

Arizona Public Opinion Pulse (AZPOP) Power Rankings



Arizona Registered Voters
Survey conducted on January 11th - 18th, 2021
n=1022 with a MoE +/- 3.07%
Online survey via online opt-in survey platform
*Totals may not add up to 100% due to rounding

*Percentages may not total 100%, due to rounding

Gender

	Total
Sample Size	1,022
F	
Count	521
Column %	51%
M	
Count	500
Column %	49%

Age

	Total
Sample Size	1,022
18 to 34	
Count	254
Column %	25%
35 to 44	
Count	153
Column %	15%
45 to 54	
Count	153
Column %	15%
55 to 64	
Count	174
Column %	17%
65 or older	
Count	288
Column %	28%

Region

	Total
Sample Size	1,022
Maricopa	
Count	613
Column %	60%
Pima	
Count	164
Column %	16%
Rural	
Count	245
Column %	24%

Party

	Total
Sample Size	1,022
DEM	
Count	327
Column %	32%
IND	
Count	337
Column %	33%
REP	
Count	358
Column %	35%

Ethnicity Combined

	Total
Sample Size	1,022
White	
Count	664
Column %	65%
Hisp/Latino	
Count	225
Column %	22%
Other	
Count	133
Column %	13%

Education

	Total
Sample Size	1,022
HS or LESS	
Count	276
Column %	27%
Some College	
Count	409
Column %	40%
College Graduate	
Count	204
Column %	20%
Postgraduate	
Count	133
Column %	13%

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Survey

Here are the names of some people and organizations in the news, we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too.

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A Republican or a Democrat?	54
Someone with Political Experience or a Fresh Face?	55
Someone born in the State of Arizona or born somewhere else?	56
Someone from Maricopa County, Pima County, or a more rural county?	57
Someone who is or has been a U.S. Senator, or not?	58
Someone who is or has been a U.S. Congressman/Congresswoman, or not?	59
Someone who is or has been a Governor, or not?	60
Someone who is holding or has held a statewide office in Arizona, or not?	61
Someone who serving is or has served in the Arizona State Senate, or not?	62
Someone who is serving or has served in the Arizona State House of Representatives, or not?	63
Someone who has run for office and won, run for office but never won, or someone who has never run for office?	64
A male or a female?	65
Someone younger than 60 or older?	66
Someone who is a racial or ethnic minority, or not?	67
A parent or someone who does not have children?	68

*Totals may not equal 100%, due to rounding

Here are the names of some people and organizations in the news, we know there are quite a few, so please take some time to consider each one. Using the grid below, please indicate your impression of each. If you have no opinion or have never heard of the person, you can indicate that too.
 Joe Biden, President-Elect*

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable Column %	29%	30%	27%	29%	33%	25%	28%	29%	59%	21%	8%	30%	22%	35%
Somewhat Favorable Column %	24%	22%	26%	24%	28%	22%	30%	16%	31%	32%	9%	20%	33%	30%
Somewhat Unfavorable Column %	10%	10%	11%	10%	8%	12%	12%	9%	5%	13%	13%	10%	12%	8%
Very Unfavorable Column %	32%	34%	30%	33%	27%	34%	24%	42%	2%	27%	65%	37%	21%	26%
No Opinion Column %	5%	5%	4%	4%	5%	6%	5%	4%	2%	6%	5%	4%	9%	1%
Never Heard Of Column %	1%	0%	1%	0%	0%	1%	1%	0%	0%	1%	0%	0%	2%	0%

*Totals may not equal 100%, due to rounding

Donald Trump, President

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	23%	23%	22%	22%	16%	29%	17%	29%	2%	17%	46%	25%	19%	18%
Somewhat Favorable														
Column %	14%	14%	15%	15%	10%	15%	13%	15%	5%	11%	26%	16%	9%	15%
Somewhat Unfavorable														
Column %	10%	8%	11%	9%	9%	11%	12%	6%	6%	16%	7%	7%	17%	8%
Very Unfavorable														
Column %	50%	51%	49%	50%	62%	42%	53%	46%	84%	50%	19%	49%	50%	54%
No Opinion														
Column %	3%	3%	3%	3%	4%	3%	3%	3%	3%	4%	3%	3%	4%	3%
Never Heard Of														
Column %	1%	0%	1%	0%	0%	1%	1%	0%	1%	1%	0%	0%	1%	1%

*Totals may not equal 100%, due to rounding

Kyrsten Sinema, Senator from Arizona

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	14%	12%	16%	15%	11%	14%	12%	17%	28%	11%	4%	16%	10%	15%
Somewhat Favorable														
Column %	30%	28%	32%	30%	30%	27%	26%	35%	37%	27%	25%	30%	24%	35%
Somewhat Unfavorable														
Column %	17%	17%	18%	18%	16%	18%	15%	20%	9%	18%	25%	20%	11%	15%
Very Unfavorable														
Column %	18%	18%	18%	18%	23%	14%	16%	20%	9%	16%	28%	19%	15%	15%
No Opinion														
Column %	15%	19%	11%	14%	16%	17%	21%	8%	12%	22%	12%	13%	23%	14%
Never Heard Of														
Column %	6%	6%	5%	5%	4%	10%	10%	1%	5%	6%	6%	2%	17%	5%

*Totals may not equal 100%, due to rounding

Mark Kelly, Senator from Arizona

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	19%	21%	18%	18%	25%	19%	16%	24%	41%	13%	5%	23%	9%	18%
Somewhat Favorable														
Column %	26%	25%	28%	29%	24%	22%	30%	22%	37%	30%	14%	26%	24%	35%
Somewhat Unfavorable														
Column %	12%	13%	11%	13%	12%	11%	14%	10%	7%	14%	16%	12%	12%	13%
Very Unfavorable														
Column %	27%	25%	28%	27%	27%	25%	19%	36%	4%	25%	49%	29%	23%	20%
No Opinion														
Column %	14%	15%	13%	12%	11%	21%	19%	8%	10%	17%	15%	10%	25%	14%
Never Heard Of														
Column %	1%	1%	2%	2%	0%	1%	2%	0%	1%	1%	2%	0%	5%	0%

*Totals may not equal 100%, due to rounding

Doug Ducey, Governor of Arizona

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	10%	9%	12%	11%	8%	10%	10%	11%	6%	8%	17%	10%	9%	15%
Somewhat Favorable														
Column %	25%	24%	25%	23%	24%	28%	21%	29%	15%	20%	37%	26%	22%	23%
Somewhat Unfavorable														
Column %	26%	26%	26%	28%	23%	24%	25%	27%	24%	31%	23%	26%	26%	24%
Very Unfavorable														
Column %	29%	29%	29%	30%	32%	23%	30%	28%	45%	30%	13%	30%	26%	28%
No Opinion														
Column %	9%	11%	7%	7%	12%	13%	12%	5%	9%	10%	7%	8%	13%	9%
Never Heard Of														
Column %	1%	1%	2%	1%	1%	2%	2%	0%	1%	1%	2%	0%	4%	2%

