

Get millions of impressions
from your most engaged
audience with **Mailtastic**
email signature marketing.

293 billion emails are sent every day

Here's how you can make
every single one count



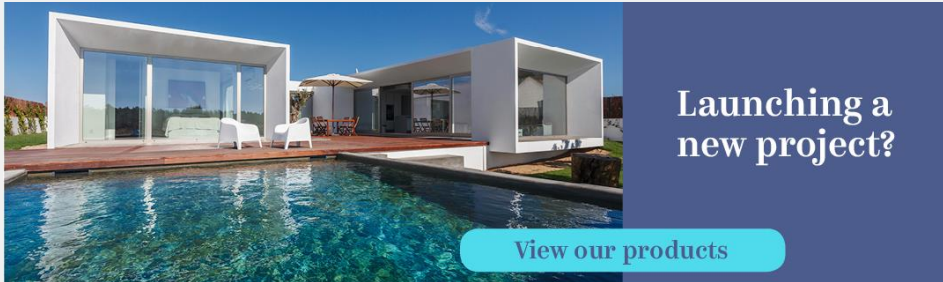


Product Marketing

New product features and launches

Your buyers spend over six hours a day
in their inboxes so what better way to
showcase your latest products?

Shout about new product launches



4 million impressions generated from a signature campaign promoting a new product launch.

A well known electrical wholesale company



More than 161 million impressions using Maitastic's signature banners with a CTR of more than 4%!

A well-known B2B purchasing platform



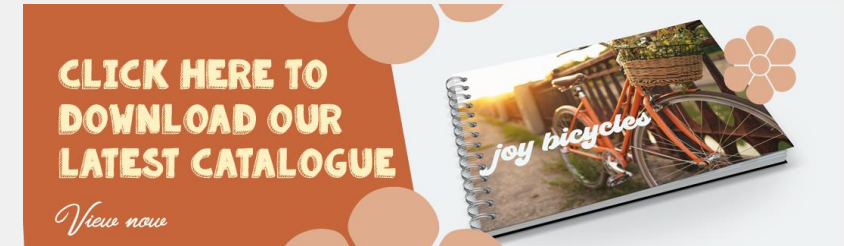
360 million impressions from Maitastic signature banners and 500k clicks to key product pages.

A well-known manufacturer

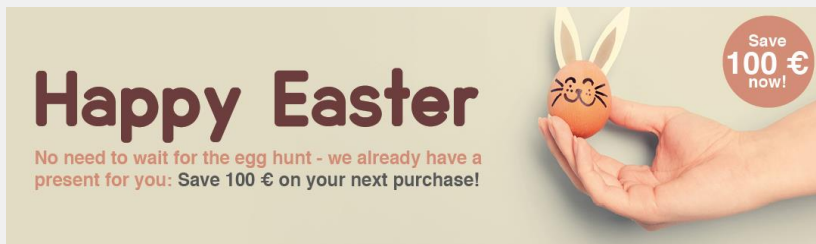
Promote your new product catalogues

A well-known **DIY specialist** saw **16% CTR** on their latest product catalogue signature banners.

A well-known **paper processing company** saw a **23% CTR** when promoting their new product catalogue.



Advertise your special offers



A well-known *car dealership* got more than **3 million impressions** from their latest campaign, showcasing their campervan deals.

9,000k website visitors from a signature banner campaign highlighting a seasonal sale.

A well-known B2B purchasing platform



Content Marketing

Supercharge your killer content

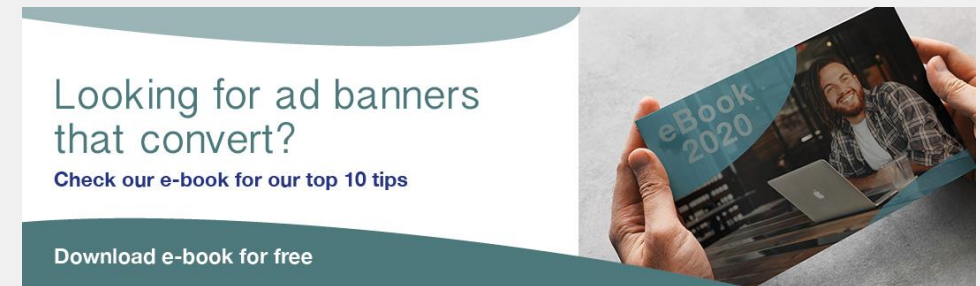
Get relevant content in front of your audience. All directly in their inbox.

