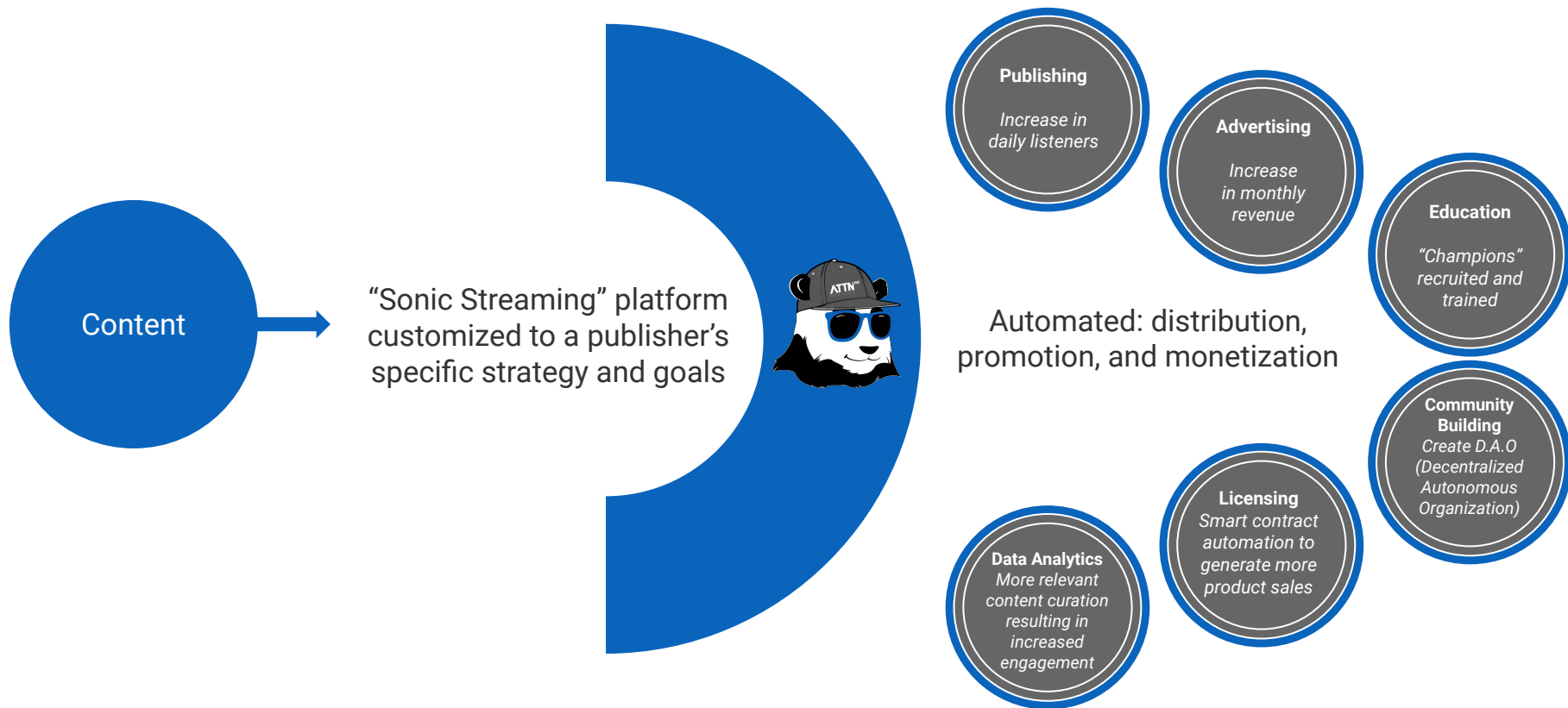# SONIC STREAMING

Web3 Infrastructure Platform Gives

Publishers A Market Advantage

Sonic Streaming Presentation For Publishers

WHO: Customized Tech Enabled Services For Publishers Using Our Web3 Platform

WHY: Web3 Automates Monetization For A Publisher's Existing Unprofitable Content

WHAT: Our Proprietary Web3 Platform Was Created To Automate A Publisher's Goals

WHERE: Podcasts Integrated With NLP And NFTs Is A Web3 Advantage For Publishers

HOW: Web3 Infrastructure Compliments And Integrates With Multiple Publishing Tools

