

## **Arizona Public Opinion Pulse (AZPOP) -- Candidates Toplines and Crosstabs**



Arizona Registered Voters  
Survey Conducted on July 6th - July 11th, 2021  
863 Registered Voters with a MoE +/- 3.3%  
Online Opt-In Panel Survey  
\*Totals may not sum to 100%, due to rounding

Gender	Total
Sample Size	863
<b>Male</b>	
Column %	49%
<b>Female</b>	
Column %	51%
<b>Prefer not to answer</b>	
Column %	0%

Race/Ethnicity	Total
Sample Size	863
<b>White, Non-Hispanic</b>	
Column %	65%
<b>Hispanic/Latino</b>	
Column %	22%
<b>Other</b>	
Column %	13%

Region	Total
Sample Size	863
<b>Maricopa</b>	
Column %	61%
<b>Pima</b>	
Column %	15%
<b>Rural</b>	
Column %	24%

A	Total
Sample Size	863
<b>17 or younger</b>	
Column %	0%
<b>18-34</b>	
Column %	25%
<b>35-44</b>	
Column %	15%
<b>45-54</b>	
Column %	15%
<b>55-64</b>	
Column %	17%
<b>65+</b>	
Column %	28%

Party Combined	Total
Sample Size	863
<b>REP</b>	
Column %	35%
<b>IND</b>	
Column %	33%
<b>DEM</b>	
Column %	32%

Education Combined	Total
Sample Size	863
<b>HS or Less</b>	
Column %	27%
<b>Some College</b>	
Column %	39%
<b>College Graduate</b>	
Column %	20%
<b>Postgrad</b>	
Column %	14%

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Jim Lamon, Businessman (R) - Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too. The letter in brackets next to each name indicates the person's political party affiliation. "(D)" indicates the person is a Democrat, "(R)" indicates the person is a Republican. .... 16

Adrian Fontes, Former Maricopa County Recorder (D) - Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too. The letter in brackets next to each name indicates the person's political party affiliation. "(D)" indicates the person is a Democrat, "(R)" indicates the person is a Republican. .... 17

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Michelle Ugenti-Rita, Arizona State Senator (R) - Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too. The letter in brackets next to each name indicates the person's political party affiliation. "(D)" indicates the person is a Democrat, "(R)" indicates the person is a Republican. .... 19

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When it comes to running the state of Arizona, which political party do you believe would do a better job, in general?

	Total	Gender		Region			Age Combined		Party Combined			Race/Ethnicity		
				Maricop a	Pima	Rural	18-54	55+	REP	IND	DEM	White, Non- Hispani c	Hispani c/Latin o	Other
	Total	Male	Female											
Sample Size	863	422	441	526	130	207	478	385	305	281	277	561	194	108
<b>Republicans</b>														
Column %	43%	44%	41%	42%	40%	46%	35%	52%	88%	33%	2%	48%	34%	30%
<b>Democrats</b>														
Column %	42%	41%	42%	43%	45%	35%	49%	33%	7%	30%	91%	37%	48%	52%
<b>Neither</b>														
Column %	16%	15%	16%	15%	14%	19%	17%	15%	5%	37%	6%	15%	18%	18%

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Sample Size	863	422	441	526	130	207	478	385	305	281	277	561	194	108
<b>Very Favorable</b>														
Column %	8%	9%	7%	9%	4%	10%	10%	6%	14%	4%	5%	8%	7%	12%
<b>Somewhat Favorable</b>														
Column %	23%	23%	23%	22%	23%	26%	23%	22%	37%	18%	12%	22%	26%	20%
<b>Somewhat Unfavorable</b>														
Column %	13%	14%	13%	15%	9%	13%	16%	10%	9%	12%	20%	12%	14%	19%
<b>Very Unfavorable</b>														
Column %	9%	12%	7%	9%	11%	8%	6%	13%	3%	5%	20%	10%	6%	12%
<b>No Opinion</b>														
Column %	24%	24%	25%	24%	28%	23%	18%	33%	24%	29%	19%	28%	19%	16%
<b>Never Heard of</b>														
Column %	22%	19%	25%	22%	26%	20%	26%	17%	13%	31%	23%	20%	28%	21%

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Katie Hobbs, Arizona Secretary of State (D) - Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too. The letter in brackets next to each name indicates the person’s political party affiliation. “(D)” indicates the person is a Democrat, “(R)” indicates the person is a Republican.