*Totals may not equal 100%, due to rounding

Martha McSally, Former Senator from Arizona

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	13%	10%	15%	13%	11%	12%	11%	14%	7%	7%	23%	12%	13%	14%
Somewhat Favorable														
Column %	24%	23%	25%	25%	19%	25%	20%	29%	8%	21%	41%	27%	18%	21%
Somewhat Unfavorable														
Column %	16%	18%	14%	14%	17%	19%	18%	13%	16%	19%	13%	15%	21%	12%
Very Unfavorable														
Column %	34%	33%	36%	36%	43%	25%	33%	37%	59%	34%	12%	37%	27%	36%
No Opinion														
Column %	12%	16%	9%	11%	9%	17%	16%	8%	10%	17%	9%	9%	18%	17%
Never Heard Of														
Column %	1%	1%	1%	1%	0%	2%	2%	0%	0%	1%	1%	0%	3%	0%

*Totals may not equal 100%, due to rounding

John McCain, Former Senator from Arizona

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	26%	26%	26%	26%	25%	26%	27%	25%	35%	26%	18%	28%	21%	24%
Somewhat Favorable														
Column %	30%	29%	31%	31%	34%	23%	29%	30%	36%	32%	21%	31%	26%	28%
Somewhat Unfavorable														
Column %	16%	16%	16%	16%	16%	15%	15%	16%	13%	15%	20%	16%	17%	15%
Very Unfavorable														
Column %	16%	14%	18%	15%	14%	20%	11%	22%	4%	12%	31%	17%	13%	17%
No Opinion														
Column %	11%	14%	9%	11%	11%	14%	16%	7%	11%	14%	10%	8%	19%	16%
Never Heard Of														
Column %	1%	1%	1%	1%	0%	2%	2%	0%	1%	1%	1%	0%	4%	0%

*Totals may not equal 100%, due to rounding

Jeff Flake, Former Senator from Arizona

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	8%	5%	10%	8%	7%	8%	7%	8%	10%	8%	6%	8%	5%	12%
Somewhat Favorable														
Column %	23%	19%	27%	23%	24%	22%	19%	27%	35%	17%	17%	27%	14%	14%
Somewhat Unfavorable														
Column %	16%	17%	15%	16%	14%	16%	17%	14%	15%	18%	14%	15%	19%	12%
Very Unfavorable														
Column %	26%	21%	30%	25%	24%	28%	17%	36%	12%	22%	41%	27%	20%	27%
No Opinion														
Column %	20%	27%	14%	21%	21%	18%	26%	14%	18%	27%	17%	17%	27%	28%
Never Heard Of														
Column %	8%	11%	5%	8%	10%	7%	14%	1%	11%	9%	5%	6%	15%	6%

*Totals may not equal 100%, due to rounding

Jon Kyl, Former Senator from Arizona

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	9%	5%	12%	10%	7%	7%	6%	12%	5%	7%	14%	9%	6%	12%
Somewhat Favorable														
Column %	24%	21%	28%	24%	29%	22%	18%	32%	20%	23%	29%	27%	18%	21%
Somewhat Unfavorable														
Column %	14%	13%	15%	15%	12%	14%	13%	15%	17%	13%	12%	14%	15%	13%
Very Unfavorable														
Column %	9%	7%	10%	9%	11%	8%	8%	10%	11%	10%	6%	10%	3%	14%
No Opinion														
Column %	30%	34%	26%	29%	29%	34%	36%	23%	28%	34%	29%	28%	39%	27%
Never Heard Of														
Column %	14%	19%	8%	14%	13%	16%	19%	8%	19%	14%	9%	13%	19%	13%

*Totals may not equal 100%, due to rounding

Jan Brewer, Former Governor of Arizona

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	14%	14%	14%	15%	8%	14%	8%	21%	6%	10%	25%	15%	10%	16%
Somewhat Favorable														
Column %	26%	23%	29%	27%	22%	26%	21%	31%	20%	24%	33%	29%	20%	19%
Somewhat Unfavorable														
Column %	13%	13%	14%	13%	19%	9%	15%	11%	15%	14%	11%	12%	15%	14%
Very Unfavorable														
Column %	15%	12%	19%	16%	16%	13%	14%	17%	26%	17%	5%	15%	15%	18%
No Opinion														
Column %	23%	27%	19%	20%	26%	27%	28%	17%	21%	26%	22%	21%	27%	24%
Never Heard Of														
Column %	9%	12%	6%	8%	9%	11%	14%	3%	12%	10%	5%	7%	14%	10%

*Totals may not equal 100%, due to rounding

Paul Gosar, U.S. Congressman from Arizona

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	8%	5%	10%	7%	5%	11%	6%	10%	5%	5%	12%	7%	6%	11%
Somewhat Favorable														
Column %	14%	12%	17%	15%	12%	15%	13%	16%	8%	13%	21%	14%	15%	15%
Somewhat Unfavorable														
Column %	7%	6%	8%	7%	5%	8%	8%	6%	10%	6%	6%	7%	8%	8%
Very Unfavorable														
Column %	21%	16%	26%	21%	20%	20%	16%	26%	33%	23%	7%	24%	14%	16%
No Opinion														
Column %	30%	34%	25%	29%	29%	30%	31%	28%	24%	28%	36%	29%	34%	25%
Never Heard Of														
Column %	21%	27%	14%	21%	28%	15%	27%	13%	21%	24%	18%	19%	24%	23%

*Totals may not equal 100%, due to rounding

Andy Biggs, U.S. Congressman from Arizona

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	10%	6%	14%	11%	6%	10%	7%	14%	4%	6%	19%	11%	6%	15%
Somewhat Favorable														
Column %	12%	12%	13%	14%	8%	10%	11%	14%	8%	10%	18%	12%	12%	12%
Somewhat Unfavorable														
Column %	9%	7%	10%	9%	13%	6%	10%	8%	10%	9%	7%	8%	10%	10%
Very Unfavorable														
Column %	18%	15%	22%	22%	17%	11%	13%	25%	30%	20%	6%	21%	12%	14%
No Opinion														
Column %	29%	33%	24%	26%	26%	37%	31%	26%	25%	30%	31%	28%	34%	26%
Never Heard Of														
Column %	22%	27%	16%	18%	30%	26%	27%	15%	22%	26%	18%	20%	27%	23%

*Totals may not equal 100%, due to rounding

Debbie Lesko, U.S. Congresswoman from Arizona

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	8%	5%	12%	10%	3%	5%	6%	11%	5%	5%	14%	9%	5%	12%
Somewhat Favorable														
Column %	14%	12%	17%	16%	12%	10%	13%	16%	8%	14%	20%	14%	17%	9%
Somewhat Unfavorable														
Column %	10%	9%	12%	11%	7%	10%	10%	11%	12%	10%	9%	11%	10%	10%
Very Unfavorable														
Column %	18%	16%	21%	21%	16%	13%	14%	23%	30%	18%	9%	20%	13%	21%
No Opinion														
Column %	29%	33%	24%	26%	29%	34%	30%	27%	25%	32%	29%	28%	32%	26%
Never Heard Of														
Column %	20%	26%	14%	15%	32%	26%	27%	12%	20%	22%	19%	19%	24%	22%

