Arizona Public Opinion Pulse (AZPOP)
Senate Toplines and Selected Crosstabs

Arizona Registered Voters
Survey Conducted on September 7th - September 12th, 2021
882 Registered Voters with a MoE +/- 3.3%
Online Opt-In Panel Survey
*Totals may not sum to 100%, due to rounding

Gender	Total
Sample Size	882
Male Column %	49%
Female Column %	51%
Prefer not to answer Column %	0%

Race/Ethnicity	Total
Sample Size	882
White, non-Hispanic Column %	65%
Hispanic Column %	22%
Other Column %	13%

Region	Total
Sample Size	882
Maricopa Column %	61%
Pima Column %	15%
Rural Column %	24%

Age	Total
Sample Size	882
17 or younger Column %	0%
18-34 Column %	25%
35-44 Column %	15%
45-54 Column %	15%
55-64 Column %	17%
65+ Column %	28%

Party Combined	Total
Sample Size	882
REP Column %	35%
IND Column %	33%
DEM Column %	32%

Education Combined	Total
Sample Size	882
HS or Less Column %	26%
Some College Column %	39%
College Graduate Column %	21%
Postgraduate Column %	14%

Weight Variable = Arizona Registered Voters

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In the race for US Senate, a number of different candidates are running to be the Republican nominee to challenge Senator Mark Kelly. If the Republican US Senate Primary was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

	Total	Gender		Region			Age Combined		Party_Combined			Race/Ethnicity		
	Total	Male	Female	Maricopa	Pima	Rural	18-54	55+	REP	IND	DEM	White, non-Hispanic	Hispanic	Other
Sample Size	311	163	148	190	39	83	134	177	311	-	-	240	50	22
Major General Michael McGuire (ret.), Former Head of the Arizona National Guard Column %	14%	14%	13%	12%	17%	16%	22%	8%	14%	-	-	13%	21%	6%
Mark Brnovich, Arizona Attorney General Column %	27%	31%	22%	24%	18%	37%	14%	36%	27%	-	-	26%	19%	58%
Jim Lamon, Businessman Column %	3%	2%	3%	3%	7%	1%	3%	2%	3%	-	-	2%	5%	0%
Blake Masters, Businessman Column %	6%	7%	5%	6%	10%	4%	4%	7%	6%	-	-	6%	5%	3%
Unsure Column %	51%	46%	56%	55%	48%	42%	56%	46%	51%	-	-	52%	50%	33%

Weight Variable = Arizona Registered Voters

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If the US Senate race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

	Total	Gender		Region			Age Combined		Party_Combined			Race/Ethnicity		
	Total	Male	Female	Maricopa	Pima	Rural	18-54	55+	REP	IND	DEM	White, non-Hispanic	Hispanic	Other
Sample Size	882	431	451	536	133	213	488	394	311	288	283	573	198	110
Republican Michael McGuire Column %	37%	39%	35%	35%	30%	45%	31%	45%	77%	25%	5%	42%	31%	22%
Democrat Mark Kelly Column %	44%	45%	43%	44%	53%	36%	47%	40%	11%	39%	85%	40%	50%	51%
Unsure Column %	19%	16%	22%	20%	17%	18%	23%	15%	12%	35%	11%	17%	20%	27%

Weight Variable = Arizona Registered Voters

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If the US Senate race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

	Total	Gender		Region			Age Combined		Party_Combined			Race/Ethnicity		
	Total	Male	Female	Maricopa	Pima	Rural	18-54	55+	REP	IND	DEM	White, non-Hispanic	Hispanic	Other
Sample Size	882	431	451	536	133	213	488	394	311	288	283	573	198	110
Republican Mark Brnovich Column %	39%	43%	35%	38%	30%	47%	32%	47%	77%	31%	5%	44%	33%	23%
Democrat Mark Kelly Column %	43%	44%	42%	43%	52%	36%	45%	39%	9%	38%	85%	39%	47%	54%
Unsure Column %	18%	13%	24%	19%	17%	17%	22%	14%	14%	32%	10%	17%	21%	23%

Weight Variable = Arizona Registered Voters

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If the US Senate race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

	Total	Gender		Region			Age Combined		Party_Combined			Race/Ethnicity		
	Total	Male	Female	Maricopa	Pima	Rural	18-54	55+	REP	IND	DEM	White, non-Hispanic	Hispanic	Other
Sample Size	882	431	451	536	133	213	488	394	311	288	283	573	198	110
Republican Jim Lamon Column %	36%	40%	31%	34%	29%	45%	30%	43%	73%	24%	7%	39%	32%	23%
Democrat Mark Kelly Column %	43%	44%	42%	44%	51%	34%	45%	40%	10%	38%	84%	40%	47%	50%
Unsure Column %	21%	16%	26%	22%	20%	21%	25%	17%	17%	38%	9%	20%	21%	27%

