## Arizona Public Opinion Pulse (AZPOP) Toplines and Crosstabs



## PREDICTIVE <br> INSIGHTS

Arizona 2020 Likely Voters
Survey Conducted Oct. 22nd - Oct. 25th, 2020
$\mathrm{n}=716$ with a MoE of $+/-3.7 \%$
100\% Live Caller Survey
*Totals may not sum to $100 \%$ due to rounding

| Educational Attainment | Total |
| :---: | :---: |
| Sample Size | 716 |
| HS or Less Count Column \% | $\begin{array}{r} 194 \\ 27 \% \end{array}$ |
| Some College Count Column \% | $\begin{array}{r} 279 \\ 39 \% \end{array}$ |
| College Graduate Count Column \% | $\begin{array}{r} 146 \\ 20 \% \end{array}$ |
| Post Graduate Count Column \% | $\begin{array}{r} 97 \\ 13 \% \end{array}$ |
| Refused Count Column \% | 0\% |
| Ethnicity | Total |
| Sample Size | 716 |
| White Non-Hispanic Count Column \% | $\begin{array}{r} 465 \\ 65 \% \end{array}$ |
| Hispanic/Latino Count Column \% | $\begin{array}{r} 160 \\ 22 \% \end{array}$ |
| Other Count Column \% | $\begin{array}{r} 89 \\ 12 \% \end{array}$ |
| Refused Count Column \% | 0\% |
| Region | Total |
| Sample Size | 716 |
| Maricopa Count Column \% | $\begin{array}{r} 447 \\ 63 \% \end{array}$ |
| Pima Count Column \% | $\begin{array}{r} 109 \\ 15 \% \end{array}$ |
| Rural <br> Count <br> Column \% | 160 |

Weight Variable $=2020$ Likely Voter

| Ideology | Total |
| :---: | :---: |
| Sample Size | 716 |
| Liberal Count Column \% | $\begin{array}{r} 139 \\ 19 \% \end{array}$ |
| Moderate Count Column \% | $\begin{array}{r} 321 \\ 45 \% \end{array}$ |
| Conservative Count Column \% | $\begin{array}{r} 231 \\ 32 \% \end{array}$ |
| Refused Count Column \% | 24 $3 \%$ |
| 2016 Vote | Total |
| Sample Size | 716 |
| Donald Trump Count Column \% | $\begin{array}{r} 311 \\ 43 \% \end{array}$ |
| Hillary Clinton Count Column \% | $\begin{array}{r} 275 \\ 38 \% \end{array}$ |
| Third Party Count Column \% | $\begin{array}{r} 49 \\ 7 \% \end{array}$ |
| Not eligible/No vote Count Column \% | $\begin{array}{r} 68 \\ 9 \% \end{array}$ |
| Unsure Count Column \% | 5 |
| Refused Count Column \% | 7 ${ }^{7}$ |


| Gender | Total |
| :---: | :---: |
| Sample Size | 716 |
| Female Count | $\begin{array}{r} 375 \\ 570 \% \end{array}$ |
| Male Count Column \% | $\begin{array}{r} 341 \\ 48 \% \end{array}$ |
| Age | Total |
| Sample Size | 716 |
| 18-34 <br> Count <br> Column \% | $\begin{array}{r} 177 \\ 25 \% \end{array}$ |
| 35-44 <br> Count <br> Column \% | $\begin{array}{r} 109 \\ 15 \% \end{array}$ |
| 45-54 <br> Count <br> Column \% | $\begin{array}{r} 120 \\ 17 \% \end{array}$ |
| 55-64 <br> Count <br> Column \% | $\begin{array}{r} 124 \\ 17 \% \end{array}$ |
| 65+ <br> Count <br> Column \% | $\begin{array}{r} 185 \\ 26 \% \end{array}$ |
| Party | Total |
| Sample Size | 716 |
| Dem Count Column \% | 244 $34 \%$ |
| Ind <br> Count <br> Column \% | 195 $27 \%$ |
| Rep Count Column \% | 277 |

