



A World's Leading Manufacturer of Microduct

Fiberweek20 – Fiber days as a virtual trade fair – October 12 to 16

From October 12 to 16, 2020, BREKO wants to make the trade fair a virtual experience with virtual lectures, workshops, trade fair stands and various specials, thus enabling digital networking.

The following main topics will be offered at FIBERWEEK:

- Business models and innovative products
- Smart Cities
- Digitization of municipalities and companies
- Fiber optic expansion
- New media

At virtual exhibition stands, exhibitors meet with visitors and interact with avatars in 1: 1 live chats, group chats and video chats. Virtual lectures and workshops will be broadcast live. Various sponsorship opportunities are also offered in all rooms of the fair (such as animated flying objects - zeppelin, balloon, information pillars, roll-ups, signposts, window and building advertising, branded furniture in the lecture rooms or the exhibition hall). There are guided tours of the fair with matching interests. For this purpose, a topic is chosen and there is then a matching with interested parties.

The concept of Fiberweek

Virtual trade fair format as part of FIBERWEEK20 from 12.-16. October 2020 - what's behind it

As a virtual trade fair, FIBERWEEK 2020 offers you as an exhibitor numerous possibilities:

•**Virtual exhibition stands:**

Here you can provide information and product demos and enable 1: 1 chats with visitors

•**Seminars & Workshops:**

Create visibility through your own lectures or sponsorship opportunities

•**Sponsorship opportunities:**

Become visible through branding, speed dating, socializing & events, avatars and the theme days

•**Speed dating:**

Choose a topic and we will bring you together with interested parties

•**Networking & Socializing:**

Increase the attractiveness of your trade fair presence through event offers such as gaming. We support you



Knet's booth

Please visit our virtual booth. You will experience our technology and Solution. We will provide tons of valuable literature, resource, and Documents. You click and download to keep the treasures on your computer.

<https://www.fiberdays.de/die-fiberweek/>

Foyer of the virtual exhibition hall



Example exhibition hall



Seminars and workshops

