

005906

EDUCATION PROGRAM FORMULATION



CHALLENGE

MetaPM's role was to develop a program work that would establish a train the trainer program for educators in the Province of Shenzhen, China. The idea was to train these doctors/educators so that they could then skill up thousands of doctors in China.

The client acknowledged that the best way to manage the effort was to establish and run the program was to engage expert program management consultants. The client understood that the proper governance associated with strong program delivery was the best way to manage the highly risky nature of the endeavour.

OUR APPROACH

MetaPM established a formal program, with several distinct projects, each scoped to deliver certain aspects of the education program. In doing so, and number of risks, categorised as either financial or reputational were also identified.

The careful management of these risks led to the Chinese Healthcare leaders sharing in a timely manner that funding would not be available until at least March 2020.

RESULTS

Given that it was determined that funding would not be available to continue with the ongoing nature of the program, the program was effectively put on hold. Whilst this was not an ideal situation, it certainly saved additional unnecessary expenditure.

Some of the lessons learnt by the client have since contributed to the organisation making the decision to assess their international expansion plans.