Weight Variable = Arizona Registered Voters

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If the US Senate race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

	Total	Gender		Region			Age Combined		Party_Combined			Race/Ethnicity		
	Total	Male	Female	Maricopa	Pima	Rural	18-54	55+	REP	IND	DEM	White, non-Hispanic	Hispanic	Other
Sample Size	882	431	451	536	133	213	488	394	311	288	283	573	198	110
Republican Blake Masters Column %	35%	36%	33%	34%	30%	38%	29%	42%	71%	26%	4%	41%	27%	16%
Democrat Mark Kelly Column %	44%	46%	43%	45%	51%	39%	49%	39%	11%	38%	88%	40%	53%	52%
Unsure Column %	21%	17%	24%	21%	19%	23%	23%	19%	18%	36%	8%	19%	20%	32%

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Kyrsten Sinema, Senator from Arizona (D) - Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too.The letter in brackets next to each name indicates the person's political party affiliation. "(D)" indicates the person is a Democrat, "(R)" indicates the person is a Republican.

	Total	Gender		Region			Age Combined		Party_Combined			Race/Ethnicity		
	Total	Male	Female	Maricopa	Pima	Rural	18-54	55+	REP	IND	DEM	White, non-Hispanic	Hispanic	Other
Sample Size	882	431	451	536	133	213	488	394	311	288	283	573	198	110
Very Favorable Column %	11%	11%	10%	9%	11%	14%	11%	10%	5%	9%	19%	9%	11%	18%
Somewhat Favorable Column %	35%	40%	30%	34%	37%	37%	27%	45%	35%	33%	37%	38%	26%	35%
Somewhat Unfavorable Column %	23%	22%	24%	27%	16%	16%	22%	23%	26%	21%	21%	24%	22%	19%
Very Unfavorable Column %	16%	15%	17%	14%	21%	17%	18%	13%	22%	16%	9%	17%	15%	9%
No Opinion Column %	12%	8%	15%	13%	10%	11%	16%	7%	10%	16%	10%	10%	17%	12%
Never Heard of Column %	4%	4%	3%	3%	5%	5%	6%	0%	2%	5%	3%	2%	8%	6%
Total Favorable Column %	46%	52%	40%	43%	47%	51%	38%	56%	40%	42%	56%	47%	38%	53%
No Opinion/Never Heard of Column %	15%	12%	19%	16%	15%	16%	22%	7%	12%	22%	13%	12%	25%	19%
Total Unfavorable Column %	39%	36%	41%	41%	38%	34%	40%	37%	48%	36%	30%	41%	37%	28%

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Mark Kelly, Senator from Arizona (D) - Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too.The letter in brackets next to each name indicates the person's political party affiliation. "(D)" indicates the person is a Democrat, "(R)" indicates the person is a Republican.

	Total	Gender		Region			Age Combined		Party_Combined			Race/Ethnicity		
	Total	Male	Female	Maricopa	Pima	Rural	18-54	55+	REP	IND	DEM	White, non-Hispanic	Hispanic	Other
Sample Size	882	431	451	536	133	213	488	394	311	288	283	573	198	110
Very Favorable Column %	19%	20%	18%	17%	26%	20%	16%	22%	4%	12%	42%	18%	21%	18%
Somewhat Favorable Column %	28%	27%	29%	31%	31%	19%	33%	22%	16%	31%	38%	26%	30%	35%
Somewhat Unfavorable Column %	16%	17%	15%	19%	12%	11%	16%	15%	21%	19%	7%	16%	19%	8%
Very Unfavorable Column %	27%	29%	25%	25%	22%	37%	20%	36%	52%	23%	4%	31%	19%	20%
No Opinion Column %	9%	6%	12%	8%	9%	11%	13%	4%	6%	12%	8%	7%	10%	14%
Never Heard of Column %	1%	1%	1%	1%	1%	2%	2%	0%	0%	2%	1%	0%	1%	4%
Total Favorable Column %	47%	47%	47%	48%	57%	39%	49%	44%	20%	43%	79%	44%	50%	53%
No Opinion/Never Heard of Column %	10%	7%	13%	9%	10%	13%	15%	4%	7%	14%	9%	8%	12%	18%
Total Unfavorable Column %	43%	46%	40%	44%	34%	48%	36%	52%	73%	42%	11%	48%	38%	28%

Weight Variable = Arizona Registered Voters