WHEN: Publishers Can Use Our Proprietary Web3 Technology Now - Contact Us Today

Customized Tech Enabled Services For Publishers Using Our Web3 Platform

Content

"Sonic Streaming" platform customized to a publisher's specific strategy and goals

Automated: distribution, promotion, and monetization

Publishing

Increase in daily listeners

Advertising

Increase in monthly revenue

Education

"Champions" recruited and trained

Community Building
Create D.A.O (Decentralized Autonomous Organization)

Licensing
Smart contract automation to generate more product sales

Data Analytics
More relevant content curation resulting in increased engagement

Web3 Automates Monetization For A Publisher's Existing Unprofitable Content
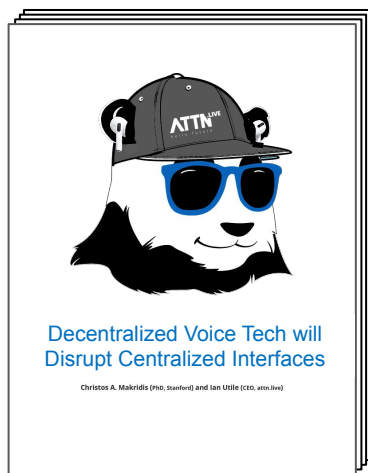
PROBLEM

Content today is unprofitable because of the cost of distribution and **lack of automation**
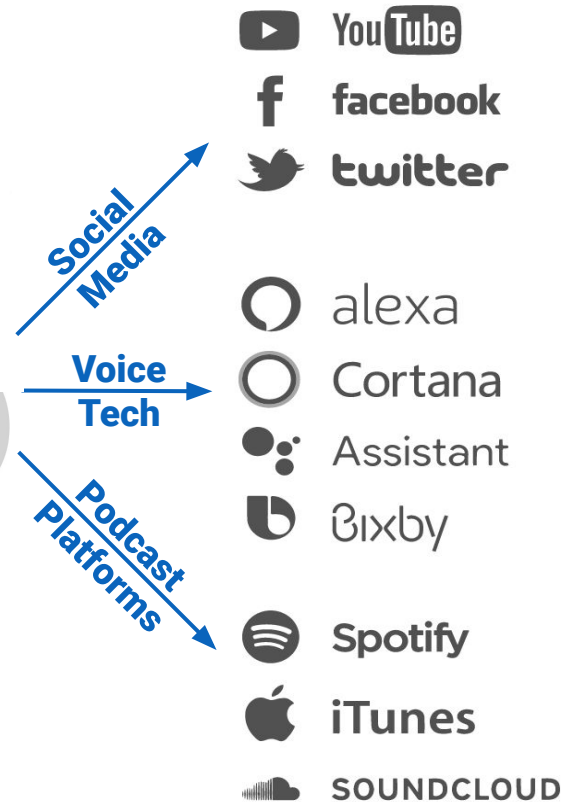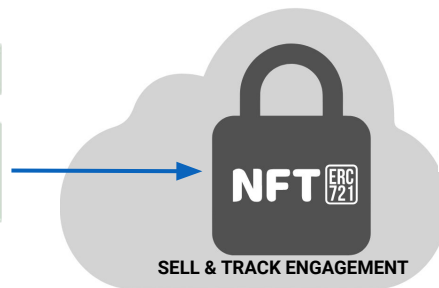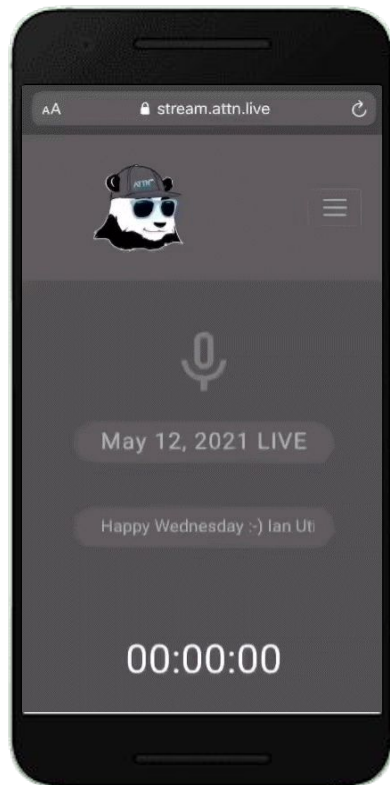