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	Total	Male	Female											
Sample Size	863	422	441	526	130	207	478	385	305	281	277	561	194	108
<b>Very Favorable</b>														
Column %	17%	18%	15%	18%	19%	13%	16%	17%	4%	15%	32%	17%	16%	15%
<b>Somewhat Favorable</b>														
Column %	23%	26%	20%	22%	22%	26%	26%	19%	17%	20%	31%	20%	28%	30%
<b>Somewhat Unfavorable</b>														
Column %	11%	10%	11%	11%	11%	11%	12%	10%	15%	9%	8%	11%	12%	9%
<b>Very Unfavorable</b>														
Column %	16%	14%	18%	15%	11%	21%	11%	22%	32%	11%	3%	18%	8%	16%
<b>No Opinion</b>														
Column %	20%	19%	22%	22%	21%	16%	17%	24%	23%	24%	13%	23%	13%	18%
<b>Never Heard of</b>														
Column %	14%	13%	15%	13%	17%	14%	18%	8%	9%	20%	13%	11%	24%	11%

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Kimberly Yee, Arizona Treasurer (R) - Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too. The letter in brackets next to each name indicates the person’s political party affiliation. “(D)” indicates the person is a Democrat, “(R)” indicates the person is a Republican.

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Sample Size	863	422	441	526	130	207	478	385	305	281	277	561	194	108
<b>Very Favorable</b>														
Column %	8%	10%	7%	9%	6%	8%	11%	4%	12%	5%	7%	8%	9%	7%
<b>Somewhat Favorable</b>														
Column %	24%	25%	23%	22%	18%	31%	24%	24%	37%	20%	13%	21%	31%	23%
<b>Somewhat Unfavorable</b>														
Column %	12%	10%	14%	12%	7%	14%	14%	9%	6%	9%	21%	10%	16%	16%
<b>Very Unfavorable</b>														
Column %	8%	11%	5%	8%	7%	7%	7%	9%	2%	4%	17%	9%	4%	9%
<b>No Opinion</b>														
Column %	27%	26%	28%	28%	33%	21%	20%	36%	27%	37%	17%	31%	20%	19%
<b>Never Heard of</b>														
Column %	21%	18%	25%	20%	29%	20%	24%	18%	15%	24%	24%	21%	20%	27%



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Sample Size	863	422	441	526	130	207	478	385	305	281	277	561	194	108
<b>Very Favorable</b>														
Column %	9%	12%	6%	9%	5%	9%	12%	4%	2%	6%	19%	6%	15%	10%
<b>Somewhat Favorable</b>														
Column %	16%	14%	17%	16%	14%	16%	21%	9%	10%	12%	25%	13%	23%	18%
<b>Somewhat Unfavorable</b>														
Column %	10%	8%	11%	9%	10%	12%	11%	7%	11%	10%	8%	9%	11%	11%
<b>Very Unfavorable</b>														
Column %	12%	11%	12%	10%	12%	15%	7%	17%	26%	4%	3%	12%	6%	18%
<b>No Opinion</b>														
Column %	24%	24%	24%	26%	27%	18%	19%	31%	25%	31%	16%	27%	20%	14%
<b>Never Heard of</b>														
Column %	30%	31%	30%	30%	31%	30%	29%	32%	25%	37%	30%	32%	26%	30%

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<b>Very Favorable</b>														
Column %	7%	9%	4%	7%	6%	6%	10%	3%	11%	3%	6%	6%	6%	9%
<b>Somewhat Favorable</b>														
Column %	16%	16%	16%	15%	14%	20%	19%	12%	26%	12%	8%	13%	20%	23%
<b>Somewhat Unfavorable</b>														
Column %	12%	11%	13%	14%	8%	12%	17%	7%	5%	12%	21%	10%	18%	16%
<b>Very Unfavorable</b>														
Column %	8%	9%	6%	6%	10%	10%	7%	8%	3%	4%	16%	7%	8%	11%
<b>No Opinion</b>														
Column %	21%	20%	22%	23%	22%	16%	16%	27%	21%	25%	16%	24%	16%	13%
<b>Never Heard of</b>														
Column %	36%	35%	38%	36%	40%	36%	31%	43%	32%	43%	34%	40%	31%	28%

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Column %	6%	7%	4%	7%	4%	4%	7%	4%	7%	5%	5%	6%	6%	6%
<b>Somewhat Favorable</b>														
Column %	16%	18%	14%	15%	11%	21%	19%	11%	27%	11%	8%	14%	22%	13%
<b>Somewhat Unfavorable</b>														
Column %	13%	11%	16%	13%	10%	17%	18%	7%	7%	12%	22%	9%	17%	27%
<b>Very Unfavorable</b>														
Column %	8%	10%	6%	7%	11%	9%	6%	10%	3%	3%	18%	8%	8%	8%
<b>No Opinion</b>														
Column %	23%	22%	24%	26%	21%	18%	20%	27%	27%	26%	16%	27%	16%	16%
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Column %	34%	32%	36%	33%	43%	32%	29%	40%	29%	43%	30%	35%	32%	30%