Showcase your latest eBook

A **recruiting agency** generated more than
3 million impressions for their latest study.

A **business intelligence company** saw a **15% CTR**
on their latest whitepaper signature campaign.

One of our **SaaS industry clients** saw **25% CTR** from
a signature banner promoting their latest eBook.



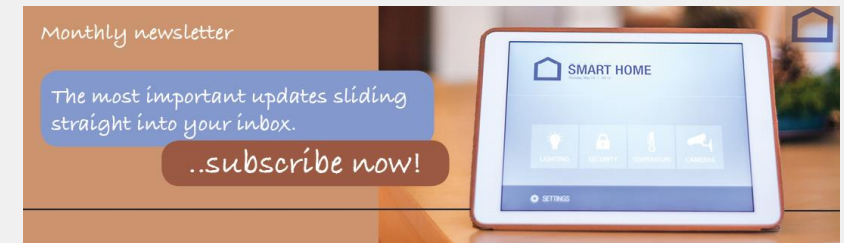
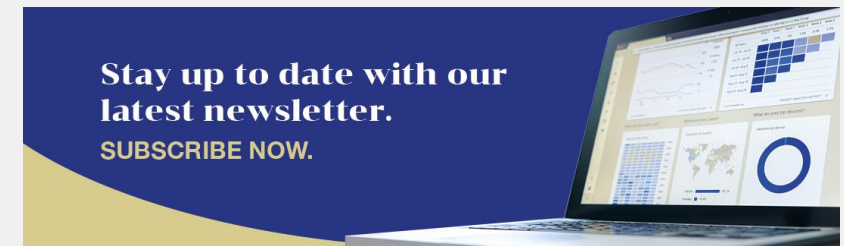
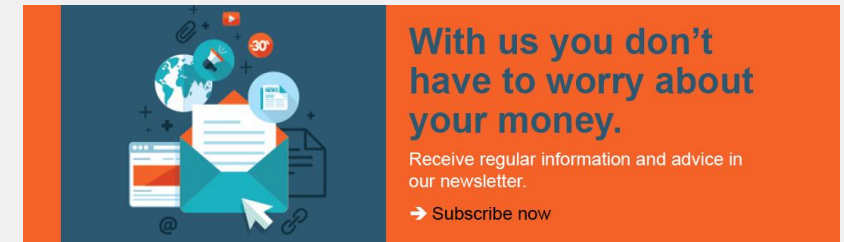
Drive more newsletter subscribers

A well-known **manufacturer** generated more than **300k impressions** by promoting their English newsletter to their international audience.

2 million impressions generated when driving registrations to an industry newsletter.

A career advice company

A well-known **financial service provider** saw a **7% CTR** on their newsletter banner campaign.

