

Arizona Public Opinion Pulse (AZPOP) Happiness General Population



Arizona General (18+ YO) Population
Survey Conducted on May 3rd - May 5th, 2021
1,000 Arizona Residents with a MoE +/- 3.1%
Online Opt-In Panel Survey
*Totals may not sum to 100%, due to rounding

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	Total
Sample Size	1,000
Male	
Column %	49%
Female	
Column %	51%

	Total
Sample Size	1,000
Maricopa	
Column %	61%
Pima	
Column %	15%
Rural	
Column %	24%

	Total
Sample Size	1,000
White, non-Hispanic	
Column %	58%
Hispanic	
Column %	26%
Other	
Column %	16%

	Total
Sample Size	1,000
HS or Less	
Column %	28%
Some College	
Column %	40%
College Graduate	
Column %	19%
Post Graduate	
Column %	13%

	Total
Sample Size	1,000
18 to 34	
Column %	30%
35 to 44	
Column %	15%
45 to 54	
Column %	15%
55 to 64	
Column %	15%
65 or older	
Column %	25%

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Survey

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All things considered, how would you describe your attitude these days?

	Total	Gender		Region			Age_Combined		Ethnicity_Combined		
									White, non- Hispanic	Hispanic	Other
	Total	Male	Female	Maricopa	Pima	Rural	18-54	55+			
Sample Size	1,000	490	510	610	150	240	599	401	582	258	161
Very Happy Column %	23%	27%	19%	23%	19%	24%	21%	25%	26%	21%	15%
Somewhat Happy Column %	46%	47%	45%	49%	36%	43%	42%	51%	46%	45%	47%
Neither Happy nor Unhappy Column %	14%	11%	17%	15%	15%	11%	16%	10%	12%	18%	16%
Somewhat Unhappy Column %	14%	13%	16%	11%	26%	17%	16%	11%	14%	12%	19%
Very Unhappy Column %	3%	3%	3%	2%	4%	5%	4%	2%	3%	4%	4%

*Totals may not sum to 100%, due to rounding

Are you more or less happy than you were six months ago?

	Total	Gender		Region			Age_Combined		Ethnicity_Combined		
		Male	Female	Maricopa	Pima	Rural	18-54	55+	White, non-Hispanic	Hispanic	Other
Sample Size	1,000	490	510	610	150	240	599	401	582	258	161
Much more happy Column %	14%	19%	10%	13%	10%	21%	18%	10%	11%	11%	31%
Somewhat more happy Column %	26%	26%	25%	28%	27%	19%	28%	22%	24%	35%	17%
About the same Column %	42%	42%	43%	44%	36%	43%	35%	54%	49%	31%	38%
Somewhat less happy Column %	14%	10%	18%	12%	21%	14%	15%	12%	13%	19%	9%
Much less happy Column %	4%	4%	3%	3%	6%	3%	5%	2%	3%	4%	5%

*Totals may not sum to 100%, due to rounding

In six months, do you believe you will be more or less happy than you are today?

	Total	Gender		Region			Age_Combined		Ethnicity_Combined		
		Male	Female	Maricopa	Pima	Rural	18-54	55+	White, non-Hispanic	Hispanic	Other
Sample Size	1,000	490	510	610	150	240	599	401	582	258	161
Much more happy Column %	23%	27%	20%	23%	22%	26%	28%	16%	17%	30%	38%
Somewhat more happy Column %	31%	29%	33%	33%	38%	24%	33%	30%	33%	27%	30%
About the same Column %	40%	38%	41%	40%	34%	43%	33%	50%	44%	37%	29%
Somewhat less happy Column %	4%	3%	4%	3%	3%	6%	4%	3%	4%	4%	2%
Much less happy Column %	2%	2%	2%	1%	3%	2%	2%	1%	2%	2%	1%