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## Survey

Now, how likely are you to vote in the Arizona 2020 General Election? If you have already voted, just let me know. ........................................ 3
Which method are you likeliest to use to vote in the 2020 Election? If you have already voted, just let me know ...................................... . . 4
If the U.S. Senate race was held today, which of the following candidates, listed in random order, would you be most likely to vote for? ................ . 5
Which candidate would you say you lean towards supporting in the Senate Race? ........................................................................ 6
On the ballot in Arizona, you will have the option to vote for one of the following three candidates. If the U.S. Presidential race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?
Which candidate would you say you lean towards supporting? ....................................................................................................... 8
On the ballot in November, you will be also be asked to vote on Proposition 207. I will now read to you the description of the proposition you will see on your ballot: quote THE LAW WOULD ALLOW LIMITED MARIJUANA POSSESSION, USE, AND CULTIVATION BY ADULTS 21 OR OLDER; AMEND CRIMINAL PENALTIES FOR MARIJUANA POSSESSION; BAN SMOKING MARIJUANA IN PUBLIC; IMPOSE A 16\% EXCISE TAX ON MARIJUANA SALES TO FUND PUBLIC PROGRAMS; AUTHORIZE STATE/LOCAL REGULATION OF MARIJUANA LICENSEES; AND ALLOW EXPUNGEMENT OF MARIJUANA OFFENSES. End quote Based on the description you just heard, do you support or oppose Proposition 207
Would you say you lean towards supporting or opposing Proposition 207 ..... 10

Now, how likely are you to vote in the Arizona 2020 General Election? If you have already voted, just let me know.

|  | Total | Gender |  | Region |  |  | Age_2 |  | Party |  |  | Ethnicity |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Female | Male | Maricop <br> a | Pima | Rural | 18-54 | 55+ | Dem | Ind | Rep |  | Hispani c/Latin | Other |
| Sample Size | 716 | 375 | 341 | 447 | 109 | 160 | 407 | 309 | 244 | 195 | 277 | 465 | 160 | 89 |
| Very Likely Column \% | 40\% | 38\% | 43\% | 41\% | 34\% | 42\% | 45\% | 34\% | 30\% | 46\% | 46\% | 40\% | 42\% | 37\% |
| Somewhat Likely Column \% | 0\% | 0\% | 1\% | 0\% | 2\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% |
| Already Voted Column \% | 59\% | 62\% | 56\% | 58\% | 65\% | 58\% | 54\% | 66\% | 70\% | 54\% | 54\% | 59\% | 57\% | 63\% |

Which method are you likeliest to use to vote in the 2020 Election? If you have already voted, just let me know

|  | Total | Gender |  | Region |  |  | Age_2 |  | Party |  |  | Ethnicity |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Female | Male | Maricop <br> a | Pima | Rural | 18-54 | 55+ | Dem | Ind | Rep | White NonHispani c | Hispani c/Latin 0 | Other |
| Sample Size | 293 | 142 | 151 | 186 | 38 | 68 | 186 | 107 | 73 | 89 | 131 | 191 | 68 | 33 |
| I will receive my ballot in the mail and return it by mail Column \% | 27\% | 27\% | 27\% | 28\% | 23\% | 25\% | 26\% | 29\% | 35\% | 35\% | 17\% | 26\% | 29\% | 26\% |
| I will receive my ballot in the mail and plan to physically return it at a polling location or ballot dropbox BEFORE election day Column \% | 24\% | 30\% | 18\% | 25\% | 25\% | 19\% | 23\% | 24\% | 32\% | 21\% | 20\% | 24\% | 25\% | 18\% |
| I will receive my ballot in the mail and plan to physically return it at a polling location or ballot dropbox ON election day Column \% | 7\% | 7\% | 7\% | 7\% | 6\% | 9\% | 9\% | 4\% | 6\% | 7\% | 8\% | 7\% | 7\% | 7\% |
| I plan on voting in-person BEFORE Election Day Column \% | 15\% | 14\% | 17\% | 15\% | 26\% | 10\% | 17\% | 12\% | 9\% | 14\% | 20\% | 13\% | 21\% | 16\% |
| I plan on voting in-person ON Election Day Column \% | 23\% | 18\% | 27\% | 20\% | 21\% | 30\% | 24\% | 20\% | 13\% | 21\% | 29\% | 24\% | 16\% | 31\% |
| I have already voted Column \% | 3\% | 1\% | 5\% | 3\% | 0\% | 2\% | 1\% | 5\% | 4\% | 0\% | 4\% | 3\% | 2\% | 2\% |
| Unsure/Refused Column \% | 2\% | 4\% | 0\% | 2\% | 0\% | 4\% | 0\% | 5\% | 2\% | 2\% | 2\% | 3\% | 0\% | 0\% |

