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**Telivity Inc. offers leading edge technology solutions that empower businesses to actively engage in Industry 4.0 by harnessing the power of the IoT to strengthen, grow and thrive.**

# Media Kit

July 2021

# About: Overview

Telivity Inc. is a creator of Centel, a fully managed IoT Platform.

Companies without previous knowledge or experience with IoT can start building their intelligent operations automations and solutions within minutes avoiding critical barriers to entry associated with learning curves, high entry costs, vendor locking, etc. Through API connection and documentation developers can extract maximum capabilities of an end to end IoT platform including hundreds of micro services enabling communication between all of their physical and digital assets, without leaving the comfort of their current framework. Some of the value businesses of all sizes are harnessing with IoT:

- ✓ Make **better decisions** with more data
- ✓ **Track & monitor** without tedious data entry
- ✓ **Lower labor** costs with automation
- ✓ **Increase** resource & cost **savings**

## Internet of Things (IoT)

Is a computing concept that describes the idea of everyday physical objects being connected to the internet and being able to identify themselves to and communicate with other devices.

|                    |                                     |
|--------------------|-------------------------------------|
| Date Launched      | June 2020                           |
| HQ Location        | Chicago (USA)                       |
| Offices            | Kelowna (Canada), Novi Sad (Serbia) |
| Team Size          | 9                                   |
| Fundraising Status | Seeking Investment                  |
| Press Contact      | info@telivity.io                    |

# About: Core

Telivity is a **Project Maintainer** of the leading open-source **Mainflux** IIoT platform.

As a lead ideation and engineering power in the development of Mainflux IoT Platform, Telivity's Dev Team was uniquely positioned to use the years of experience and knowledge, to extract the maximum performance of the leading edge tech and use it as a foundation for its proprietary intelligent control plane and platform management technology. We did just that, added layers of additional code to improve what we believed could have been done better while keeping the best untouched. This is why we also call our Centel Core - "Mainflux on steroids". Continuing and building upon experience allows us to take the high standard tech to the next level.

As seen on:



512,743 DLs  
MQTT adapter service

370,174 DLs  
Things service

347,206 DLs  
Users service

300,691 DLs  
HTTP adapter service

282,537 DLs  
Normalizer service



# About: Concept



## Underlying Tech

Use evolved version of leading (co-authored) open-source Mainflux platform as base-level IoT PaaS technology.



## Control Plane (AI)

Automate the platform, operations and maintenance (self-deploy, self-manage, self-scale) via two-layer AI.



## Cloud Environment

Host in top-tier cloud infrastructure (AWS) and make platform cloud agnostic for accessibility and ease of use.



# About: Advantages



## Smart Automation

No tedious time-sinks and steep learning curve associated with traditional IoT platforms. Rapid development and deployment of IoT stacks.



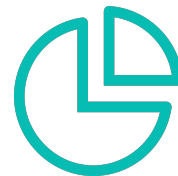
## Managed Service

Automated multi-tenancy end-to-end IoT platform with proprietary control plane functionality on leading edge cloud infrastructure



## Project Maintainer

As Mainflux Open Source Project Maintainer, Telivity has the expertise in one of the leading open-source IoT platforms used by Intel and Target, and supported by The Linux Foundation and EdgeX Foundry.



## Built with AI in mind

Our platform management tech was built to collect and store extensive internal performance data enabling our data scientists to expand the optimization and automation algorithms once required data sampling size is achieved.



# About: Team

## Dusan Milcevic

### CO-FOUNDER

Accomplished management team leader specializing in operational turnaround, brand architecture, profit growth and proprietary system development for startups or airline/travel companies. Innovative thinker with strong travel, hospitality, airline and technology acumen, having driven over \$540M+ in global sales.

## Nikola Marcetic

### CO-FOUNDER

Co-creator of the industry-leading Mainflux open source IoT platform. Extensive experience using a wide range of technologies around distributed systems and cloud computing. Open-source evangelist focused on industrial IoT, automation and data exchange in Industry 4.0.

#### 2014-2016

Dusan and Nikola started working together on developing an Internet Booking Engine (IBE) for Dynamic Airways

#### 2016 - 2018

Dusan and Nikola developed and delivered an IBE for Flair Airlines; started the groundwork for Telivity

#### 2013 - 2019

Nikola co-authored and led development of the industry-leading, open-source MainFlux platform

6+ yr.

IoT PaaS Development

11+ yr.

IoT Development

\$500M+

in Global Sales  
Experiences

500K+

Downloads of Open Source  
Software

# About: Team

## Chris Lapointe

### CO-FOUNDER

Creative business leader with a broad range of SME management experience in transportation and logistics (aviation), tourism and large event management sectors. A strong focus on strategic business management, business development, sales program and contract development and revenue development/optimization.

## Stephen Boulton

### CO-FOUNDER

Stephen brings over thirty years of experience in trial, arbitration, administrative and appellate forums. A tower sized graduate of the University of Pennsylvania and Case Western Reserve School of Law, he brings his vast knowledge and experience that spans a wide variety of fields including: corporate and commercial litigation, employment, securities...

2020

Dusan and Nikola formed Telivity Inc. a DE C corporation and started putting together a design of the solution they would like to build.

2020

Chris joined the team and started working on developing business operations.

2020

Stephen joined the team to help with legal matters and much more

7+ yr.

IoT PaaS Development

12+ yr.

IoT Development

\$500M+

in Global Sales  
Experiences

500K+

Downloads of Open Source  
Software



# About: Assets

## Logos

Galery

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Download our logos and creative.

## Team

Galery

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## Guidlines

Pdf

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