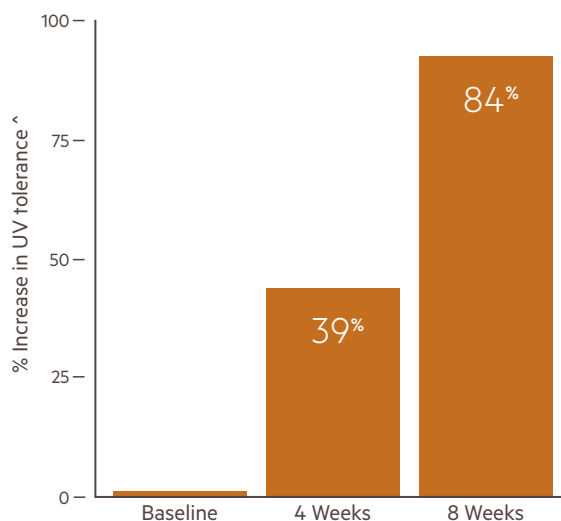


Renew + Protect: 8-week UV clinical trial



UV TRIAL CONCLUSION

A daily serving of Bend Beauty Renew + Protect significantly increased skin's resistance to UV induced sunburn in as little as 4 weeks. This resistance increased with continued use over the 8 week trial.

^As measured by shift in Minimal Erythral (MED).

A significant change in MED means a higher UV dose is required to cause a sunburn.



Sun Damage

Accumulated UV damage ages the skin by breaking down the collagen matrix, resulting in progressive fine lines, wrinkling, and sagging. Sun damage also causes discoloration, redness, and a number of other skin conditions.

Clinical Trial

This ground breaking clinical trial evaluated the effect of supplementation with Renew + Protect on UV-induced sunburn. Participants (28) ranging from 19-65 years old took the recommended daily serving of 4 capsules for 8 weeks.

Minimal erythema dose (MED), the smallest amount of UV radiation required to cause skin reddening (sunburn), was used to measure the effect of supplementation on skin's sensitivity to sunburn. The MED was measured at baseline,

4 weeks, and 8 weeks. After 4 weeks of supplementation participants experienced an average MED score of 39.1% which increased to 83.8% after 8 weeks of the study.

This study demonstrates that supplementation with Renew + Protect significantly increases the skin's resistance to UV-induced redness (burning) and this protective effect increases with prolonged use.

For the complete study visit: <https://doi.org/10.1111/php.12350>

Caution: This product is not intended to replace the use of topical sunscreen. Spending time in the sun increases your risk of sunburn, skin cancer and early skin aging.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.