

Utah Public Opinion Pulse (UTPOP) Happiness Toplines Crosstabs



Utah General (18+ YO) Population
Survey Conducted on August 2nd - August 8th, 2021
n=844 with a MoE +/- 3.37%
Online Opt-In Panel Survey
*Totals may not sum to 100%, due to rounding

Gender	Total
Sample Size	844
Male	
Column %	50%
Female	
Column %	50%

Race/Ethnicity	Total
Sample Size	844
White, non-Hispanic	
Column %	78%
Hispanic	
Column %	14%
Other	
Column %	8%

Age	Total
Sample Size	844
17 or younger	
Column %	0%
18-34	
Column %	37%
35-44	
Column %	19%
45-54	
Column %	15%
55-64	
Column %	14%
65+	
Column %	15%

Education Combined	Total
Sample Size	844
HS or Less	
Column %	33%
Some College	
Column %	38%
College Graduate	
Column %	20%
Postgraduate	
Column %	10%

Table of contents

Survey

All things considered, how would you describe your attitude these days?	3
Are you more or less happy than you were six months ago?	4
In six months, do you believe you will be more or less happy than you are today?	5

*Values may not appear to be totaled correctly, due to rounding.

All things considered, how would you describe your attitude these days?

	Total	Gender		Region			Age Combined		Race/Ethnicity			
	Total	Male	Female	Salt Lake County	Utah County	North Rural	South Rural	18-54	55+	White, non-Hispanic	Hispanic	Other
Sample Size	844	425	419	319	156	224	145	600	244	660	119	65
Very Happy Column %	20%	22%	18%	17%	18%	21%	27%	19%	23%	20%	19%	21%
Somewhat Happy Column %	50%	51%	49%	54%	53%	43%	50%	49%	54%	50%	50%	49%
Neither Happy nor Unhappy Column %	15%	16%	14%	15%	9%	19%	14%	15%	14%	14%	14%	24%
Somewhat Unhappy Column %	12%	9%	15%	11%	17%	13%	8%	14%	8%	13%	13%	3%
Very Unhappy Column %	3%	2%	3%	2%	2%	4%	2%	4%	1%	3%	4%	3%

*Values may not appear to be totaled correctly, due to rounding.

Are you more or less happy than you were six months ago?

	Total	Gender		Region			Age Combined		Race/Ethnicity			
	Total	Male	Female	Salt Lake County	Utah County	North Rural	South Rural	18-54	55+	White, non-Hispanic	Hispanic	Other
Sample Size	844	425	419	319	156	224	145	600	244	660	119	65
Much more happy Column %	15%	16%	15%	15%	15%	18%	13%	18%	8%	13%	25%	22%
Somewhat more happy Column %	26%	25%	26%	32%	23%	21%	22%	26%	24%	27%	21%	23%
About the same Column %	40%	43%	38%	35%	42%	40%	52%	33%	58%	42%	33%	38%
Somewhat less happy Column %	14%	12%	15%	15%	16%	15%	7%	16%	8%	14%	10%	14%
Much less happy Column %	5%	4%	7%	4%	4%	7%	6%	7%	1%	4%	11%	4%

*Values may not appear to be totaled correctly, due to rounding.

In six months, do you believe you will be more or less happy than you are today?

	Total	Gender		Region			Age Combined		Race/Ethnicity			
	Total	Male	Female	Salt Lake County	Utah County	North Rural	South Rural	18-54	55+	White, non-Hispanic	Hispanic	Other
Sample Size	844	425	419	319	156	224	145	600	244	660	119	65
Much more happy Column %	20%	20%	19%	20%	22%	18%	18%	24%	10%	19%	28%	15%
Somewhat more happy Column %	31%	30%	31%	31%	35%	27%	30%	33%	23%	31%	25%	34%
About the same Column %	44%	44%	44%	43%	39%	44%	51%	36%	64%	45%	35%	46%
Somewhat less happy Column %	4%	5%	3%	4%	3%	7%	2%	5%	2%	4%	8%	2%
Much less happy Column %	2%	1%	2%	1%	2%	3%	0%	2%	1%	1%	5%	2%