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<b>Somewhat Unfavorable</b>														
Column %	12%	12%	12%	12%	6%	15%	13%	10%	5%	12%	20%	8%	18%	20%
<b>Very Unfavorable</b>														
Column %	10%	13%	8%	11%	8%	9%	7%	14%	3%	10%	19%	10%	9%	12%
<b>No Opinion</b>														
Column %	18%	19%	18%	19%	21%	16%	17%	20%	18%	21%	17%	21%	16%	10%
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Column %	21%	18%	22%	16%	42%	19%	20%	21%	15%	24%	24%	20%	19%	23%

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Column %	7%	7%	6%	6%	9%	7%	10%	3%	0%	5%	15%	5%	9%	12%
<b>Somewhat Favorable</b>														
Column %	18%	21%	15%	19%	10%	19%	23%	10%	14%	13%	26%	15%	23%	21%
<b>Somewhat Unfavorable</b>														
Column %	10%	9%	12%	10%	9%	11%	13%	6%	12%	11%	7%	8%	16%	9%
<b>Very Unfavorable</b>														
Column %	12%	11%	13%	11%	10%	16%	8%	17%	26%	4%	5%	12%	10%	16%
<b>No Opinion</b>														
Column %	25%	24%	26%	28%	23%	19%	21%	30%	27%	29%	19%	30%	15%	16%
<b>Never Heard of</b>														
Column %	28%	28%	28%	25%	39%	28%	24%	33%	20%	38%	27%	29%	27%	26%

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<b>Very Favorable</b>														
Column %	22%	27%	18%	21%	27%	23%	22%	22%	7%	16%	45%	22%	26%	18%
<b>Somewhat Favorable</b>														
Column %	28%	22%	33%	28%	32%	26%	34%	21%	16%	31%	38%	25%	32%	36%
<b>Somewhat Unfavorable</b>														
Column %	16%	17%	15%	15%	16%	18%	17%	14%	18%	20%	9%	16%	18%	14%
<b>Very Unfavorable</b>														
Column %	24%	23%	25%	26%	21%	23%	14%	38%	49%	19%	3%	29%	14%	21%
<b>No Opinion</b>														
Column %	9%	10%	8%	10%	4%	9%	12%	5%	10%	12%	4%	9%	8%	10%
<b>Never Heard of</b>														
Column %	1%	1%	1%	1%	1%	0%	2%	0%	0%	2%	1%	0%	3%	1%

\*Values may not appear to be totaled correctly, due to rounding

Major General Michael McGuire (ret.), Former Head of the Arizona National Guard (R) - Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too. The letter in brackets next to each name indicates the person’s political party affiliation. “(D)” indicates the person is a Democrat, “(R)” indicates the person is a Republican.

	Total	Gender		Region			Age Combined		Party Combined			Race/Ethnicity		
				Maricop a	Pima	Rural	18-54	55+	REP	IND	DEM	White, Non- Hispani c	Hispani c/Latin o	Other
	Total	Male	Female											
Sample Size	863	422	441	526	130	207	478	385	305	281	277	561	194	108
<b>Very Favorable</b>														
Column %	8%	10%	7%	9%	10%	7%	10%	6%	14%	6%	4%	8%	10%	7%
<b>Somewhat Favorable</b>														
Column %	22%	22%	22%	23%	17%	23%	27%	16%	29%	19%	16%	19%	31%	21%
<b>Somewhat Unfavorable</b>														
Column %	10%	9%	10%	9%	6%	13%	12%	6%	4%	7%	19%	8%	10%	19%
<b>Very Unfavorable</b>														
Column %	5%	6%	5%	5%	9%	4%	4%	7%	1%	3%	13%	6%	5%	5%
<b>No Opinion</b>														
Column %	22%	22%	23%	24%	25%	17%	17%	30%	23%	27%	18%	25%	18%	15%
<b>Never Heard of</b>														
Column %	32%	31%	33%	31%	34%	36%	30%	35%	28%	38%	31%	34%	25%	34%

\*Values may not appear to be totaled correctly, due to rounding

Mark Brnovich, Arizona Attorney General (R) - Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too. The letter in brackets next to each name indicates the person’s political party affiliation. “(D)” indicates the person is a Democrat, “(R)” indicates the person is a Republican.

