Arizona Public Opinion Pulse (AZPOP) GovernorSoS Race Toplines and Selected Crosstabs



Arizona Registered Voters

Survey Conducted on September 7th - September 12th, 2021

882 Registered Voters with a MoE +/- 3.3%

Online Opt-In Panel Survey

*Totals may not sum to 100%, due to rounding

Sample Summary Generated on September 27, 2021

Total	Gender
882	Sample Size
49%	Male Column %
49 70	Female
51%	Column %
0%	Prefer not to answer Column %

Race/Ethnicity	Tatal
rtace, Ethineley	Total
Sample Size	882
White, non-Hispanic Column %	65%
Hispanic Column %	22%
Other Column %	13%

Region	Total
Sample Size	882
Maricopa Column %	61%
Pima Column %	15%
Rural Column %	24%

Age	Total
Sample Size	882
17 or younger Column %	0%
18-34 Column %	25%
35-44 Column %	15%
45-54 Column %	15%
55-64 Column %	17%
65+ Column %	28%

Party Combined	Total
Sample Size	882
REP Column %	35%
IND Column %	33%
DEM Column %	32%

Education Combined	Total
Sample Size	882
HS or Less Column %	26%
Some College Column %	39%
College Graduate Column %	21%
Postgraduate Column %	14%

Table of contents

Survey

In the race for Governor, a number of different candidates are running to be the Republican nominee to replace Governor Ducey. If the Republican Governor's Primary was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

In the race for Governor, a number of different candidates are running to be the Democratic nominee to replace Governor Ducey. If the Democratic Governor's Primary was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

As of right now, it is not clear who either party's candidate will be in the race for Arizona Governor. If the election for Arizona Governor was held today, which of the following parties' candidate, listed in random order, would you be most likely to vote for?

In the race for Arizona Secretary of State, a number of different candidates are running to be the Republican nominee to replace Katie Hobbs. If the Republican Secretary of State Primary was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

In the race for Arizona Secretary of State, a number of different candidates are running to be the Democratic nominee to replace Katie Hobbs. If the Democratic Secretary of State Primary was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

As of right now, it is not clear who either party's candidate will be in the race for Arizona Secretary of State. If the election for Arizona Secretary of State was held today, which of the following parties' candidate, listed in random order, would you be most likely to vote for?

8 State was held today, which of the following parties' candidate, listed in random order, would you be most likely to vote for?

In the race for Governor, a number of different candidates are running to be the Republican nominee to replace Governor Ducey. If the Republican Governor's Primary was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

	Total	Gen	der		Region		Age Co	mbined	Part	y_Combi	ned	Ra	ce/Ethnic	ity
	Total	Male	Female	Maricop a	Pima	Rural	18-54	55+	REP	IND	DEM	White, non- Hispani C	Hispani c	Other
Sample Size	311	163	148	190	39	83	134	177	311	-	-	240	50	22
Matt Salmon, Former U.S. Congressman from Arizona Column %	9%	10%	7%	7%	7%	14%	6%	11%	9%	-	-	9%	10%	0%
Kimberly Yee, Arizona Treasurer Column %	6%	5%	6%	7%	4%	4%	4%	7%	6%			5%	3%	15%
Karrin Taylor Robson, Member of the Arizona Board of Regents Column %	1%	0%	2%	1%	1%	0%	2%	0%	1%	-	-	0%	5%	0%
Steve Gaynor, Businessman Column %	5%	6%	4%	5%	10%	3%	5%	4%	5%	-	-	4%	7%	6%
Kari Lake, Former News Anchor for FOX 10 Phoenix Column %	25%	24%	27%	29%	10%	26%	28%	24%	25%	-	-	25%	23%	32%
Jorge Rivas, Restauranteur Column %	2%	3%	1%	1%	4%	3%	4%	0%	2%	-	-	1%	2%	14%
Unsure Column %	53%	52%	53%	51%	64%	51%	51%	54%	53%	-	-	55%	49%	33%

In the race for Governor, a number of different candidates are running to be the Democratic nominee to replace Governor Ducey. If the Democratic Governor's Primary was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