*Totals may not equal 100%, due to rounding

Dave Schweikert, U.S. Congressman from Arizona

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	5%	4%	7%	7%	2%	3%	5%	6%	4%	3%	9%	5%	4%	9%
Somewhat Favorable														
Column %	13%	10%	17%	16%	7%	10%	14%	13%	8%	11%	20%	14%	13%	10%
Somewhat Unfavorable														
Column %	8%	8%	9%	8%	8%	9%	7%	11%	12%	7%	7%	8%	7%	12%
Very Unfavorable														
Column %	17%	14%	21%	19%	16%	14%	13%	22%	26%	17%	9%	20%	13%	12%
No Opinion														
Column %	31%	34%	27%	30%	30%	33%	30%	32%	21%	35%	34%	30%	31%	29%
Never Heard Of														
Column %	25%	30%	20%	20%	36%	31%	31%	17%	28%	27%	20%	23%	30%	27%

*Totals may not equal 100%, due to rounding

Ruben Gallego, U.S. Congressman from Arizona

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	8%	7%	10%	10%	8%	5%	7%	9%	19%	4%	3%	8%	8%	9%
Somewhat Favorable														
Column %	18%	13%	23%	20%	16%	14%	22%	13%	24%	18%	12%	15%	27%	16%
Somewhat Unfavorable														
Column %	8%	6%	10%	9%	8%	7%	8%	9%	6%	9%	9%	8%	7%	7%
Very Unfavorable														
Column %	14%	11%	16%	15%	7%	15%	9%	20%	6%	13%	22%	14%	9%	18%
No Opinion														
Column %	28%	34%	22%	26%	31%	31%	26%	30%	25%	30%	28%	29%	26%	28%
Never Heard Of														
Column %	24%	28%	20%	20%	32%	28%	28%	20%	20%	26%	26%	25%	23%	21%

*Totals may not equal 100%, due to rounding

Greg Stanton, U.S. Congressman from Arizona

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	8%	6%	10%	10%	4%	4%	6%	10%	17%	3%	4%	9%	5%	9%
Somewhat Favorable														
Column %	15%	13%	17%	18%	8%	10%	17%	12%	19%	13%	12%	13%	17%	17%
Somewhat Unfavorable														
Column %	11%	8%	14%	11%	11%	10%	11%	11%	7%	14%	11%	11%	14%	5%
Very Unfavorable														
Column %	10%	9%	12%	12%	4%	10%	6%	15%	4%	8%	18%	11%	7%	13%
No Opinion														
Column %	32%	35%	28%	29%	37%	35%	30%	33%	29%	35%	31%	31%	31%	35%
Never Heard Of														
Column %	25%	30%	19%	19%	36%	30%	29%	19%	23%	26%	25%	25%	27%	21%

*Totals may not equal 100%, due to rounding

Matt Salmon, Former U.S. Congressman from Arizona

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	4%	3%	6%	6%	3%	2%	6%	3%	5%	4%	5%	4%	3%	10%
Somewhat Favorable														
Column %	12%	9%	15%	14%	5%	11%	12%	12%	13%	8%	15%	12%	10%	16%
Somewhat Unfavorable														
Column %	10%	9%	11%	10%	10%	9%	10%	10%	11%	12%	7%	9%	15%	6%
Very Unfavorable														
Column %	8%	7%	9%	7%	9%	8%	7%	8%	10%	8%	6%	7%	10%	4%
No Opinion														
Column %	36%	37%	35%	37%	37%	33%	33%	40%	30%	37%	40%	38%	29%	35%
Never Heard Of														
Column %	30%	37%	24%	26%	36%	37%	33%	27%	32%	32%	27%	30%	32%	29%

*Totals may not equal 100%, due to rounding

Ben Quayle, Former U.S. Congressman from Arizona

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	3%	1%	4%	3%	1%	1%	3%	1%	4%	1%	3%	2%	3%	5%
Somewhat Favorable														
Column %	10%	8%	12%	13%	4%	7%	11%	9%	11%	9%	11%	10%	9%	13%
Somewhat Unfavorable														
Column %	11%	8%	13%	9%	12%	14%	10%	11%	13%	13%	6%	10%	14%	9%
Very Unfavorable														
Column %	8%	6%	9%	8%	7%	7%	7%	8%	10%	8%	5%	8%	6%	11%
No Opinion														
Column %	37%	39%	34%	38%	36%	32%	33%	41%	29%	36%	44%	38%	35%	34%
Never Heard Of														
Column %	33%	38%	27%	28%	40%	38%	35%	30%	34%	33%	31%	33%	34%	29%

*Totals may not equal 100%, due to rounding

Mark Brnovich, Arizona Attorney General

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	7%	5%	9%	8%	3%	8%	7%	7%	7%	5%	9%	7%	6%	7%
Somewhat Favorable														
Column %	21%	16%	26%	23%	20%	18%	16%	27%	16%	19%	27%	23%	16%	22%
Somewhat Unfavorable														
Column %	13%	10%	16%	12%	13%	13%	12%	14%	14%	13%	10%	13%	13%	11%
Very Unfavorable														
Column %	9%	8%	10%	9%	14%	6%	9%	9%	13%	10%	4%	8%	10%	11%
No Opinion														
Column %	28%	33%	23%	27%	27%	32%	27%	29%	28%	26%	30%	29%	27%	26%
Never Heard Of														
Column %	23%	28%	17%	22%	23%	24%	29%	15%	22%	27%	19%	21%	28%	23%

*Totals may not equal 100%, due to rounding

Katie Hobbs, Arizona Secretary of State

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	12%	10%	14%	12%	15%	10%	9%	16%	22%	8%	7%	14%	8%	9%
Somewhat Favorable														
Column %	21%	19%	24%	25%	15%	16%	22%	21%	23%	22%	18%	20%	19%	33%
Somewhat Unfavorable														
Column %	8%	8%	8%	7%	10%	8%	7%	9%	4%	9%	10%	8%	9%	2%
Very Unfavorable														
Column %	10%	7%	13%	11%	10%	9%	10%	10%	7%	11%	12%	9%	11%	11%
No Opinion														
Column %	29%	32%	26%	27%	30%	36%	27%	32%	25%	30%	34%	31%	26%	26%
Never Heard Of														
Column %	20%	24%	15%	19%	20%	22%	25%	13%	20%	21%	19%	17%	27%	19%

*Totals may not equal 100%, due to rounding

Kimberly Yee, Arizona Treasurer

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	5%	4%	5%	5%	5%	3%	6%	2%	6%	4%	4%	4%	5%	8%
Somewhat Favorable														
Column %	18%	15%	21%	20%	14%	16%	18%	17%	18%	18%	17%	15%	19%	29%
Somewhat Unfavorable														
Column %	7%	6%	9%	8%	5%	8%	8%	7%	11%	5%	7%	6%	12%	6%
Very Unfavorable														
Column %	5%	4%	5%	6%	5%	2%	4%	5%	5%	6%	2%	5%	5%	1%
No Opinion														
Column %	37%	35%	38%	34%	41%	41%	28%	47%	33%	35%	41%	41%	26%	30%
Never Heard Of														
Column %	29%	36%	22%	28%	31%	30%	35%	21%	27%	32%	28%	28%	33%	26%

