

**Arizona Public Opinion Pulse (AZPOP)
Arizona Senate**



Arizona Registered Voters
Survey Conducted on May 3rd - May 5th, 2021
935 Registered Voters with a MoE +/- 3.2%
Online Opt-In Panel Survey
*Totals may not sum to 100%, due to rounding

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Gender	Total
Sample Size	935
Male	
Column %	49%
Female	
Column %	51%

Age	Total
Sample Size	935
18-34	
Column %	25%
35-44	
Column %	15%
45-54	
Column %	15%
55-64	
Column %	17%
65+	
Column %	28%

Party	Total
Sample Size	935
REP	
Column %	35%
DEM	
Column %	32%
IND	
Column %	33%

Education	Total
Sample Size	935
HS or Less	
Column %	26%
Some College	
Column %	40%
College Graduate	
Column %	21%
Post Graduate	
Column %	13%

Region	Total
Sample Size	935
Maricopa	
Column %	61%
Pima	
Column %	15%
Rural	
Column %	24%

Ethnicity	Total
Sample Size	935
White, non-Hispanic	
Column %	65%
Hispanic	
Column %	22%
Other	
Column %	13%

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Survey

Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one.Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too. Kyrsten Sinema, Senator from Arizona	3
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Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too.

Kyrsten Sinema, Senator from Arizona

	Total	Gender		Region			Age_Combined		Party			Race/Ethnicity		
				Maricop a	Pima	Rural	18-54	55+	REP	DEM	IND	White, non- Hispani c	Hispani c	Other
	Total	Male	Female											
Sample Size	935	458	477	570	140	224	513	422	327	299	309	608	206	122
Very Favorable														
Column %	10%	15%	6%	10%	8%	11%	10%	11%	4%	19%	8%	9%	12%	14%
Somewhat Favorable														
Column %	34%	38%	31%	32%	44%	34%	30%	40%	32%	35%	35%	37%	28%	32%
Somewhat Unfavorable														
Column %	21%	21%	22%	21%	19%	24%	20%	23%	23%	19%	23%	23%	23%	10%
Very Unfavorable														
Column %	15%	14%	15%	16%	15%	12%	13%	17%	25%	7%	11%	15%	18%	12%
No Opinion														
Column %	14%	9%	19%	16%	11%	12%	18%	9%	11%	14%	18%	13%	12%	21%
Never Heard of														
Column %	5%	3%	7%	6%	2%	6%	9%	1%	5%	6%	5%	3%	7%	12%

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Here are the names of some people and organizations in the news – we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too.

Mark Kelly, Senator from Arizona

	Total	Gender		Region			Age_Combined		Party			Race/Ethnicity		
				Maricop a	Pima	Rural	18-54	55+	REP	DEM	IND	White, non- Hispani c	Hispani c	Other
	Total	Male	Female											
Sample Size	935	458	477	570	140	224	513	422	327	299	309	608	206	122
Very Favorable														
Column %	18%	22%	14%	16%	24%	20%	15%	21%	3%	39%	13%	20%	12%	19%
Somewhat Favorable														
Column %	27%	26%	28%	27%	32%	24%	27%	27%	18%	34%	29%	26%	31%	23%
Somewhat Unfavorable														
Column %	15%	19%	12%	16%	9%	18%	16%	15%	19%	8%	19%	16%	16%	11%
Very Unfavorable														
Column %	23%	21%	24%	22%	23%	24%	18%	28%	45%	5%	16%	25%	20%	14%
No Opinion														
Column %	16%	11%	20%	18%	12%	12%	22%	8%	13%	13%	21%	12%	17%	31%
Never Heard of														
Column %	1%	1%	1%	1%	0%	2%	3%	0%	1%	2%	1%	1%	3%	1%

*Totals may not sum to 100%, due to rounding

If the U.S. Senate race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

	Total	Gender		Region			Age_Combined		Party			Race/Ethnicity		
	Total	Male	Female	Maricop a	Pima	Rural	18-54	55+	REP	DEM	IND	White, non- Hispani c	Hispani c	Other
Sample Size	935	458	477	570	140	224	513	422	327	299	309	608	206	122
Democratic Mark Kelly, US Senator														
Column %	45%	49%	42%	45%	58%	38%	48%	41%	13%	84%	41%	42%	50%	53%
Republican Kimberly Yee, Arizona Treasurer														
Column %	35%	38%	33%	34%	30%	42%	31%	41%	68%	6%	30%	37%	35%	27%
Unsure														
Column %	19%	14%	25%	21%	12%	19%	21%	18%	19%	10%	28%	21%	15%	20%

