

#### How much will I earn for a referral?

A referral bonus of \$250 will be issued for each Qualified Referral. CareAcademy customers, consultants, investors, and friends who refer an agency to CareAcademy through the online referral form or in writing to a CareAcademy employee may be eligible to receive a \$250 referral bonus.

#### How will I get paid?

You will get paid via a prepaid Visa Gift card.

#### Who is not eligible for a referral bonus?

- Employees of CareAcademy technical integration and strategic partners with existing referral programs, including immediate family and household members;
- CareAcademy employees
- Agency owners, operators, or decision makers responsible for making a purchasing decision referring their own agencies;
- Franchisors responsible for making the purchasing decision referring their own franchisees; and
- Individuals who are under 18 years old.

# I referred multiple agencies within the same brand of agencies. Will I be rewarded for each location?

No. There is a limit of one bonus payout per agency brand or group. An agency brand or group is defined as either a franchise group or a corporate entity and its affiliates.

# I submitted a referral a while ago and haven't heard anything since. What's going on?

Visit your **<u>Referrals Dashboard</u>** to see the status of referrals you've submitted. Once a referral is submitted, the information goes directly to the CareAcademy Sales team, who will typically reach out the same day.

# What is a Qualified Referral?

A "Qualified Referral" is an agency that you refer to CareAcademy either through <u>CareAcademy's Referral</u> <u>Program</u> or in writing to a CareAcademy Training Consultant and:

- is not an existing prospect with a proposal that has been active in the last 30 days
- has been live on the CareAcademy platform for at least 30 days.

#### Are verbal referrals accepted?

No. Verbal referrals are not accepted. Please submit referrals through the channels available on the **<u>Referral</u>** <u>Home Page</u> by:

- Completing the referral form
- Sharing your affiliate link directly with your network, on your website/blog, social media bios, etc.
- Using one of the templates provided to send an email or post to Facebook, Twitter, or LinkedIn

# Submit your referrals at careacademy.influitive.com/refer