

PerByte's Solutions Overview

perbyte.com

High Quality Software Consulting



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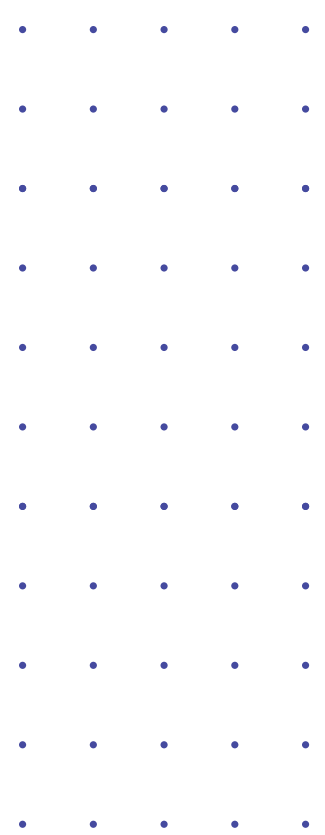
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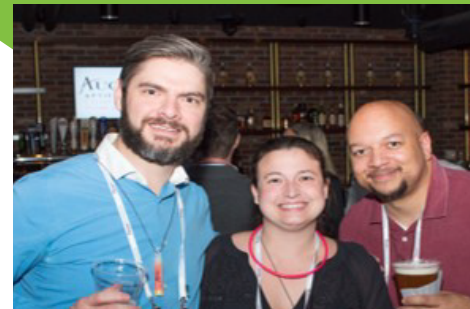


Who is PerByte?

We're more than just an Aptify development shop. We focus on helping associations create value for their members, grounded in the understanding of how technology can be leveraged to achieve strategic priorities.

Our clients rely on our experienced team of project managers, business analysts, developers, and trainers to deliver modern solutions that exceed member expectations. Whether you are in the middle of a digital transformation or implementing a new international market strategy, PerByte can help you ensure that Aptify is optimized to meet your goals.

Since our founding in 2011, PerByte has been an active member of the Aptify community, participating as conference speakers, engaging as committee members, serving as thought leaders, and winning innovation awards.





Services





Projects and Consulting

We start by understanding what you want to accomplish for your association and then develop solutions that support you in achieving your long-term goals. Whether it's developing custom applications, integrating third-party systems, or providing Aptify developers to augment your staff, we are always focused on what is most important to you – the growth and sustainability of your organization.



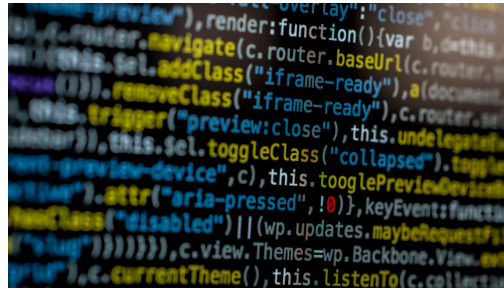
Featured Projects

We help clients optimize operations, enable online self-service, integrate systems, improve system performance, and better understand their data.



Membership Auto-Renewal

An auto-renewal program provides convenience to your members and peace of mind to you. From enrollment through payment processing, PerByte can help you automate the end-to-end process according to your organization's business rules.



HubSpot Integration

Is HubSpot your organization's marketing platform? Reduce data silos by integrating key data points between HubSpot and Aptify. Gain insights by adding PerByte's HubSpot Activity Tracker to your website.



Web Redesign Support

So you hired top-notch talent to rebrand your website, but how can you extend your new look to your Aptify-enabled e-Business site without breaking things? We will collaborate with the design firm of your choice to safely modernize your member profile, membership application, and any page that touches Aptify.



Upgrade Support

Let PerByte ease the burden of your next Aptify upgrade. Our methodology includes comprehensive testing, issue resolution, and full-scale project management designed to free up time for your team and ensure successful deployment to your production environment.



Training

We conduct on-site and virtual workshops for association staff. Our experts have a breadth of knowledge that allows us to train end users, power users, and IT staff. Topics include new Aptify user training, Aptify web training and adoption, and SOP best practices. We create training programs designed to fit your unique business processes and system configurations. Upon request, included in our trainings are custom training guides with hands-on exercises that can be used throughout your organization.



Developer Bootcamp

Elevate your team's Aptify skills to the next level. One of our Aptify development experts will lead participants through the development of a practical application while covering the most essential features of the Aptify development platform. Content can be tailored to the learning objectives of your staff.

Aptify for Accountants

Conducted by Andrew Crane, CMA, this training was designed with your accounting team in mind and offers an under-the-hood examination of Aptify's financial engine. We will review to the end-to-end processes of major accounting functions and discuss best practices, reporting needs and internal controls.

New Offering



Extended Support

Need support outside of normal office hours or during your annual conference? Count on Per Byte's extended support service. Our team will be on-call and ready to assist you with Aptify support during these critical times. We are available for after-hours support, as well as back-up support for major events such as conferences and the start of dues season.





Dedicated Service Agreements

A Dedicated Service Agreement (DSA) is an annual plan that guarantees access to a bank of consulting hours that can be used for Aptify support activities such as issue troubleshooting, project guidance, and development assistance. DSAs are perfect for organizations with consistent consulting needs that require a reliable response. They can also be used for exploratory research, small projects, or simply completing support backlog/wish list priorities.



Products



Per Byte's Forms System

Put control of online forms back into the hands of Aptify end users.

PerByte's Forms System allows Aptify users without web development skills to create configurable forms on your e-Business website. Use PerByte's Forms System to publish event and conference registration pages, membership applications, and any other forms your users complete online. The easy-to-use framework writes contact, preference, and other data back to Aptify through your website.





Advanced Messaging System

Save time coding and configuring messages and get back to the real work.

Can you fire a Message Run when a field changes? How about updating an Aptify field when you send a message or ensuring that a message gets sent once but never twice? Perhaps quickly resending a message on demand or at a certain frequency? With Aptify, of course you can, but it requires spinning up new Process Flows, writing rule scripts, or even coding a Process Component. With this extension, you can use metadata to define these rules and let the system do the heavy lifting.

New Offering

Avalara Integration

Ready to tackle tax on services? Get the only certified Aptify integration on the Avalara marketplace.

Is your system prepared to handle sales tax on services? PerByte has partnered with Avalara to develop the only certified integration for Aptify users. Avalara's AvaTax software delivers sales and tax calculations in real time. AvaTax uses the latest rules and rates to ensure that taxes are calculated accurately and in real time, easing the burden on you, your staff, and your members.

Learn more at <https://avlr.co/2r8U4vS>.





Chapter Portal

Bypass the Aptify learning curve and give chapter leaders the power to manage association events online.

This fully integrated online system lets users create events, assign speakers, process registrations (including transfers and cancellations), manage prospects, and generate dynamic lists of members without needing Aptify training. This platform can enable digital productivity for groups within your association, such as chapters, committees, officers, and board members. It allows you to give your leaders access to the tools they need to manage their work without training them in Aptify or providing them with a user license.

All Products & Services

Products

- Forms System
- Advanced Messaging System
- Chapter Portal

Services

- Projects and Consulting
- Upgrade Support
- Training
- Extended Support
- Dedicated Service Agreements

Want to Learn More?

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Helping those who do good to do more.