



# & JUNO

## Educational Technology for an Educated Tech-Savvy Audience

**METRICS** **1500** ATTENDEES

**4** DAYS

**30** EXHIBITORS/  
VENDORS

**9** SPONSORS

**250** BREAKOUT  
SESSIONS

### NCCE Challenge:

Create an engaging environment that represented and felt like the in person event to educate teachers in the field of computer education.

### JUNO's Solution:

A seamless tech experience for a tech-savvy audience eager to connect with exhibitors and other attendees plus a celebratory multi-camera live session with engagement tools to add some fun.

## OVERVIEW

The Northwest Council for Computer Education (NCCE) needed a digital event platform that could capture the look and feel of their in-person experience online for their 50th annual conference and trade show. With JUNO's team and technology, NCCE was able to do exactly that.

## THE APPROACH

NCCE is a technology educator and the largest provider of continuing education courses in the Pacific Northwest region. For the last year, NCCE members, the go-to tech people in their school districts, have increased their value as they taught and guided their school districts how to make in-person schooling excel in a remote learning environment. NCCE '21 opened with a celebration of the membership that also honored the association's 50th anniversary. The social and more informal touches enabled on the digital platform helped create an emotional response.

Indeed, overall for NCCE '21, the association was looking to recreate a digital environment that allowed for human interaction, which can be challenging in a digital space.

With JUNO's live video feed capabilities, NCCE did not have to integrate outside platforms to host their conference. The added benefit of having integrated connection opportunities within a digital platform allowed NCCE to recreate that feeling of everyone being in the same room, which helped boost engagement. With the flexibility

of a digital platform, NCCE was able to host their event in the afternoon, to help combat scheduling issues for attendees who are teachers. Starting the event later in the day kept teachers in the classroom, and eliminated costs for their districts.

One of the biggest

challenges NCCE had was onboarding 1,500 people that may have never experienced a digital event platform before. And yet, those participants are very savvy in technology.





To help attendees get interested, NCCE offered a celebratory prize-driven social component that ended up a big win for the organization in terms of brand awareness and attendee engagement.

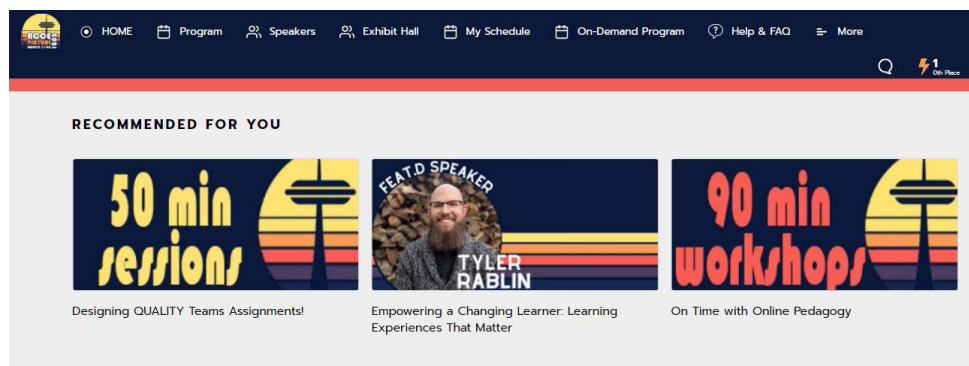
Another big win: NCCE didn't have to worry about technical issues throughout the event because of JUNO's support levels. This seamless digital experience enabled NCCE staff to focus efforts on educational content and the overall experience for their attendees.

NCCE 21 was a successful digital event that provided educational opportunities to school districts and teachers. With the help of the JUNO platform, their

digital event heightened the ability to connect, educate, and grow with educators to learn about the transition to digital learning.

Discover JUNO for yourself at [junolive.co/demolt](http://www.junolive.com/demolt) was a robust and productive experience enabled by JUNO's Learning Management System for the competitions and emojis, and gamification tools to heighten the emotion.

Demo JUNO for yourself at <http://www.junolive.com/demo>



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