

# Casino Protection Suite



The Casino Protection Suite from eConnect helps you achieve better ROI by helping you understand your players, employees, and vendors better.



### Prioritizing Positive Experiences and Fair Play

Your casino has a responsibility to prioritize valuable, responsible gamers and to have awareness of every person who enters your property. The Casino Protection Suite from eConnect helps you do that and achieve better ROI by helping you understand your players, employees, and vendors better. You get insights into every person coming and going, plus you know the transactions they're involved in. This provides a full understanding of the total value of every person who walks through your doors.

Our facial recognition technology accurately identifies everyone coming into your venue so you can welcome your valued guests and keep the bad actors out. Get enhanced insights about high rollers and whether they're registered in the players' club or not, and boot out scammers with analytical tools to steer transactions that could help or hurt your operation.



Your casino operation is vulnerable to a multitude of scams that can cost millions of dollars when they go undetected.



Facial recognition technology allows you to quickly identify thousands of visitors throughout your casino while also giving you key insights about the movement of team members and vendors through your facility.

With the **Casino Protection Suite**, the eConnect system interfaces with everything from POS data to slot machine activity to player activity, which includes player ratings, mathematics around comp value, and slot spins.



### **Casino Protection Challenges**

Some of the biggest challenges that come with protecting your casino have to do with balancing the good and the bad—or in other words, identifying and acting against illicit behavior and prioritizing your best customers. The eConnect Casino Protection Suite solves challenges on each side of the coin.



#### **Manipulating for Higher Rewards**

In high-stakes gambling, it's common for teams to deliberately slow down the game to get higher rewards. Players make high wagers over several hours, waiting for dealer turnover so they get more rewards. Then, they get rated based on playing time, gradually earning higher incentives they really don't deserve.

These bad actors aren't always guests. Internal collusion wherein a casino manager collaborates with players could cost hundreds of thousands — if not millions — of dollars in incentives. The Casino Protection Suite uses facial recognition technology combined with data analytics to catch these acts on camera, improving identity management and enforcing house rules.



#### **Detecting and Stopping Internal Theft and Collusion**

We'd like to believe we can trust all our team members. But sometimes people make mistakes and display poor judgment. Dishonest team members may steal from and scam your business, which is hard to detect because they're good at avoiding your security measures with sleight of hand or even outside assistance. There are dozens of ways to embezzle money, but your security and surveillance teams may not be capable of detecting them all.



#### **Advantage Play**

Some players like to work the system, tipping the odds in their favor. Card counting is a gray area in casino game play. Card counters don't really "cheat," but instead use formulas to detect probabilities and adjust their bets. eConnect automatically detects these issues across blackjack and baccarat tables, ensuring players don't take advantage of game odds.



#### **Combating Money Laundering and Staying Compliant**

Fraud can happen anywhere in your venue, from the slots to the POS. The Casino Protection Suite identifies money laundering activity with (TITO) tracking in your kiosks and cage windows and integrates facial recognition with your existing systems, so you can spot and report suspicious activities before the IRS and FinCEN can levy fines.



#### **Developing VIP Relationships**

High rollers in your casino are valuable, but they don't wear name tags. Facial recognition monitoring through the Casino Protection Suite identifies high-value players with whom it is important to engage and develop relationships. With these insights, your staff knows who to offer gaming incentives to.



# Casino Protection Suite Products

Casino gaming has changed since the start of the COVID-19 pandemic. Table games now make up less than 25 percent of revenue, plus operators have far less visibility in the now-dominant cashless, mobile pay environment. The Casino Protection Suite returns efficiencies surrounding loyalty, free play analysis, and VIP bonusing by combining video and data insights.





#### **License Plate Recognition (LPR)**

LPR has been around for years, but the eConnect system brings it all together with data and inputs from myriad other sources. It enables your system to perform patron screening from the garage or parking lot with strategically placed cameras to read all vehicle license plates. Patrons and their friends can be associated with one or multiple vehicles, enabling alerts of all types upon arrival.

## Entryway Screening with eClear® ID Check

Enhance patron safety at the door with a more controlled entrance setup. This solution can include facial recognition cameras and rapid health check systems including vaccine validation checks. eClear is a camera with or without a screen for patrons to look into for face-matching and identity verification. The system can also incorporate temperature-based sensors as well as a guest-counting feature to manage your venue's traffic flow. Let eClear AI check IDs and more effectively manage your front door.

#### eClear® Contactless Time Punch

eClear® enhances patron and employee safety at the door. Its integrated face matching capabilities ensure rapid access control, keeping folks moving where they want and need to go in your venue. Easily check in vendors, visitors, and employees safely and securely. Plus, speed things up by using it as a contactless time punch for employees.

