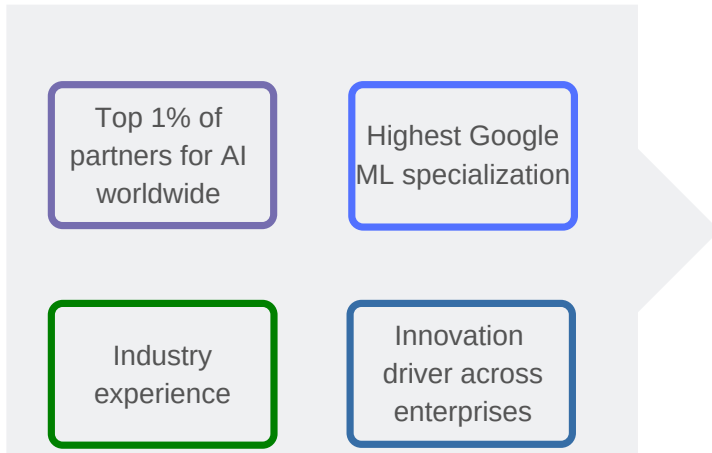


Marketing ML™

Empower marketing teams with AI to increase ROI and CLV

With Pluto7 comes truly unique capabilities for helping businesses leverage machine learning, artificial intelligence, and analytics on Google Cloud. Our **Marketing ML™** solution helps you deploy scalable AI-driven omni channel solutions for dynamic segmentation, product recommendation, LTV prediction, campaign optimization, create a seamless customer experience across channels through AI-powered marketing & many more

Why Pluto7?

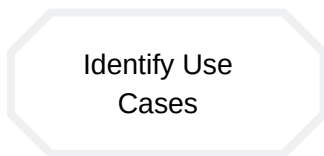


ML Use Cases

- **Break your Marketing Data Silos** - gain real-time customer insights
- **Fully Understand your Customer Journey** - analyzing more data, faster
- **Predict Marketing Outcomes** - perform accurate LTV and purchase predictions
- **Personalize the Customer Experience** - connect with your customers at the right time and channel

Pluto7 Services

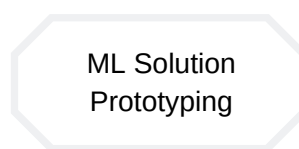
1. Innovation Workshop



Define you AI and ML strategy on GCP



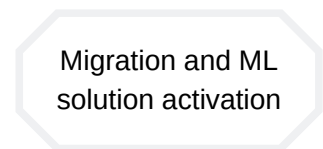
2. POC



Centralize data and test



3. Solution Deployment



Execute and empower business transformation

If you are interested in a two week FREE TRIAL, contact us today at marketing@pluto7.com



www.pluto7.com