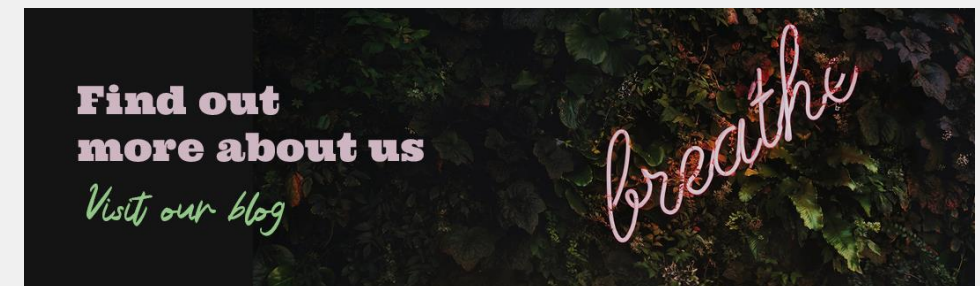
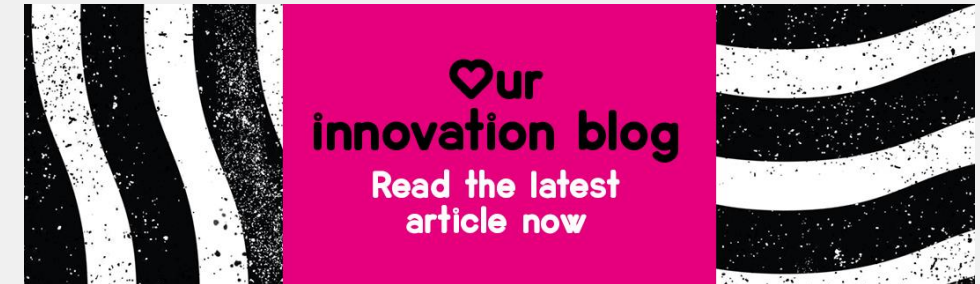


Boost your number of blog visitors

A well-known *IT software provider* had more than **380k impressions** for their blog promotion via signature banners.



A well-known *consultancy firm* saw a **12% CTR** on their signature banners showcasing their latest blog post.



Let your customers do the talking by highlighting your best case studies



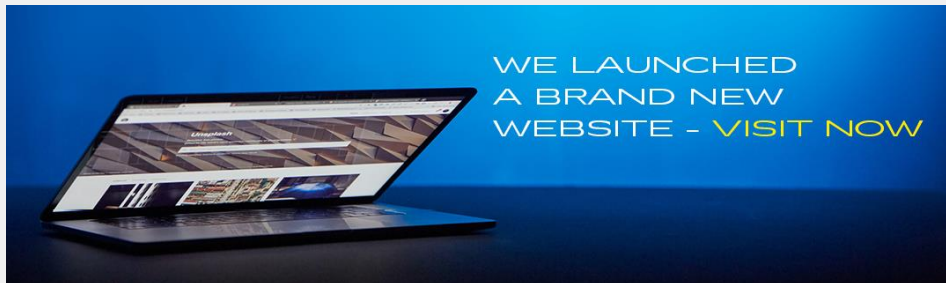
A well-known **SaaS company** generated almost **1 million impressions** across email signature campaigns that promoted their latest case studies and customer interviews.

New website? Drive those visitors



19.3% CTR on a website relaunch signature campaign.

A data science consultancy firm



A well-known **manufacturer** generated more than **300K impressions** for their new website signature campaign.





Event Marketing

**Power up your
event registrations**

Shout about your most important events
and watch engagement soar

Supercharge webinar registrations

A client specialising in online booking systems generated more than **500k impressions** for their webinar series.

One of our **capital management** customers generated more than **1 million impressions** for their webinar series.

A well-known **business intelligence company** promotes their webinars using the Maitastic tool. Their webinar banners have a **CTR of more than 4%!**



Showcase your latest events



A **workspace management client** achieved more than **7 million impressions** for their industry event with dedicated signature banners.

An **international service provider** secured a **40% CTR** when promoting their latest event.

A well-known **capital management company** promoted their digital event using Maitastic and generated more than **4 million impressions**.

Participating in an event? Attract more visitors

A well-known **SaaS** company achieved a **30% CTR** when using email signatures to secure meetings @DMEXCO.

(the biggest B2B conference in Germany)

An **international service provider** generated a **23% CTR** when using email signature banners to schedule appointments at a popular industry event.

We are at the CeBIT -
and looking forward
to your visit!

**14-18
MARCH 2020**

**Meet us
at DMEXCO**

Book a meeting with one of the team

dmexco
14.-15.09.2020



**Meet us at
the London Fair**

15.10.2020 - You are warmly invited

CCW 2020

Arrange your appointment with us here



Recruitment & HR

New market expansion and job listings

Looking to expand your team? Make use of
your network to attract the right talent

Find the best talent for your team

Do you like to go full throttle? Then we are the right people for you.