*Totals may not equal 100%, due to rounding

Kathy Hoffman, Arizona Superintendent of Public Instruction

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	11%	8%	14%	13%	8%	9%	11%	11%	18%	9%	7%	11%	11%	11%
Somewhat Favorable														
Column %	17%	14%	19%	18%	17%	13%	18%	14%	18%	19%	13%	15%	18%	20%
Somewhat Unfavorable														
Column %	12%	9%	14%	13%	9%	11%	10%	14%	10%	11%	14%	11%	11%	13%
Very Unfavorable														
Column %	9%	8%	10%	9%	8%	8%	8%	10%	5%	10%	12%	10%	8%	6%
No Opinion														
Column %	28%	31%	25%	23%	34%	35%	24%	33%	23%	28%	32%	29%	24%	28%
Never Heard Of														
Column %	24%	29%	18%	24%	24%	24%	29%	18%	26%	23%	23%	23%	28%	21%

*Totals may not equal 100%, due to rounding

Jaime Molera, Former Arizona Superintendent of Public Instruction

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	3%	2%	4%	3%	2%	3%	5%	1%	5%	3%	1%	1%	6%	7%
Somewhat Favorable														
Column %	9%	6%	12%	12%	8%	4%	13%	5%	10%	9%	8%	6%	15%	14%
Somewhat Unfavorable														
Column %	9%	8%	11%	9%	10%	10%	10%	9%	12%	9%	8%	9%	9%	10%
Very Unfavorable														
Column %	7%	5%	8%	7%	7%	6%	6%	8%	7%	7%	7%	8%	6%	5%
No Opinion														
Column %	34%	33%	36%	32%	36%	38%	27%	43%	30%	36%	37%	38%	27%	32%
Never Heard Of														
Column %	37%	45%	28%	36%	36%	39%	38%	35%	37%	36%	38%	38%	38%	32%

*Totals may not equal 100%, due to rounding

Tom Horne, Former Arizona Attorney General

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	4%	4%	4%	4%	3%	4%	5%	3%	5%	3%	4%	3%	5%	11%
Somewhat Favorable														
Column %	17%	12%	23%	20%	11%	16%	18%	16%	14%	17%	21%	16%	19%	22%
Somewhat Unfavorable														
Column %	9%	8%	10%	8%	11%	10%	6%	12%	10%	9%	8%	11%	6%	7%
Very Unfavorable														
Column %	10%	8%	13%	12%	9%	6%	9%	11%	12%	10%	8%	11%	10%	8%
No Opinion														
Column %	33%	37%	29%	33%	35%	32%	31%	35%	29%	34%	36%	34%	35%	29%
Never Heard Of														
Column %	26%	32%	20%	23%	30%	32%	29%	22%	29%	27%	23%	27%	25%	23%

*Totals may not equal 100%, due to rounding

Terry Goddard, Former Arizona Attorney General

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	9%	7%	11%	11%	8%	5%	8%	10%	18%	5%	4%	9%	6%	12%
Somewhat Favorable														
Column %	21%	16%	26%	23%	18%	17%	18%	24%	19%	18%	25%	21%	21%	18%
Somewhat Unfavorable														
Column %	8%	7%	10%	7%	7%	11%	9%	8%	7%	9%	8%	8%	9%	10%
Very Unfavorable														
Column %	8%	7%	8%	9%	5%	5%	8%	7%	6%	9%	8%	7%	8%	9%
No Opinion														
Column %	31%	35%	27%	29%	36%	32%	30%	32%	26%	32%	34%	31%	31%	32%
Never Heard Of														
Column %	24%	29%	19%	21%	25%	30%	28%	19%	25%	27%	20%	24%	26%	19%

*Totals may not equal 100%, due to rounding

Grant Woods, Former Arizona Attorney General

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	6%	4%	8%	7%	6%	3%	6%	6%	11%	3%	5%	7%	4%	7%
Somewhat Favorable														
Column %	17%	12%	21%	18%	17%	13%	15%	19%	18%	16%	15%	17%	17%	16%
Somewhat Unfavorable														
Column %	6%	5%	7%	6%	3%	7%	5%	7%	5%	6%	7%	6%	7%	6%
Very Unfavorable														
Column %	9%	7%	11%	10%	6%	8%	8%	9%	8%	7%	11%	8%	10%	11%
No Opinion														
Column %	32%	35%	29%	31%	35%	30%	30%	33%	27%	33%	35%	32%	32%	29%
Never Heard Of														
Column %	31%	37%	24%	28%	32%	38%	35%	26%	31%	34%	27%	31%	30%	30%

*Totals may not equal 100%, due to rounding

Michele Reagan, Former Arizona Secretary of State

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	4%	3%	5%	5%	4%	3%	6%	2%	5%	3%	4%	3%	5%	10%
Somewhat Favorable														
Column %	13%	9%	17%	14%	11%	13%	14%	12%	11%	13%	15%	13%	14%	14%
Somewhat Unfavorable														
Column %	8%	6%	9%	7%	6%	10%	8%	7%	11%	7%	5%	7%	9%	10%
Very Unfavorable														
Column %	6%	5%	8%	9%	4%	2%	7%	5%	9%	6%	5%	6%	9%	4%
No Opinion														
Column %	37%	40%	35%	36%	43%	38%	30%	47%	33%	38%	41%	40%	32%	33%
Never Heard Of														
Column %	31%	37%	25%	30%	32%	34%	35%	27%	33%	32%	30%	32%	31%	30%

*Totals may not equal 100%, due to rounding

Jeff DeWit, Former Arizona Treasurer and CFO of NASA

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	4%	2%	5%	4%	3%	4%	5%	2%	5%	3%	3%	3%	3%	10%
Somewhat Favorable														
Column %	11%	7%	15%	12%	9%	8%	12%	9%	11%	11%	10%	8%	17%	12%
Somewhat Unfavorable														
Column %	6%	5%	7%	6%	6%	6%	8%	5%	9%	8%	3%	4%	11%	8%
Very Unfavorable														
Column %	6%	4%	7%	5%	8%	5%	8%	3%	6%	6%	4%	4%	11%	4%
No Opinion														
Column %	39%	41%	38%	39%	42%	39%	30%	50%	36%	38%	44%	44%	29%	34%
Never Heard Of														
Column %	34%	40%	27%	33%	31%	38%	36%	32%	34%	34%	34%	36%	30%	32%