	Total	Gender		Region			Age Combined		Party Combined			Race/Ethnicity		
	Total	Male	Female	Maricop a	Pima	Rural	18-54	55+	REP	IND	DEM	White, Non- Hispani c	Hispani c/Latin o	Other
Sample Size	863	422	441	526	130	207	478	385	305	281	277	561	194	108
<b>Very Favorable</b>														
Column %	14%	17%	10%	15%	8%	14%	12%	16%	27%	7%	6%	17%	9%	7%
<b>Somewhat Favorable</b>														
Column %	26%	27%	25%	26%	25%	27%	26%	26%	34%	30%	13%	24%	32%	27%
<b>Somewhat Unfavorable</b>														
Column %	14%	12%	15%	13%	9%	18%	15%	11%	7%	10%	24%	11%	16%	22%
<b>Very Unfavorable</b>														
Column %	13%	17%	8%	11%	19%	12%	8%	18%	2%	12%	26%	13%	11%	13%
<b>No Opinion</b>														
Column %	19%	17%	21%	20%	21%	15%	18%	20%	19%	24%	14%	21%	16%	15%
<b>Never Heard of</b>														
Column %	15%	10%	20%	15%	18%	13%	20%	8%	11%	18%	17%	15%	16%	15%



\*Values may not appear to be totaled correctly, due to rounding

Jim Lamon, Businessman (R) - Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too. The letter in brackets next to each name indicates the person’s political party affiliation. “(D)” indicates the person is a Democrat, “(R)” indicates the person is a Republican.

	Total	Gender		Region			Age Combined		Party Combined			Race/Ethnicity		
				Maricop a	Pima	Rural	18-54	55+	REP	IND	DEM	White, Non- Hispani c	Hispani c/Latin o	Other
	Total	Male	Female											
Sample Size	863	422	441	526	130	207	478	385	305	281	277	561	194	108
<b>Very Favorable</b>														
Column %	7%	8%	5%	7%	5%	7%	9%	4%	11%	3%	5%	7%	8%	4%
<b>Somewhat Favorable</b>														
Column %	18%	19%	18%	18%	15%	21%	20%	16%	28%	14%	11%	16%	23%	24%
<b>Somewhat Unfavorable</b>														
Column %	11%	10%	12%	11%	7%	14%	15%	6%	6%	10%	18%	7%	21%	16%
<b>Very Unfavorable</b>														
Column %	7%	10%	4%	7%	10%	6%	4%	10%	1%	4%	17%	7%	6%	7%
<b>No Opinion</b>														
Column %	22%	21%	23%	23%	22%	18%	18%	26%	25%	24%	16%	26%	14%	14%
<b>Never Heard of</b>														
Column %	35%	32%	38%	35%	40%	33%	33%	37%	29%	44%	33%	37%	28%	36%

\*Values may not appear to be totaled correctly, due to rounding

Adrian Fontes, Former Maricopa County Recorder (D) - Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too. The letter in brackets next to each name indicates the person’s political party affiliation. “(D)” indicates the person is a Democrat, “(R)” indicates the person is a Republican.

	Total	Gender		Region			Age Combined		Party Combined			Race/Ethnicity		
				Maricopa	Pima	Rural	18-54	55+	REP	IND	DEM	White, Non-Hispanic	Hispanic/Latino	Other
Sample Size	863	422	441	526	130	207	478	385	305	281	277	561	194	108
<b>Very Favorable</b>														
Column %	9%	13%	6%	11%	8%	8%	13%	5%	2%	6%	21%	9%	11%	11%
<b>Somewhat Favorable</b>														
Column %	19%	18%	20%	22%	11%	17%	23%	14%	10%	23%	25%	14%	34%	19%
<b>Somewhat Unfavorable</b>														
Column %	9%	8%	9%	10%	7%	8%	10%	8%	11%	7%	8%	7%	10%	14%
<b>Very Unfavorable</b>														
Column %	12%	13%	11%	11%	8%	18%	7%	17%	26%	5%	3%	13%	7%	13%
<b>No Opinion</b>														
Column %	23%	21%	24%	24%	23%	18%	20%	26%	25%	27%	15%	26%	18%	15%
<b>Never Heard of</b>														
Column %	28%	27%	29%	23%	43%	31%	26%	30%	25%	32%	27%	31%	19%	28%

\*Values may not appear to be totaled correctly, due to rounding

Reginald Bolding, Arizona State Representative (D) - Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too. The letter in brackets next to each name indicates the person’s political party affiliation. “(D)” indicates the person is a Democrat, “(R)” indicates the person is a Republican.