*Totals may not sum to $100 \%$ due to rounding
If the U.S. Senate race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

|  | Total | Gender |  | Region |  |  | Age_2 |  | Party |  |  | Ethnicity |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Female | Male | Maricop <br> a | Pima | Rural | 18-54 | 55+ | Dem | Ind | Rep | White NonHispani C | Hispani <br> c/Latin | Other |
| Sample Size | 716 | 375 | 341 | 447 | 109 | 160 | 407 | 309 | 244 | 195 | 277 | 465 | 160 | 89 |
| Democrat Mark Kelly Column \% | 50\% | 57\% | 42\% | 51\% | 57\% | 42\% | 50\% | 50\% | 91\% | 53\% | 12\% | 42\% | 63\% | 68\% |
| Republican Martha Mcsally Column \% | 45\% | 39\% | 52\% | 45\% | 40\% | 48\% | 44\% | 46\% | 5\% | 37\% | 86\% | 54\% | 31\% | 25\% |
| Unsure/Undecided Column \% | 3\% | 3\% | 4\% | 3\% | 2\% | 6\% | 4\% | 3\% | 3\% | 7\% | 1\% | 3\% | 4\% | 7\% |
| Refused Column \% | 1\% | 1\% | 2\% | 1\% | 1\% | 4\% | 2\% | 1\% | 1\% | 3\% | 1\% | 2\% | 2\% | 0\% |

*Totals may not sum to $100 \%$ due to rounding
Which candidate would you say you lean towards supporting in the Senate Race?

|  | Total | Gender |  | Region |  |  | Age_2 |  | Party |  |  | Ethnicity |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Female | Male | Maricop <br> a | Pima | Rural | 18-54 | 55+ | Dem | Ind | Rep | White NonHispani C | Hispani <br> c/Latin 0 | Other |
| Sample Size | 34 | 17 | 17 | 16 | 3 | 15 | 22 | 12 | 8 | 20 | 5 | 19 | 9 | 6 |
| Lean Mark Kelly Column \% | 16\% | 9\% | 23\% | 12\% | 18\% | 20\% | 21\% | 7\% | 23\% | 18\% | 0\% | 15\% | 6\% | 34\% |
| Lean Martha Mcsally Column \% | 7\% | 14\% | 0\% | 7\% | 0\% | 8\% | 5\% | 11\% | 0\% | 6\% | 22\% | 6\% | 0\% | 18\% |
| Unsure/Undecided Column \% | 50\% | 62\% | 39\% | 52\% | 51\% | 48\% | 45\% | 61\% | 60\% | 45\% | 56\% | 46\% | 61\% | 47\% |
| Refused Column \% | 27\% | 14\% | 38\% | 28\% | 31\% | 24\% | 29\% | 21\% | 16\% | 32\% | 22\% | 32\% | 33\% | 0\% |

*Totals may not sum to $100 \%$ due to rounding
On the ballot in Arizona, you will have the option to vote for one of the following three candidates. If the U.S. Presidential race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

|  | Total | Gender |  | Region |  |  | Age_2 |  | Party |  |  | Ethnicity |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Female | Male | Maricop <br> a | Pima | Rural | 18-54 | 55+ | Dem | Ind | Rep |  | Hispani c/Latin | Other |
| Sample Size | 716 | 375 | 341 | 447 | 109 | 160 | 407 | 309 | 244 | 195 | 277 | 465 | 160 | 89 |
| Democrat Joe Biden Column \% | 49\% | 57\% | 40\% | 51\% | 58\% | 38\% | 49\% | 48\% | 93\% | 51\% | 9\% | 42\% | 60\% | 65\% |
| Republican Donald Trump Column \% | 46\% | 40\% | 54\% | 45\% | 38\% | 54\% | 44\% | 49\% | 5\% | 39\% | 88\% | 54\% | 33\% | 30\% |
| Libertarian Jo Jorgensen Column \% | 3\% | 1\% | 4\% | 2\% | 1\% | 5\% | 4\% | 1\% | 0\% | 6\% | 2\% | 2\% | 3\% | 3\% |
| Unsure/Undecided Column \% | 1\% | 1\% | 1\% | 1\% | 1\% | 0\% | 1\% | 0\% | 1\% | 2\% | 0\% | 1\% | 1\% | 1\% |
| Refused Column \% | 1\% | 1\% | 1\% | 1\% | 1\% | 3\% | 1\% | 1\% | 1\% | 3\% | 0\% | 1\% | 2\% | 1\% |

