

“We set a client to sync to the payment portal, and invoices are automatically sent. It's set it and forget it!”

- Jackie Dekar, Torstar



Automated Payment Collection for Modern Media Selling

Pay4media is a self-service payment portal that can integrate seamlessly with all major order management and finance systems to deliver the most advanced automation of your collection processes in the market.

Tailored for today's multimedia world, it provides advertisers with a quick, easy and secure way to settle payments for ad orders – and publishers with the ability to handle collections faster and more efficiently than ever before.

Complete Automation from Invitation to Allocation



Approval

Finance approves customer access and an invitation to join is dispatched instantly



Collection

All invoices or orders with pre-payment requests will automatically be uploaded to the relevant customer section on the portal



Dispatch

Customer receives an email alert with a request for payment and link to portal



Instant Payment

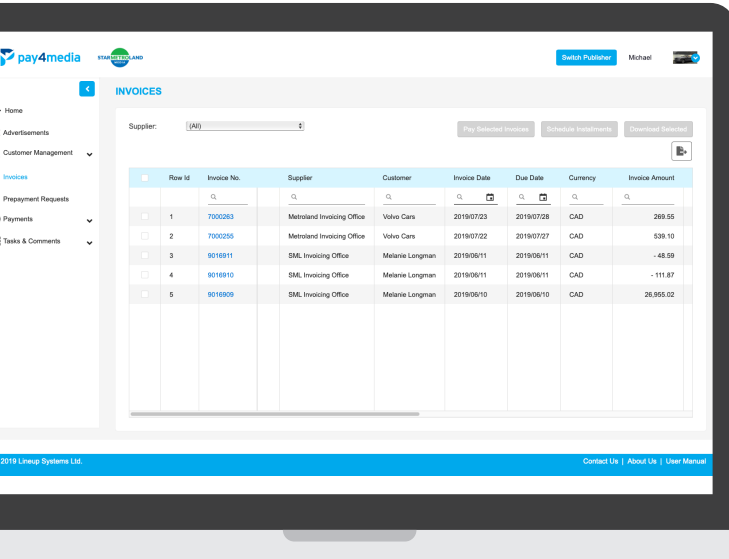
Customers can use quick pay links and if logged in can also schedule, review or query payments



Confirmation

On payment completion the publisher is notified of payment received

One Solution for All



FOR PUBLISHERS

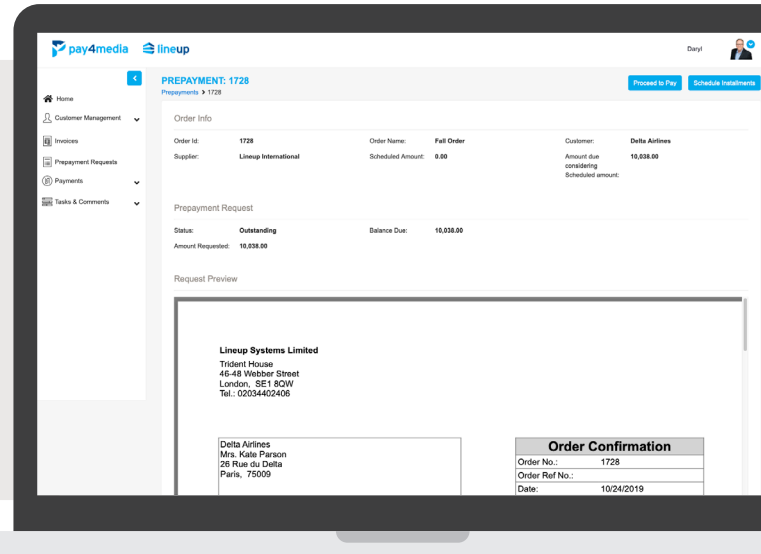
Fast set up and easy customer management

- Automate collection so your finance team can focus on tricky accounts and chasing up bad debts.
- Plug 'n' play functionality when integrated with Adpoint – set up in just a few days
- Track and monitor invoices and scheduled payments
- Respond quickly to queries and disputes raised

FOR ADVERTISERS

A convenient accounts payable solution

- A single platform to pay multiple publishers and track campaign invoices
- Make instant payments or schedule for the future
- Immediate notification of invoice or request for pre-payment via email
- Raise queries or disputes against an invoice or request
- Zero configuration



GET STARTED

Pay4media can be deployed as a standalone system or provides a valuable extension to the Lineup Adpoint media sales solution making it one of the most accessible solutions ever created. To get started, contact us for a demo.

Contact us to arrange a demo or for more information

Tel: **720.961.9857** Email: sales@lineup.com Visit: www.lineup.com

ABOUT LINEUP SYSTEMS Lineup Systems is a leading provider of media sales technology. Serving more than 6,700 brands worldwide, our customers include News Corp, Gannett, Torstar, TI Media, Hearst Magazines, and many more. See case studies at lineup.com.