*Totals may not equal 100%, due to rounding

Kate Gallego, Phoenix Mayor

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	11%	8%	14%	14%	9%	6%	10%	13%	21%	7%	6%	11%	8%	15%
Somewhat Favorable														
Column %	21%	21%	22%	25%	13%	18%	21%	21%	25%	23%	16%	21%	22%	20%
Somewhat Unfavorable														
Column %	10%	9%	11%	12%	7%	8%	11%	9%	6%	14%	9%	11%	9%	7%
Very Unfavorable														
Column %	12%	9%	16%	14%	8%	12%	11%	14%	6%	10%	21%	12%	13%	14%
No Opinion														
Column %	25%	30%	19%	23%	30%	27%	23%	26%	22%	25%	27%	26%	21%	23%
Never Heard Of														
Column %	20%	22%	19%	14%	33%	29%	24%	16%	20%	22%	20%	19%	26%	19%

*Totals may not equal 100%, due to rounding

Marco Lopez, Former Mayor of Nogales

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	3%	2%	5%	4%	3%	1%	5%	0%	5%	3%	1%	2%	5%	6%
Somewhat Favorable														
Column %	9%	8%	9%	9%	12%	6%	13%	4%	11%	10%	5%	6%	14%	12%
Somewhat Unfavorable														
Column %	5%	4%	6%	5%	8%	4%	6%	3%	7%	4%	4%	3%	8%	8%
Very Unfavorable														
Column %	6%	4%	9%	8%	4%	5%	8%	5%	5%	7%	8%	5%	10%	9%
No Opinion														
Column %	33%	32%	33%	31%	34%	35%	25%	42%	28%	36%	34%	35%	31%	25%
Never Heard Of														
Column %	44%	50%	38%	44%	39%	49%	43%	46%	44%	41%	48%	49%	33%	40%

*Totals may not equal 100%, due to rounding

Kelly Townsend, Arizona State Senator

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	4%	4%	5%	5%	1%	6%	6%	2%	6%	4%	3%	3%	7%	8%
Somewhat Favorable														
Column %	11%	10%	12%	10%	14%	9%	15%	5%	8%	9%	14%	10%	13%	12%
Somewhat Unfavorable														
Column %	7%	6%	8%	7%	6%	8%	7%	7%	10%	6%	5%	6%	9%	9%
Very Unfavorable														
Column %	8%	5%	11%	10%	6%	3%	7%	8%	8%	10%	5%	8%	7%	9%
No Opinion														
Column %	38%	39%	37%	37%	37%	40%	33%	44%	36%	37%	40%	39%	36%	35%
Never Heard Of														
Column %	32%	37%	27%	31%	36%	33%	31%	34%	31%	33%	32%	34%	29%	26%

*Totals may not equal 100%, due to rounding

J.D. Mesnard, Arizona State Senator

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	3%	1%	4%	3%	3%	1%	5%	0%	5%	1%	2%	2%	5%	5%
Somewhat Favorable														
Column %	11%	8%	14%	12%	6%	9%	15%	5%	10%	11%	11%	7%	19%	13%
Somewhat Unfavorable														
Column %	5%	4%	6%	5%	8%	4%	5%	5%	8%	4%	4%	4%	6%	8%
Very Unfavorable														
Column %	7%	6%	9%	8%	5%	8%	7%	8%	10%	8%	5%	7%	7%	10%
No Opinion														
Column %	33%	34%	31%	32%	35%	34%	26%	40%	30%	31%	36%	36%	26%	29%
Never Heard Of														
Column %	42%	47%	36%	40%	43%	44%	41%	42%	38%	45%	42%	44%	37%	36%

*Totals may not equal 100%, due to rounding

Wendy Rogers, Arizona State Senator

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	4%	4%	4%	4%	2%	5%	6%	2%	5%	4%	3%	3%	7%	5%
Somewhat Favorable														
Column %	10%	9%	12%	10%	8%	13%	13%	7%	10%	11%	10%	9%	13%	13%
Somewhat Unfavorable														
Column %	7%	5%	9%	5%	7%	10%	7%	6%	9%	7%	5%	5%	8%	12%
Very Unfavorable														
Column %	7%	6%	8%	8%	5%	6%	7%	7%	9%	9%	4%	8%	5%	5%
No Opinion														
Column %	34%	35%	34%	34%	37%	34%	31%	39%	33%	34%	36%	36%	33%	28%
Never Heard Of														
Column %	38%	42%	33%	39%	40%	32%	37%	38%	34%	36%	42%	39%	35%	37%

*Totals may not equal 100%, due to rounding

Rebecca Rios, Arizona State Senator

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	3%	2%	5%	3%	4%	3%	6%	1%	6%	2%	2%	2%	7%	5%
Somewhat Favorable														
Column %	8%	8%	9%	11%	7%	3%	12%	4%	10%	10%	5%	7%	9%	16%
Somewhat Unfavorable														
Column %	6%	5%	8%	7%	5%	5%	7%	5%	7%	6%	6%	5%	9%	9%
Very Unfavorable														
Column %	6%	5%	7%	5%	4%	8%	6%	5%	5%	5%	7%	5%	9%	5%
No Opinion														
Column %	35%	35%	35%	34%	36%	37%	30%	42%	35%	35%	35%	37%	31%	32%
Never Heard Of														
Column %	41%	46%	37%	40%	43%	44%	39%	44%	37%	42%	45%	45%	36%	34%

*Totals may not equal 100%, due to rounding

Charlene Fernandez, Arizona State Representative

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	4%	3%	6%	4%	7%	3%	7%	1%	8%	4%	2%	3%	7%	8%
Somewhat Favorable														
Column %	8%	7%	9%	8%	8%	8%	12%	2%	9%	8%	6%	5%	13%	11%
Somewhat Unfavorable														
Column %	5%	3%	7%	5%	6%	5%	6%	4%	7%	4%	5%	4%	6%	7%
Very Unfavorable														
Column %	6%	4%	7%	7%	2%	6%	6%	5%	4%	5%	8%	5%	8%	8%
No Opinion														
Column %	31%	34%	29%	31%	32%	33%	25%	39%	30%	32%	32%	34%	27%	27%
Never Heard Of														
Column %	45%	49%	42%	46%	45%	46%	44%	48%	42%	47%	48%	49%	39%	39%

*Totals may not equal 100%, due to rounding

Reginald Bolding, Arizona State Representative

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	3%	2%	4%	4%	2%	1%	4%	1%	6%	1%	2%	2%	3%	7%
Somewhat Favorable														
Column %	10%	6%	13%	11%	9%	7%	15%	3%	12%	11%	6%	5%	20%	13%
Somewhat Unfavorable														
Column %	5%	5%	6%	6%	4%	5%	6%	4%	8%	3%	5%	5%	6%	5%
Very Unfavorable														
Column %	5%	4%	7%	6%	4%	4%	6%	4%	3%	7%	5%	4%	8%	7%
No Opinion														
Column %	31%	33%	29%	28%	38%	34%	23%	40%	28%	32%	33%	34%	24%	26%
Never Heard Of														
Column %	46%	50%	41%	46%	43%	49%	44%	48%	44%	45%	49%	49%	39%	41%