	Total	Gender		Region			Age Combined		Party Combined			Race/Ethnicity		
	Total	Male	Female	Maricopa	Pima	Rural	18-54	55+	REP	IND	DEM	White, Non-Hispanic	Hispanic/Latino	Other
Sample Size	863	422	441	526	130	207	478	385	305	281	277	561	194	108
<b>Very Favorable</b>														
Column %	8%	10%	7%	9%	7%	8%	12%	4%	1%	6%	19%	7%	12%	9%
<b>Somewhat Favorable</b>														
Column %	15%	17%	14%	16%	14%	15%	20%	9%	10%	11%	26%	12%	22%	18%
<b>Somewhat Unfavorable</b>														
Column %	8%	6%	10%	7%	8%	10%	11%	5%	9%	7%	8%	6%	11%	12%
<b>Very Unfavorable</b>														
Column %	12%	12%	13%	11%	8%	18%	10%	16%	28%	4%	3%	13%	9%	15%
<b>No Opinion</b>														
Column %	23%	21%	25%	23%	24%	22%	18%	28%	24%	30%	14%	26%	19%	13%
<b>Never Heard of</b>														
Column %	33%	35%	31%	34%	39%	27%	29%	38%	28%	41%	31%	35%	27%	32%

\*Values may not appear to be totaled correctly, due to rounding

Michelle Ugenti-Rita, Arizona State Senator (R) - Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too. The letter in brackets next to each name indicates the person’s political party affiliation. “(D)” indicates the person is a Democrat, “(R)” indicates the person is a Republican.

	Total	Gender		Region			Age Combined		Party Combined			Race/Ethnicity		
				Maricopa	Pima	Rural	18-54	55+	REP	IND	DEM	White, Non-Hispanic	Hispanic/Latino	Other
Sample Size	863	422	441	526	130	207	478	385	305	281	277	561	194	108
<b>Very Favorable</b>														
Column %	9%	10%	7%	10%	7%	8%	12%	5%	15%	6%	5%	7%	12%	11%
<b>Somewhat Favorable</b>														
Column %	17%	17%	18%	18%	15%	18%	19%	16%	27%	15%	9%	16%	21%	18%
<b>Somewhat Unfavorable</b>														
Column %	12%	12%	12%	11%	6%	16%	13%	10%	8%	7%	20%	9%	13%	23%
<b>Very Unfavorable</b>														
Column %	9%	13%	5%	9%	13%	7%	6%	12%	2%	6%	20%	10%	6%	9%
<b>No Opinion</b>														
Column %	22%	19%	25%	22%	21%	21%	18%	26%	23%	27%	14%	24%	21%	11%
<b>Never Heard of</b>														
Column %	31%	29%	33%	30%	37%	30%	31%	31%	25%	38%	31%	33%	27%	28%

\*Values may not appear to be totaled correctly, due to rounding

Mark Finchem, Arizona State Representative (R) - Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too. The letter in brackets next to each name indicates the person’s political party affiliation. “(D)” indicates the person is a Democrat, “(R)” indicates the person is a Republican.

	Total	Gender		Region			Age Combined		Party Combined			Race/Ethnicity		
				Maricop a	Pima	Rural	18-54	55+	REP	IND	DEM	White, Non- Hispani c	Hispani c/Latin o	Other
	Total	Male	Female											
Sample Size	863	422	441	526	130	207	478	385	305	281	277	561	194	108
<b>Very Favorable</b>														
Column %	7%	9%	5%	7%	8%	6%	9%	5%	12%	3%	6%	7%	9%	7%
<b>Somewhat Favorable</b>														
Column %	18%	18%	19%	17%	15%	22%	23%	13%	29%	13%	12%	15%	26%	21%
<b>Somewhat Unfavorable</b>														
Column %	11%	9%	12%	11%	9%	11%	13%	8%	5%	9%	18%	9%	11%	18%
<b>Very Unfavorable</b>														
Column %	10%	12%	7%	8%	18%	9%	6%	14%	3%	7%	19%	10%	8%	10%
<b>No Opinion</b>														
Column %	22%	20%	25%	23%	18%	23%	19%	27%	25%	28%	14%	25%	20%	12%
<b>Never Heard of</b>														
Column %	32%	32%	32%	33%	32%	27%	30%	33%	26%	39%	30%	34%	26%	31%