*Totals may not sum to 100%, due to rounding

If the U.S. Senate race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?1

	Total	Gender		Region			Age_Combined		Party			Race/Ethnicity		
				Maricop a	Pima	Rural	18-54	55+	REP	DEM	IND	White, non- Hispani c	Hispani c	Other
	Total	Male	Female											
Sample Size	935	458	477	570	140	224	513	422	327	299	309	608	206	122
Democratic Mark Kelly, US Senator														
Column %	43%	47%	39%	44%	53%	35%	47%	38%	11%	82%	38%	40%	45%	54%
Republican Jack McCain, son of Former Senator John McCain														
Column %	29%	30%	29%	30%	22%	33%	28%	31%	56%	8%	22%	30%	32%	21%
Unsure														
Column %	28%	23%	32%	27%	25%	32%	25%	31%	33%	10%	40%	30%	23%	24%

*Totals may not sum to 100%, due to rounding

If the U.S. Senate race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?2

	Total	Gender		Region			Age_Combined		Party			Race/Ethnicity		
				Maricop a	Pima	Rural	18-54	55+	REP	DEM	IND	White, non- Hispani c	Hispani c	Other
	Total	Male	Female											
Sample Size	935	458	477	570	140	224	513	422	327	299	309	608	206	122
Democratic Mark Kelly, US Senator														
Column %	46%	51%	42%	47%	55%	40%	51%	41%	13%	84%	45%	42%	54%	52%
Republican Kari Lake, Former News Anchor for FOX 10 Phoenix														
Column %	35%	35%	35%	34%	27%	41%	29%	41%	71%	6%	24%	36%	31%	31%
Unsure														
Column %	19%	14%	24%	19%	18%	19%	20%	18%	17%	10%	31%	21%	14%	17%

*Totals may not sum to 100%, due to rounding

If the U.S. Senate race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?3

	Total	Gender		Region			Age_Combined		Party			Race/Ethnicity		
				Maricop a	Pima	Rural	18-54	55+	REP	DEM	IND	White, non- Hispani c	Hispani c	Other
	Total	Male	Female											
Sample Size	935	458	477	570	140	224	513	422	327	299	309	608	206	122
Democratic Mark Kelly, US Senator														
Column %	47%	49%	44%	47%	59%	38%	48%	45%	16%	85%	43%	46%	48%	50%
Republican Kelli Ward, Chair of the Arizona Republican Party														
Column %	36%	39%	32%	33%	28%	45%	31%	41%	69%	6%	28%	37%	35%	30%
Unsure														
Column %	18%	12%	23%	20%	13%	16%	22%	13%	15%	9%	30%	18%	17%	20%

*Totals may not sum to 100%, due to rounding

If the U.S. Senate race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?4

	Total	Gender		Region			Age_Combined		Party			Race/Ethnicity		
	Total	Male	Female	Maricop a	Pima	Rural	18-54	55+	REP	DEM	IND	White, non- Hispani c	Hispani c	Other
Sample Size	935	458	477	570	140	224	513	422	327	299	309	608	206	122
Democratic Mark Kelly, US Senator														
Column %	47%	49%	44%	47%	57%	38%	49%	44%	14%	86%	43%	44%	51%	50%
Republican Andy Biggs, US Congressman														
Column %	36%	38%	33%	34%	29%	43%	30%	42%	69%	5%	29%	38%	32%	27%
Unsure														
Column %	18%	12%	23%	18%	14%	19%	21%	14%	17%	9%	28%	17%	17%	23%

*Totals may not sum to 100%, due to rounding

If the U.S. Senate race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?5

	Total	Gender		Region			Age_Combined		Party			Race/Ethnicity		
				Maricop a	Pima	Rural	18-54	55+	REP	DEM	IND	White, non- Hispani c	Hispani c	Other
	Total	Male	Female											
Sample Size	935	458	477	570	140	224	513	422	327	299	309	608	206	122
Democratic Mark Kelly, US Senator														
Column %	44%	45%	42%	44%	54%	38%	47%	39%	11%	84%	39%	41%	46%	52%
Republican Major General Michael McGuire (ret.), Former Head of the Arizona National Guard														
Column %	35%	38%	33%	34%	30%	42%	30%	42%	68%	7%	28%	37%	37%	25%
Unsure														
Column %	21%	17%	25%	22%	16%	21%	23%	19%	21%	9%	32%	22%	17%	23%

*Totals may not sum to 100%, due to rounding

If the U.S. Senate race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?6

	Total	Gender		Region			Age_Combined		Party			Race/Ethnicity		
				Maricop a	Pima	Rural	18-54	55+	REP	DEM	IND	White, non- Hispani c	Hispani c	Other
	Total	Male	Female											
Sample Size	935	458	477	570	140	224	513	422	327	299	309	608	206	122
Democratic Mark Kelly, US Senator														
Column %	46%	49%	42%	44%	58%	41%	50%	41%	11%	86%	43%	42%	51%	57%
Republican Mark Brnovich, Arizona Attorney General														
Column %	36%	38%	35%	36%	31%	40%	29%	45%	73%	4%	27%	39%	34%	23%
Unsure														
Column %	18%	13%	23%	20%	11%	19%	21%	14%	15%	10%	30%	19%	15%	20%