*Totals may not equal 100%, due to rounding

Kate Brophy McGee, Former Arizona State Senator

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	4%	3%	5%	5%	2%	2%	6%	1%	7%	2%	2%	3%	5%	7%
Somewhat Favorable														
Column %	8%	7%	10%	11%	6%	4%	11%	5%	9%	6%	9%	7%	12%	7%
Somewhat Unfavorable														
Column %	6%	5%	8%	7%	6%	5%	7%	5%	10%	7%	3%	5%	11%	8%
Very Unfavorable														
Column %	4%	4%	5%	5%	4%	3%	5%	3%	4%	7%	3%	4%	5%	5%
No Opinion														
Column %	33%	32%	35%	34%	33%	32%	28%	39%	28%	34%	37%	36%	28%	28%
Never Heard Of														
Column %	44%	49%	39%	38%	49%	55%	42%	46%	42%	44%	46%	45%	40%	45%

*Totals may not equal 100%, due to rounding

Kelli Ward, Chair of the Arizona Republican Party

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	9%	9%	11%	10%	5%	11%	8%	11%	4%	6%	18%	11%	7%	7%
Somewhat Favorable														
Column %	14%	11%	18%	16%	9%	13%	13%	16%	7%	12%	24%	15%	12%	15%
Somewhat Unfavorable														
Column %	9%	8%	10%	9%	9%	9%	11%	7%	9%	11%	8%	9%	10%	10%
Very Unfavorable														
Column %	22%	18%	27%	23%	25%	17%	16%	30%	37%	20%	11%	26%	15%	17%
No Opinion														
Column %	20%	24%	17%	18%	23%	25%	22%	18%	18%	21%	22%	19%	22%	24%
Never Heard Of														
Column %	24%	31%	18%	23%	29%	25%	30%	17%	25%	31%	18%	21%	34%	27%

*Totals may not equal 100%, due to rounding

Felecia Rotellini, Chair of the Arizona Democratic Party

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	6%	6%	7%	8%	8%	2%	7%	5%	13%	5%	1%	6%	8%	9%
Somewhat Favorable														
Column %	11%	9%	14%	13%	9%	8%	13%	9%	18%	11%	6%	11%	14%	12%
Somewhat Unfavorable														
Column %	6%	5%	7%	4%	7%	8%	7%	4%	7%	4%	6%	5%	6%	6%
Very Unfavorable														
Column %	10%	9%	10%	12%	7%	6%	10%	10%	4%	8%	17%	10%	11%	4%
No Opinion														
Column %	27%	26%	27%	27%	26%	27%	23%	31%	22%	30%	28%	27%	25%	30%
Never Heard Of														
Column %	40%	45%	34%	36%	43%	48%	40%	40%	36%	43%	41%	41%	37%	39%

*Totals may not equal 100%, due to rounding

Daniel McCarthy, Former U.S. Senate Candidate

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	4%	2%	6%	5%	4%	3%	6%	2%	5%	4%	4%	3%	4%	9%
Somewhat Favorable														
Column %	9%	7%	10%	11%	6%	5%	13%	4%	9%	8%	9%	6%	16%	9%
Somewhat Unfavorable														
Column %	5%	5%	6%	5%	4%	7%	6%	5%	8%	5%	3%	5%	6%	7%
Very Unfavorable														
Column %	6%	5%	6%	6%	5%	4%	6%	5%	8%	5%	3%	6%	7%	4%
No Opinion														
Column %	35%	35%	35%	35%	34%	37%	29%	43%	28%	35%	42%	37%	30%	32%
Never Heard Of														
Column %	41%	45%	36%	38%	46%	44%	41%	41%	41%	43%	39%	42%	38%	40%

*Totals may not equal 100%, due to rounding

Hiral Tipirneni, Former U.S. Representative Candidate

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	8%	7%	9%	10%	5%	5%	8%	8%	16%	5%	3%	8%	6%	9%
Somewhat Favorable														
Column %	15%	12%	19%	20%	6%	10%	17%	14%	19%	17%	11%	15%	16%	16%
Somewhat Unfavorable														
Column %	7%	6%	8%	8%	5%	5%	8%	6%	10%	3%	8%	6%	8%	10%
Very Unfavorable														
Column %	12%	11%	13%	16%	3%	9%	9%	16%	4%	15%	17%	13%	10%	8%
No Opinion														
Column %	25%	27%	23%	23%	29%	27%	23%	28%	18%	28%	28%	26%	25%	20%
Never Heard Of														
Column %	33%	37%	28%	23%	52%	43%	36%	28%	33%	32%	33%	31%	34%	36%

*Totals may not equal 100%, due to rounding

Adrian Fontes, Former Maricopa County Recorder

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	6%	4%	8%	10%	2%	1%	8%	5%	12%	4%	3%	5%	9%	7%
Somewhat Favorable														
Column %	11%	9%	13%	14%	7%	5%	14%	7%	14%	12%	7%	9%	14%	13%
Somewhat Unfavorable														
Column %	6%	5%	7%	7%	3%	5%	6%	6%	4%	6%	7%	5%	5%	11%
Very Unfavorable														
Column %	6%	5%	7%	8%	2%	5%	6%	6%	4%	8%	6%	6%	8%	4%
No Opinion														
Column %	31%	31%	31%	30%	36%	30%	26%	37%	28%	29%	36%	33%	26%	28%
Never Heard Of														
Column %	40%	47%	33%	32%	50%	54%	40%	40%	37%	41%	42%	41%	37%	38%

*Totals may not equal 100%, due to rounding

Sandra Kennedy, Arizona Corporation Commissioner

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	4%	3%	5%	5%	3%	2%	6%	2%	7%	2%	2%	4%	4%	5%
Somewhat Favorable														
Column %	10%	6%	14%	14%	5%	5%	13%	7%	13%	9%	9%	8%	12%	15%
Somewhat Unfavorable														
Column %	6%	5%	7%	5%	10%	8%	7%	6%	8%	7%	5%	5%	9%	8%
Very Unfavorable														
Column %	4%	4%	5%	6%	1%	3%	6%	2%	4%	6%	4%	3%	10%	3%
No Opinion														
Column %	34%	35%	34%	34%	35%	36%	28%	42%	28%	37%	38%	37%	28%	29%
Never Heard Of														
Column %	41%	46%	35%	37%	44%	46%	41%	40%	40%	39%	42%	43%	35%	39%

*Totals may not equal 100%, due to rounding

Cindy McCain, Wife of former-Senator John McCain

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	23%	23%	23%	24%	26%	17%	20%	25%	39%	16%	14%	25%	15%	25%
Somewhat Favorable														
Column %	25%	25%	25%	25%	26%	22%	28%	21%	32%	30%	13%	24%	25%	28%
Somewhat Unfavorable														
Column %	10%	11%	10%	9%	9%	15%	11%	10%	8%	11%	12%	10%	13%	8%
Very Unfavorable														
Column %	20%	19%	21%	21%	19%	18%	11%	30%	3%	15%	40%	23%	14%	18%
No Opinion														
Column %	16%	18%	15%	14%	14%	23%	20%	12%	12%	19%	18%	15%	22%	14%
Never Heard Of														
Column %	6%	6%	6%	6%	6%	5%	9%	2%	6%	8%	4%	4%	11%	7%