	Total	Gen	der		Region		Age Co	mbined	Part	y_Combi	ned	Ra	ce/Ethnici	ty
	Total	Male	Female	Maricop a	Pima	Rural	18-54	55+	REP	IND	DEM	White, non- Hispani C	Hispani C	Other
Sample Size	283	120	163	168	53	62	174	109	-	-	283	151	85	47
Katie Hobbs, Arizona Secretary of State Column %	40%	43%	39%	39%	37%	48%	31%	55%	_	_	40%	49%	31%	29%
Marco Lopez, Former Mayor of Nogales Column %	10%	12%	8%	7%	12%	16%	14%	3%	-		10%	3%	23%	6%
Aaron Lieberman, Arizona State Representative Column %	8%	13%	4%	9%	4%	7%	12%	1%	-		8%	8%	8%	7%
Unsure Column %	42%	32%	49%	45%	47%	29%	43%	40%	_	_	42%	39%	38%	58%

As of right now, it is not clear who either party's candidate will be in the race for Arizona Governor. If the election for Arizona Governor was held today, which of the following parties' candidate, listed in random order, would you be most likely to vote for?

	Total	Gen	der		Region		Age Combined		Part	y_Combi	ned	Race/Ethnicity		
	Total	Male	Female	Maricop a	Pima	Rural	18-54	55+	REP	IND	DEM	White, non- Hispani C	Hispani c	Other
Sample Size	882	431	451	536	133	213	488	394	311	288	283	573	198	110
The Republican Candidate Column %	39%	42%	36%	40%	27%	45%	33%	47%	82%	25%	6%	45%	30%	25%
The Democratic Candidate Column %	36%	35%	37%	35%	45%	32%	39%	32%	3%	26%	83%	31%	45%	47%
Unsure Column %	25%	22%	27%	25%	28%	23%	28%	21%	14%	49%	11%	24%	26%	28%

In the race for Arizona Secretary of State, a number of different candidates are running to be the Republican nominee to replace Katie Hobbs. If the Republican Secretary of State Primary was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

	Total	Gen	der		Region		Age Co	mbined	Part	y_Combi	ned	Race/Ethnicity		
	Total	Male	Female	Maricop a	Pima	Rural	18-54	55+	REP	IND	DEM	White, non- Hispani C	Hispani C	Other
Sample Size	311	163	148	190	39	83	134	177	311	-	-	240	50	22
Michelle Ugenti-Rita, Arizona State Senator Column %	7%	9%	5%	5%	10%	10%	7%	6%	7%	-	-	4%	18%	10%
Mark Finchem, Arizona State Representative Column %	11%	14%	8%	7%	15%	19%	11%	11%	11%		-	9%	8%	47%
Shawnna Bolick, Arizona State Representative Column %	8%	9%	7%	10%	11%	3%	12%	6%	8%		-	9%	8%	0%
Unsure Column %	74%	68%	80%	78%	65%	68%	70%	77%	74%	-	-	78%	65%	43%

In the race for Arizona Secretary of State, a number of different candidates are running to be the Democratic nominee to replace Katie Hobbs. If the Democratic Secretary of State Primary was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

	Total	Gen	der		Region		Age Co	mbined	Party	y_Combi	ned	Race/Ethnicity		
	Total	Male	Female	Maricop a	Pima	Rural	18-54	55+	REP	IND	DEM	White, non- Hispani C	_	Other
Sample Size	283	120	163	168	53	62	174	109	-	-	283	151	85	47
Adrian Fontes, Former Maricopa County Recorder Column %	22%	24%	21%	26%	15%	19%	23%	22%	-	-	22%	19%	32%	17%
Reginald Bolding, Arizona State Representative Column %	17%	23%	12%	14%	13%	26%	22%	9%	-	-	17%	17%	21%	7%
Unsure Column %	61%	52%	67%	60%	71%	55%	56%	69%	_	-	61%	64%	47%	76%

^{*}Values may not appeared to be totalled correctly, due to rounding

As of right now, it is not clear who either party's candidate will be in the race for Arizona Secretary of State. If the election for Arizona Secretary of State was held today, which of the following parties' candidate, listed in random order, would you be most likely to vote for?

	Total	Gen	der		Region		Age Co	mbined	Part	y_Combi	ned	Race/Ethnicity		
	Total	Male	Female	Maricop a	Pima	Rural	18-54	55+	REP	IND	DEM	White, non- Hispani C	Hispani C	Other
Sample Size	882	431	451	536	133	213	488	394	311	288	283	573	198	110
The Republican Candidate Column %	37%	40%	35%	37%	28%	45%	32%	44%	79%	23%	7%	42%	32%	24%
The Democratic Candidate Column %	34%	34%	34%	34%	39%	31%	37%	31%	2%	27%	77%	31%	42%	40%
Unsure Column %	28%	25%	31%	29%	33%	24%	31%	25%	18%	50%	16%	27%	26%	35%

^{*}Values may not appeared to be totalled correctly, due to rounding