SOLUTION

Our proprietary platform provides clients 24x7 traceable content distribution, data analytics, and **automated NFT monetization**

Our Proprietary Web3 Platform Was Created To Automate A Publisher's Goals

Decentralized Voice Tech will Disrupt Centralized Interfaces

Christos A. Makridis (PhD, Stanford) and Ian Utile (CtO, attn.live)

Our 2020 whitepaper explains how combining decentralized NLP (natural language processing) & NFTs (non-fungible tokens) automates wealth creation for podcasters and their communities

🔒 stream.attn.live

May 12, 2021 LIVE

Happy Wednesday :-) Ian Uti

00:00:00

NFT ERC 721

SELL & TRACK ENGAGEMENT

Social Media

Voice Tech

Podcast Platforms

YouTube

facebook

twitter

alexa

Cortana

Assistant

Bixby

Spotify

iTunes

SOUNDCLOUD

Podcasts Integrated With NLP And NFTs Is A Web3 Advantage For Publishers

Monthly Podcast Listening

% listened to a podcast
in last month in US

162 Million
Estimated

Bar chart values: 18, 22, 23, 25, 29, 27, 30, 33, 36, 40, 44, 55, 57
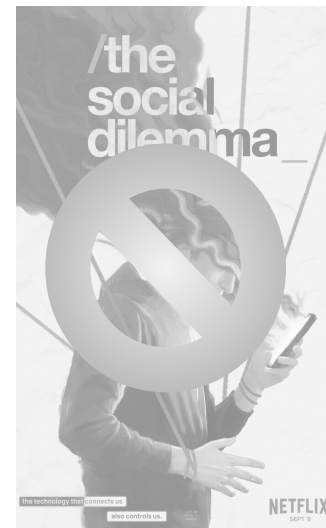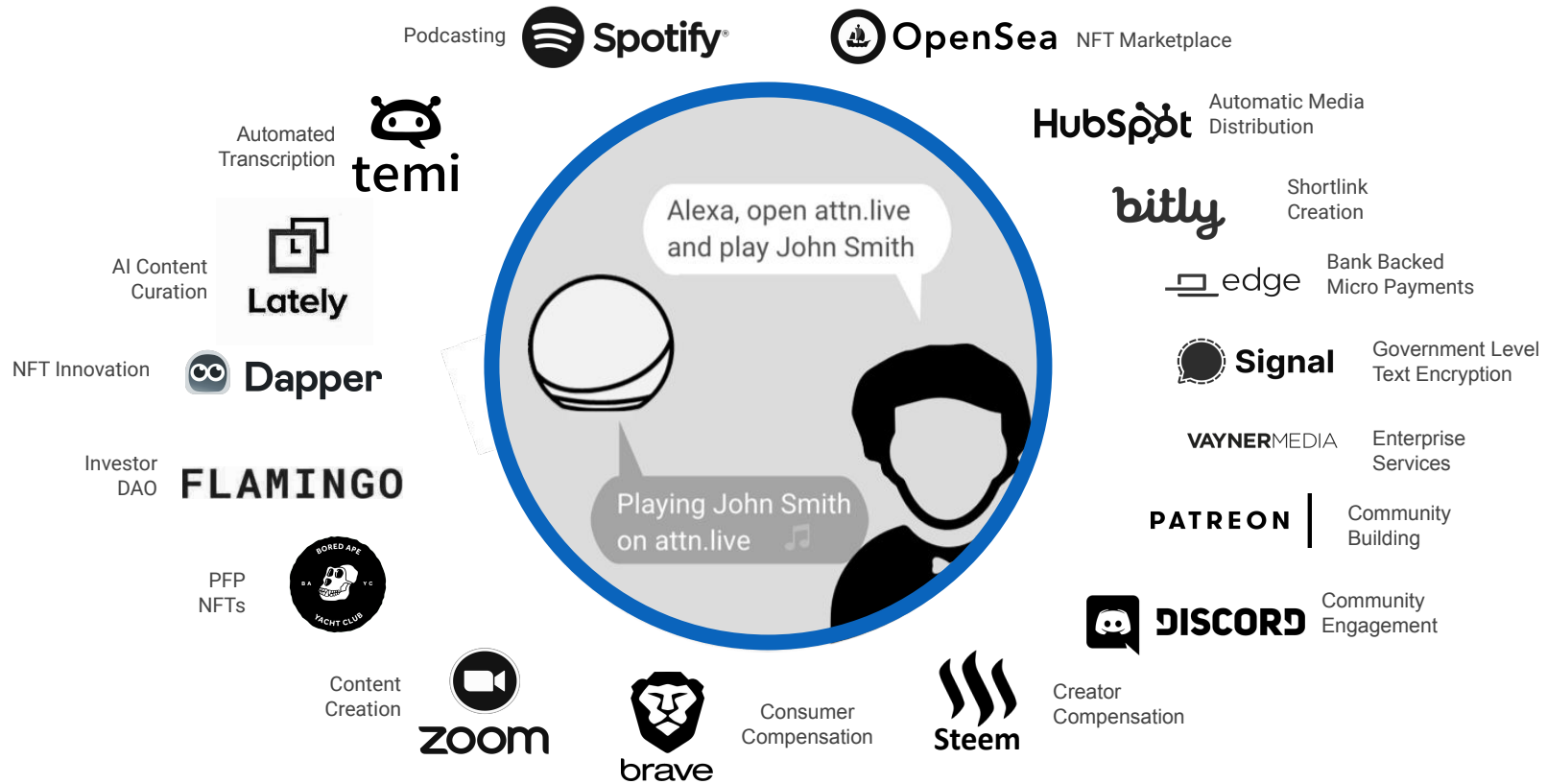
2008 — 2020

85% Increase in NLP

A third of American households have a voice tech smart speaker. An increase of 85% since 2018.

100X Increase in NFT

Monthly NFT volume has increased from $17.2M (January 2021) to $2.26B (December 2021).

Web3 Infrastructure Compliments And Integrates With Multiple Publishing Tools

Publishers Can Use Our Proprietary Web3 Technology Now - Contact Us Today

Innovation

Created Proof of Concept

2019

Technology

Created Platform Infrastructure

2021

INTERESTED? PLEASE DOWNLOAD OUR LETTER OF INTENT AND A EMAIL SIGNED COPY TO SALES@ATTN.LIVE

2020

Patent and Whitepaper

Proprietary

2022

Sonic Streaming For Publishers

Go-To-Market

"Sonic Streaming" Already Has Great Traction Through Global NFT & NLP Events

Our Founder's Closing Keynote at NFT.NYC 2021: "The Future Of NFTs"

Our Founder's Closing Keynote at VOICE 2021: "The Future Of NLP"

SONIC STREAMING

Web3 Infrastructure Platform Gives

Publishers A Market Advantage