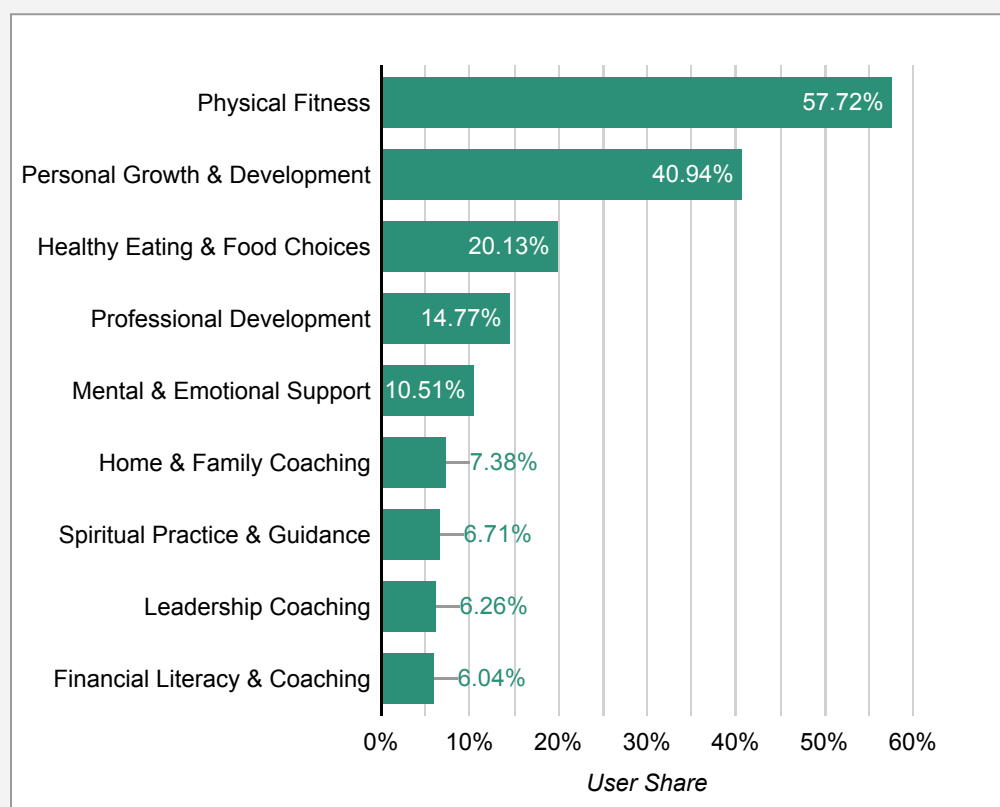
% Δ

-51.8% ↓

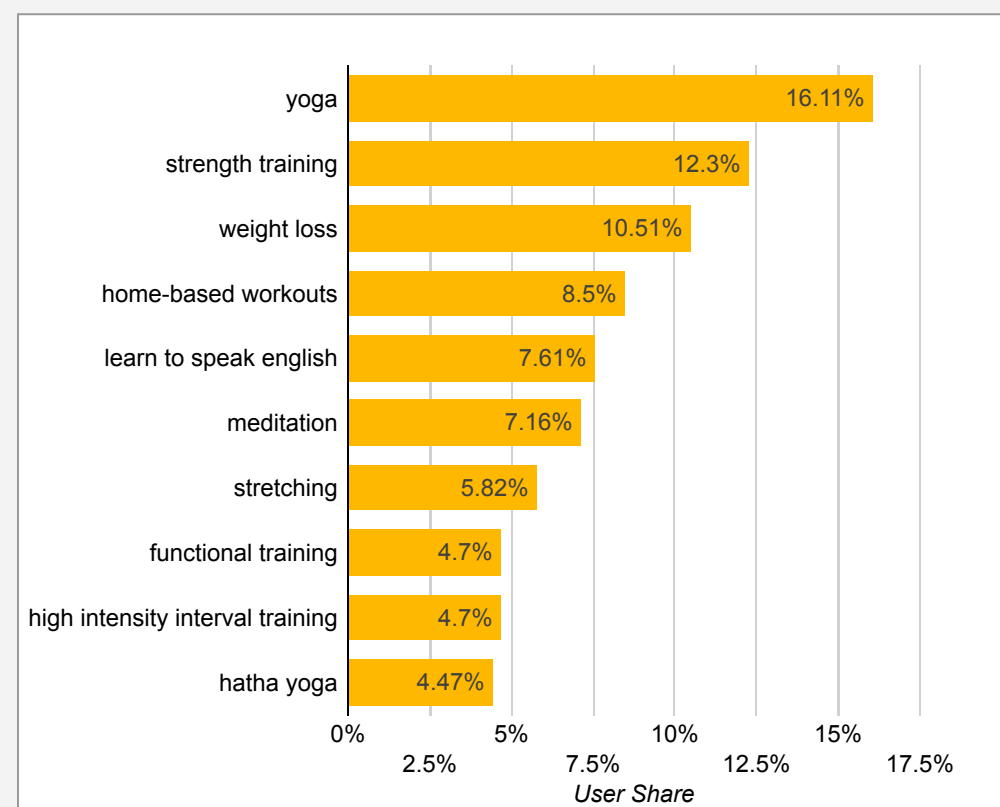


Monthly Top 10 Categories & Skills

Top 10 Categories in Coaching Interactions



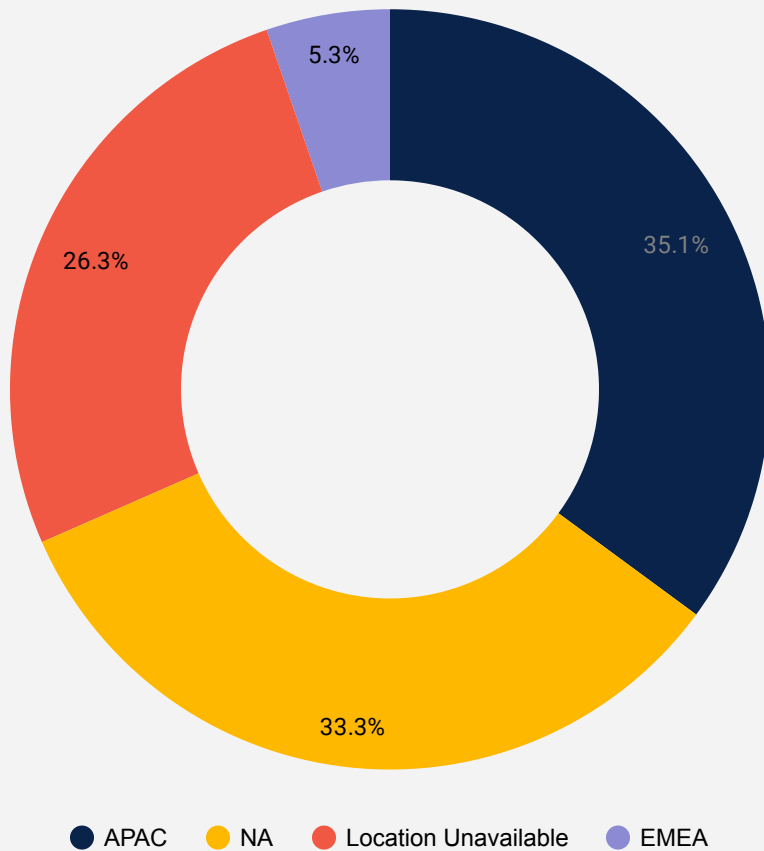
Top 10 Skills in Coaching Interactions



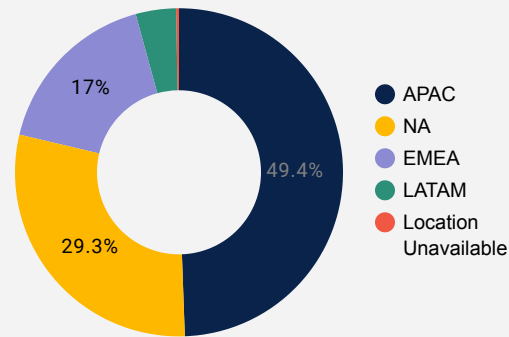


Monthly Regional

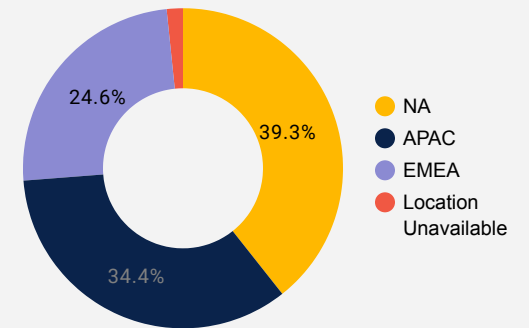
Total User Regional Distribution (%)



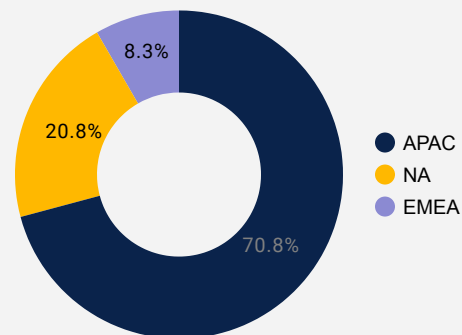
Users in 1:1 Calls by Region (%)



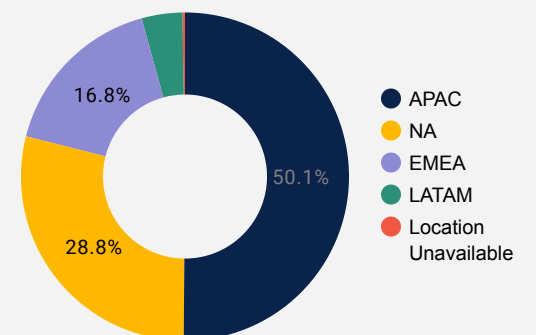
Group Session Attendees by Region (%)



Users in Content by Region (%)



Users in Messages by Region (%)



Monthly Group Coaching Sessions

Name	Date ^	No. of Registrants	No. of Attendees
Empowering Women In Wellness	Mar 7, 2024	7 <div></div>	4 <div></div>
Empowering Women At Work	Mar 8, 2024	15 <div></div>	7 <div></div>
Empowering Women In Wellness	Mar 12, 2024	15 <div></div>	10 <div></div>
Healthy Sleep Habits	Mar 27, 2024	16 <div></div>	16 <div></div>

Total Sessions

8

*Note, same topic sessions roll up under the same date but would count as a separate session under total



Unique Coached Users By Interaction By Month