*Totals may not sum to $100 \%$ due to rounding
Which candidate would you say you lean towards supporting?

|  | Total | Gender |  | Region |  |  | Age_2 |  | Party |  |  | Ethnicity |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Female | Male | Maricop <br> a | Pima | Rural | 18-54 | 55+ | Dem | Ind | Rep | White NonHispani c | Hispani <br> c/Latin 0 | Other |
| Sample Size | 15 | 7 | 8 | 8 | 2 | 5 | 10 | 5 | 4 | 9 | 2 | 9 | 5 | 1 |
| Lean Joe Biden Column \% | 0\% | 0\% | 1\% | 0\% | 0\% | 1\% | 1\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% |
| Lean Donald Trump Column \% | 4\% | 0\% | 7\% | 1\% | 21\% | 0\% | 5\% | 1\% | 0\% | 1\% | 28\% | 6\% | 0\% | 0\% |
| Unsure/Undecided Column \% | 35\% | 39\% | 32\% | 55\% | 19\% | 10\% | 54\% | 0\% | 32\% | 44\% | 0\% | 27\% | 42\% | 68\% |
| Refused Column \% | 61\% | 61\% | 60\% | 45\% | 60\% | 89\% | 41\% | 99\% | 68\% | 55\% | 72\% | 67\% | 58\% | 32\% |

*Totals may not sum to $100 \%$ due to rounding



 Based on the description you just heard, do you support or oppose Proposition 207

|  | Total | Gender |  | Region |  |  | Age_2 |  | Party |  |  | Ethnicity |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Female | Male | Maricop <br> a | Pima | Rural | 18-54 | 55+ | Dem | Ind | Rep | White NonHispani c | Hispani c/Latin | Other |
| Sample Size | 716 | 375 | 341 | 447 | 109 | 160 | 407 | 309 | 244 | 195 | 277 | 465 | 160 | 89 |
| Support Prop 207 Column \% | 60\% | 62\% | 58\% | 62\% | 59\% | 57\% | 67\% | 50\% | 78\% | 63\% | 43\% | 60\% | 61\% | 63\% |
| Oppose Prop 207 Column \% | 36\% | 33\% | 39\% | 35\% | 35\% | 39\% | 29\% | 45\% | 19\% | 31\% | 54\% | 36\% | 37\% | 34\% |
| Unsure Column \% | 4\% | 5\% | 3\% | 3\% | 5\% | 4\% | 4\% | 4\% | 2\% | 6\% | 4\% | 4\% | 2\% | 3\% |
| Refused Column \% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 1\% | 1\% | 1\% | 0\% | 0\% | 0\% | 1\% |

*Totals may not sum to $100 \%$ due to rounding
Would you say you lean towards supporting or opposing Proposition 207

|  | Total | Gender |  | Region |  |  | Age_2 |  | Party |  |  | Ethnicity |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Female | Male | Maricop <br> a | Pima | Rural | 18-54 | 55+ | Dem | Ind | Rep | White NonHispani C | Hispani <br> c/Latin | Other |
| Sample Size | 29 | 19 | 10 | 16 | 7 | 6 | 15 | 14 | 7 | 12 | 10 | 22 | 3 | 3 |
| Lean Support 207 Column \% | 21\% | 27\% | 8\% | 14\% | 34\% | 22\% | 27\% | 13\% | 36\% | 15\% | 16\% | 20\% | 48\% | 0\% |
| Lean Oppose 207 Column \% | 6\% | 3\% | 11\% | 7\% | 9\% | 0\% | 7\% | 4\% | 0\% | 9\% | 6\% | 7\% | 0\% | 0\% |
| Unsure Column \% | 66\% | 65\% | 67\% | 72\% | 46\% | 72\% | 64\% | 68\% | 42\% | 70\% | 78\% | 65\% | 52\% | 86\% |
| Refused Column \% | 8\% | 4\% | 14\% | 7\% | 11\% | 6\% | 2\% | 14\% | 22\% | 6\% | 0\% | 8\% | 0\% | 14\% |