APPLY NOW FOR AN APPRENTICESHIP



WE ARE ALWAYS ON THE LOOKOUT FOR CLEVER MINDS!

Exciting positions for young professionals


CHECK OUT OUR LATEST POSITIONS



A perfect work life balance.

Join our team.

VIEW LATEST OPENINGS



A well-known *car dealership* got more than **400k impressions** for their signature banner promoting their search for graduate talent.


Make sure your audience are in the know

Our **recruitment agency** client received **2 million impressions** when they launched a signature campaign, informing their audience how they would operate during the global pandemic.

A smart **maintenance solutions provider** got more than **4 million impressions** from their signature campaign announcing their new office opening in Asia.




Top Service Partner
2007 | 2008 | 2009 | 2010 | 2013 | 2015 | 2018 | 2020
WITH US, THE BEST SERVICE IS GUARANTEED.




We're here for you!
Our COVID-19 Support plan is here

**1st place
bestseller list**
NOV 2020



**We've landed in Asia,
New office in Singapore**
The best systems
SOLID - SAFE - SIMPLE





Internal Communications

**Keep internal
messages flowing**

Ensure employees never miss
another announcement

An essential tool for internal communications

Mailtastic clients have boosted employee engagement by using **target group signature marketing** to remind their employees about internal events and activities.

Ensure every announcement is heard and keep your teams engaged!





Sales Enablement

Your new secret weapon for your sales team

From outbound emails to demo recaps and contract renewals,
engage target accounts across the full buyer journey.

Power up your account-based targeting with hyper personalisation

Upselling: Use email signature banners to promote new products & features your existing customers aren't aware of.

Special deals: Use your email signature banner to push hyper-personalised offers to different customer segments and target groups.

A Maitastic client generated **1.6 million impressions** from their cross selling campaign.

Hear about our latest product launch

Thursday, 10 October | 11 AM

[Sign Up Now](#)

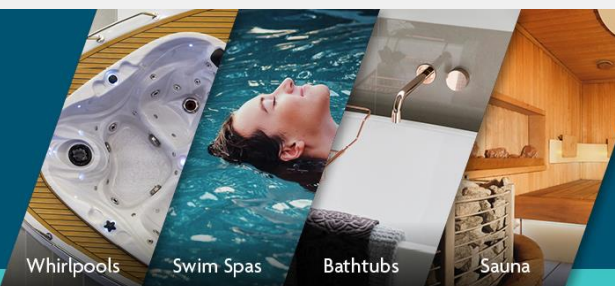


Did you know that you can also send recipient-based signature campaigns?

[Learn more](#)



For your
health and
wellbeing ♥



Whirlpools

Swim Spas

Bathtubs

Sauna

The right content, for the right accounts, at the right time.

Faced with an ice-cold prospect?

Address them with a personalised banner.

Have a meeting booked with a prospect?

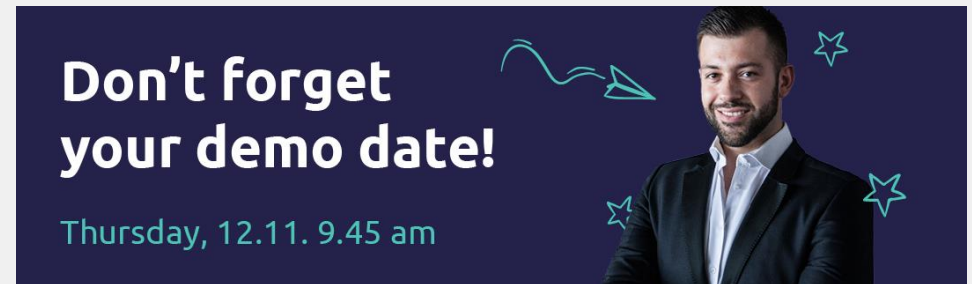
Use an email signature banner to remind them.

Following up with a prospect post meeting?

Use your email signature banner to plug bottom of the funnel content.

Struggling to get a deal over the line?

Use your email signature banner to show a time sensitive special offer.





Interested to find out more?

Learn more about email signature marketing

[Book a demo here](#)