*Totals may not equal 100%, due to rounding

Karrin Taylor-Robson, Member of the Arizona board of Regents

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	4%	2%	6%	4%	5%	2%	6%	1%	6%	3%	3%	2%	5%	8%
Somewhat Favorable														
Column %	6%	5%	8%	8%	4%	3%	10%	2%	7%	8%	4%	4%	13%	6%
Somewhat Unfavorable														
Column %	5%	5%	5%	4%	5%	7%	7%	3%	9%	3%	3%	4%	7%	9%
Very Unfavorable														
Column %	4%	4%	5%	5%	3%	2%	5%	4%	3%	6%	4%	4%	3%	5%
No Opinion														
Column %	32%	32%	33%	30%	35%	35%	26%	40%	27%	34%	36%	34%	32%	26%
Never Heard Of														
Column %	48%	54%	43%	47%	47%	51%	47%	50%	48%	47%	50%	52%	39%	45%

*Totals may not equal 100%, due to rounding

Steve Gaynor, Businessman and Former Arizona Secretary of State Candidate

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	4%	3%	6%	5%	3%	2%	7%	1%	7%	2%	4%	3%	5%	8%
Somewhat Favorable														
Column %	6%	5%	7%	8%	4%	5%	10%	2%	8%	7%	5%	4%	11%	9%
Somewhat Unfavorable														
Column %	5%	5%	5%	5%	6%	6%	6%	4%	7%	4%	5%	4%	9%	7%
Very Unfavorable														
Column %	5%	4%	6%	6%	7%	3%	6%	4%	4%	9%	2%	4%	7%	6%
No Opinion														
Column %	36%	35%	36%	34%	38%	38%	29%	44%	32%	33%	41%	37%	32%	33%
Never Heard Of														
Column %	43%	47%	39%	42%	42%	46%	41%	45%	41%	44%	43%	47%	36%	36%

*Totals may not equal 100%, due to rounding

Glenn Hamer, CEO of the Arizona Chamber of Commerce

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	3%	2%	5%	4%	3%	3%	5%	1%	5%	2%	3%	3%	3%	5%
Somewhat Favorable														
Column %	9%	6%	11%	11%	5%	5%	13%	3%	11%	7%	9%	6%	14%	15%
Somewhat Unfavorable														
Column %	5%	4%	6%	5%	7%	3%	5%	4%	7%	5%	3%	4%	7%	4%
Very Unfavorable														
Column %	4%	3%	5%	4%	4%	3%	4%	4%	6%	5%	2%	5%	3%	3%
No Opinion														
Column %	32%	34%	30%	30%	35%	34%	27%	38%	27%	35%	34%	33%	33%	27%
Never Heard Of														
Column %	47%	50%	44%	46%	46%	51%	45%	49%	46%	46%	49%	50%	40%	45%

*Totals may not equal 100%, due to rounding

Michael Bidwill, Owner of the Arizona Cardinals

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	11%	10%	12%	14%	7%	7%	13%	8%	11%	11%	10%	8%	18%	14%
Somewhat Favorable														
Column %	26%	17%	35%	31%	16%	20%	25%	27%	21%	26%	31%	28%	22%	23%
Somewhat Unfavorable														
Column %	9%	7%	11%	9%	9%	7%	7%	11%	11%	9%	6%	9%	7%	9%
Very Unfavorable														
Column %	6%	5%	8%	5%	10%	6%	6%	7%	10%	4%	5%	6%	8%	2%
No Opinion														
Column %	31%	37%	24%	27%	34%	39%	30%	32%	27%	34%	30%	30%	30%	35%
Never Heard Of														
Column %	17%	24%	10%	14%	24%	21%	19%	15%	20%	15%	17%	18%	15%	17%

*Totals may not equal 100%, due to rounding

Larry Fitzgerald, Arizona Cardinals Wide Receiver

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	42%	36%	49%	48%	31%	35%	40%	45%	42%	43%	42%	44%	38%	42%
Somewhat Favorable														
Column %	18%	16%	20%	20%	17%	16%	21%	15%	17%	18%	19%	16%	19%	27%
Somewhat Unfavorable														
Column %	3%	3%	4%	2%	4%	6%	5%	2%	5%	4%	2%	2%	7%	3%
Very Unfavorable														
Column %	4%	4%	4%	5%	4%	2%	5%	3%	3%	6%	4%	4%	7%	3%
No Opinion														
Column %	20%	24%	15%	17%	25%	24%	19%	21%	20%	18%	21%	21%	18%	17%
Never Heard Of														
Column %	12%	16%	8%	8%	18%	18%	10%	14%	13%	11%	12%	13%	11%	8%

*Totals may not equal 100%, due to rounding

Kurt Warner, Former Arizona Cardinals Quarterback

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Very Favorable														
Column %	36%	29%	42%	41%	26%	29%	32%	40%	29%	36%	42%	38%	29%	35%
Somewhat Favorable														
Column %	24%	22%	26%	25%	20%	21%	24%	23%	25%	25%	21%	24%	21%	27%
Somewhat Unfavorable														
Column %	4%	3%	5%	4%	6%	2%	6%	2%	6%	4%	3%	3%	8%	3%
Very Unfavorable														
Column %	4%	4%	3%	4%	4%	4%	5%	2%	4%	5%	3%	2%	9%	1%
No Opinion														
Column %	20%	25%	16%	17%	24%	28%	20%	20%	22%	21%	18%	21%	19%	20%
Never Heard Of														
Column %	13%	18%	7%	9%	20%	16%	13%	12%	15%	10%	13%	12%	15%	13%

*Totals may not equal 100%, due to rounding

A Republican or a Democrat?

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Democrat Column %	38%	35%	40%	36%	48%	35%	43%	31%	88%	22%	6%	34%	42%	51%
It doesn't make a difference Column %	26%	26%	26%	27%	21%	25%	29%	21%	11%	58%	8%	24%	34%	23%
Republican Column %	37%	39%	34%	37%	31%	40%	27%	48%	0%	20%	85%	43%	24%	26%

*Totals may not equal 100%, due to rounding

Someone with Political Experience or a Fresh Face?

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Fresh Face Column %	38%	31%	45%	35%	37%	45%	36%	40%	28%	41%	43%	39%	32%	40%
It doesn,'t make a difference Column %	30%	33%	27%	30%	32%	27%	26%	34%	31%	29%	30%	32%	26%	24%
Political Experience Column %	32%	36%	29%	35%	31%	27%	38%	26%	41%	29%	27%	29%	42%	36%

*Totals may not equal 100%, due to rounding

Someone born in the State of Arizona or born somewhere else?