#### **Casino Connect**

Sync your casino management system with video surveillance via Casino Connect. The system sees everyone in and around your casino, from the card tables and slots to the cage. Reduce cheating in your venue — whether it's advantage play or first card knowledge in a game of baccarat — with ease.

# Identity Management — Know Your Customer (KYC)

You don't know a customer's worth until they are in the system, but many gamblers intentionally stay under the \$10,000 winnings threshold to avoid being reported on. Identity management uses face-matching to recognize and track customers so you can learn about them, from the frequency of their visits to their gaming value.







#### Ticket in Ticket out (TITO)/Anti-Money Laundering (AML)

Reduce fraud in real time. AML screening instantly verifies patron identities and reduces financial crimes. For example, predictive triggers reveal problem areas such as self-exclusion violations and money laundering on slot machines and search your TITO reports for suspicious activities.

#### **POS Connect**

Protect your facility from internal theft by using POS Connect's integration to bring your surveillance in sync with your POS transactions. POS Connect provides interconnectivity with major POS systems while securing data and video in regulated surveillance networks, and the solution can be premise-or cloud-based depending on customer needs. The system is well known for delivering a rapid ROI and increasing profitability.

#### Live Analyst Capabilities (Add-On)\*

With the optional Live Analyst feature, get access to POS expertise to reveal in-depth insights in real time. Trust an eConnect expert or do it yourself depending on your needs, know-how, and resources.

#### \*Additional fee applies



### **Differentiating Features**

A few core features make the **Casino Protection Suite** stand apart from other similar solutions. More information from the eConnect system helps you make the best decisions.



#### **Mobile Alerting System**

Any workstation connected to eConnect's products is capable of receiving real-time push notifications, alerting your entire team to vital issues whether they're on-site or on-the-go. Mobile alerts integrate with your existing tracking systems, making them equally effective for issues ranging from preserving self-exclusion to flagging large purchases.



#### **Designed for Casino Operations**

Security and surveillance systems are typically one-size-fits-all, but eConnect is designed with casinos in mind. Casinos face vulnerabilities at all angles, from fines for compliance violations to patrons who game the system and employees who work there just to commit theft. In a bustling casino, there could easily be up to \$250,000 in scams over just a few hours. eConnect incorporates a GPU to process facial data, plus it integrates with your existing systems—like IGT, Scientific Games, Konami, Aristocrat, Everi, NRT, and others to keep an eye out for scammers and advantage players who can cost your venue precious dollars.



#### **Player Card Verification**

The trick of signing up for multiple free trials isn't limited to streaming accounts. Every day, casino patrons take advantage of free play and credit. When they use the same address under a different name to get multiple player cards for more free play, our facial recognition technology spots them. The Casino Protection Suite flags this suspicious activity, routing it to the appropriate casino personnel.





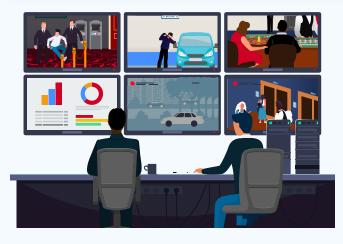
#### **Predictive Analytics**

It's likely important to you to get to know your best patrons well, and there's more to it than simply interacting with them. Our identity management software takes over where the traditional surveillance methods leave off and combines video and data to generate predictive analytics about your VIPs. The system can hone in on specific VIPS, watching how they play to see how long they take to make a bet and how and where they spend their time and money in your venue.



#### eConnect University (ECU)

Get access to our customer-exclusive knowledge base. Learn about the latest security risks and mitigation strategies on demand from eConnect pros. Individuals can register for ECU at no additional cost and join 2,500 other certified professionals across the globe.



Our identity management software combines video and data to generate predictive analytics about your VIPs.

### **Supported Integrations**



All major POS systems (e.g., Oracle, Agilysys, Aloha)



All major surveillance systems (e.g., Bosch, Pelco, Synectics, IndigoVision)



All major casino management systems like IGT, Scientific Games, Aristocrat, Konami and more

Turn on integrations right away thanks to plug-and-play features. The Casino Protection Suite works in tandem with all of your existing casino infrastructure and equipment to deliver exceptional performance.

# Companies That Trust Us















#### **About eConnect**

Headquartered in Las Vegas, NV, eConnect is a global leader in intelligent software solutions that automate processes in the gaming and hospitality industries. We integrate our products with all major gaming, hospitality, and surveillance systems, providing AI, data, and video analytics to improve your business efficiency and profitability.

eConnect software is continually evolving, and we're committed to providing the best solutions for you and your business. With a presence in the United States and Asia, our software applications are connected to more than 300,000 cameras in casinos, resorts, nightclubs, restaurants, stadiums, and airports.



Visit us online to request a quote or schedule a software demo today.

Request a Demo