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Arizona Column %	39%	36%	43%	40%	36%	38%	42%	35%	34%	39%	44%	37%	48%	34%
It doesn't make a difference Column %	55%	58%	52%	53%	60%	57%	51%	60%	59%	58%	49%	59%	45%	53%
Somewhere else Column %	6%	6%	5%	7%	5%	5%	7%	4%	7%	4%	6%	4%	7%	13%

*Totals may not equal 100%, due to rounding

Someone from Maricopa County, Pima County, or a more rural county?

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
A More Rural County Column %	8%	7%	9%	1%	7%	27%	5%	12%	3%	9%	13%	10%	5%	9%
It doesn't make a difference Column %	58%	61%	56%	59%	52%	61%	54%	63%	54%	65%	56%	61%	54%	53%
Maricopa County Column %	25%	24%	27%	38%	3%	7%	31%	18%	30%	21%	25%	23%	28%	28%
Pima County Column %	8%	8%	8%	1%	38%	5%	9%	7%	13%	6%	6%	6%	13%	10%

*Totals may not equal 100%, due to rounding

Someone who is or has been a U.S. Senator, or not?

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Hasn't been a U.S. Senator														
Column %	23%	21%	25%	22%	22%	27%	21%	25%	17%	18%	33%	23%	23%	23%
Is/Was a U.S. Senator														
Column %	13%	13%	13%	15%	11%	10%	20%	5%	17%	14%	9%	8%	23%	21%
It doesn't make a difference														
Column %	64%	66%	62%	64%	67%	62%	59%	70%	66%	68%	58%	69%	54%	57%

*Totals may not equal 100%, due to rounding

Someone who is or has been a U.S. Congressman/Congresswoman, or not?

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Hasn't been a Congressman/Congresswo man														
Column %	23%	22%	24%	20%	20%	30%	22%	23%	18%	22%	27%	22%	24%	22%
Is/Was a Congressman/Congresswo man														
Column %	13%	14%	13%	16%	11%	9%	21%	5%	17%	12%	11%	10%	22%	18%
It doesn't make a difference														
Column %	64%	64%	64%	64%	69%	61%	57%	72%	64%	66%	62%	68%	54%	60%

*Totals may not equal 100%, due to rounding

Someone who is or has been a Governor, or not?

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Hasn,'t been a Governor														
Column %	25%	22%	28%	23%	22%	30%	23%	27%	23%	21%	29%	26%	22%	21%
Is/Was a Governor														
Column %	12%	13%	12%	14%	14%	8%	18%	6%	14%	11%	13%	9%	17%	24%
It doesn,'t make a difference														
Column %	63%	65%	61%	63%	64%	61%	59%	68%	63%	69%	58%	65%	60%	55%

*Totals may not equal 100%, due to rounding

Someone who is holding or has held a statewide office in Arizona, or not?

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Hasn,'t held statewide office														
Column %	18%	17%	19%	16%	14%	25%	19%	16%	14%	16%	22%	16%	23%	17%
Is/Was a statewide office holder														
Column %	22%	22%	22%	24%	22%	15%	26%	16%	25%	19%	21%	19%	25%	31%
It doesn,'t make a difference														
Column %	61%	62%	60%	60%	64%	61%	55%	68%	61%	65%	57%	66%	52%	52%

*Totals may not equal 100%, due to rounding

Someone who serving is or has served in the Arizona State Senate, or not?

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Hasn,'t been an Arizona State Senator														
Column %	20%	20%	21%	19%	18%	26%	21%	20%	19%	17%	25%	20%	19%	27%
Is/Was an Arizona State Senator														
Column %	15%	14%	16%	17%	14%	10%	20%	9%	15%	14%	16%	11%	25%	18%
It doesn,'t make a difference														
Column %	64%	66%	63%	64%	68%	64%	59%	72%	66%	68%	60%	69%	56%	56%

*Totals may not equal 100%, due to rounding

Someone who is serving or has served in the Arizona State House of Representatives, or not?

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Hasn,'t been an Arizona State Representative														
Column %	20%	17%	23%	18%	20%	26%	20%	20%	19%	18%	23%	20%	19%	22%
Is/Was an Arizona State Representative														
Column %	17%	16%	17%	19%	15%	13%	24%	8%	17%	18%	15%	10%	34%	19%
It doesn,'t make a difference														
Column %	63%	67%	60%	64%	66%	62%	56%	73%	64%	64%	63%	70%	47%	59%

*Totals may not equal 100%, due to rounding

Someone who has run for office and won, run for office but never won, or someone who has never run for office?

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
It doesn't make a difference														
Column %	66%	68%	63%	64%	68%	68%	60%	73%	64%	69%	64%	70%	58%	58%
Never run for office														
Column %	17%	16%	17%	15%	17%	20%	17%	16%	12%	17%	21%	17%	15%	18%
Run for office and never won														
Column %	7%	5%	9%	8%	4%	7%	10%	3%	12%	4%	5%	4%	12%	12%
Run for office and won														
Column %	11%	11%	10%	14%	10%	4%	12%	9%	12%	10%	10%	9%	15%	12%

*Totals may not equal 100%, due to rounding

A male or a female?

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
Female														
Column %	15%	26%	3%	16%	18%	10%	18%	10%	23%	12%	10%	11%	22%	18%
It doesn't make a difference														
Column %	71%	70%	72%	68%	72%	79%	62%	82%	61%	75%	76%	77%	56%	64%
Male														
Column %	14%	3%	26%	17%	10%	11%	20%	8%	15%	13%	14%	11%	21%	17%

*Totals may not equal 100%, due to rounding

Someone younger than 60 or older?

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
60 or older Column %	4%	4%	4%	4%	4%	4%	3%	5%	5%	3%	5%	4%	5%	2%
It doesn't make a difference Column %	43%	47%	38%	42%	38%	48%	35%	53%	44%	44%	41%	46%	33%	43%
Younger than 60 Column %	53%	49%	57%	54%	58%	48%	63%	41%	51%	54%	54%	49%	62%	56%

*Totals may not equal 100%, due to rounding

Someone who is a racial or ethnic minority, or not?

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
It doesn't make a difference														
Column %	75%	74%	77%	74%	75%	78%	67%	86%	64%	79%	82%	83%	65%	54%
Minority														
Column %	16%	17%	15%	17%	20%	12%	22%	8%	29%	13%	6%	8%	26%	38%
Non-minority														
Column %	9%	9%	8%	9%	5%	10%	11%	6%	7%	7%	12%	9%	9%	8%

*Totals may not equal 100%, due to rounding

A parent or someone who does not have children?

	Total	Gender		Region			Age Combined		Party			Ethnicity Combined		
	Total	F	M	Maricop a	Pima	Rural	18-54	55+	DEM	IND	REP	White	Hisp/La tino	Other
Sample Size	1,022	521	501	613	164	245	560	462	327	337	358	664	225	133
It doesn't make a difference														
Column %	70%	69%	72%	68%	71%	75%	62%	80%	68%	74%	70%	73%	63%	68%
No Children														
Column %	6%	6%	6%	7%	6%	4%	7%	4%	9%	4%	5%	4%	7%	12%
Parent														
Column %	24%	25%	23%	25%	24%	22%	30%	16%	24%	23%	25%	23%	30%	20%