Arizona Public Opinion Pulse (AZPOP)
Presidential Toplines & Crosstabs

Arizona 2020 Likely Voters
Survey conducted on Sept 8th - 10th, 2020
n=600 with a MoE +/- 4.0%
Blended Phone Survey via 46.5% Live caller/ 53.5% IVR
*Totals may not add up to 100% due to rounding

Age Combined	Total
Sample Size	600
18-54	
Count	330
Column %	55%
55+	
Count	270
Column %	45%

Region	Total
Sample Size	600
Maricopa	
Count	364
Column %	61%
Pima	
Count	89
Column %	15%
Rural	
Count	148
Column %	25%

Party	Total
Sample Size	600
DEM	
Count	206
Column %	34%
IND	
Count	157
Column %	26%
REP	
Count	237
Column %	39%

Gender	Total
Sample Size	600
F	
Count	314
Column %	52%
M	
Count	286
Column %	48%

Ethnicity Combined	Total
Sample Size	600
White, Non-Hispanic	
Count	432
Column %	72%
Hispanic/Latino	
Count	90
Column %	15%
Other	
Count	78
Column %	13%

Ideology Combined	Total
Sample Size	600
Liberal	
Count	134
Column %	22%
Moderate	
Count	290
Column %	48%
Conservative	
Count	160
Column %	27%
Refused	
Count	16
Column %	3%

Density	Total
Sample Size	600
Rural	
Count	103
Column %	17%
Suburban	
Count	370
Column %	62%
Urban	
Count	127
Column %	21%

2016 Vote	Total
Sample Size	600
Donald Trump	
Count	265
Column %	44%
Hillary Clinton	
Count	259
Column %	43%
Third Party Candidate	
Count	42
Column %	7%
Not Eligible/No Vote	
Count	20
Column %	3%
Unsure	
Count	13
Column %	2%
Refused	
Count	1
Column %	0%

Education Combined	Total
Sample Size	600
HS or Less	
Count	114
Column %	19%
Some College	
Count	180
Column %	30%
College Grad	
Count	210
Column %	35%
Post Grad Degree	
Count	96
Column %	16%
Refused	
Count	0
Column %	0%

Weight Variable = 2020 Likely Voter

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Q) When it comes to President Donald Trump, what is your approval of the job he is doing so far?

	Total	Age Combined		Region			Ethnicity Combined			Party			Gender	
	Total	18-54	55+	Maricopa	Pima	Rural	White, Non-Hispanic	Hispanic/Latino	Other	DEM	IND	REP	F	M
Sample Size	600	330	270	364	89	148	432	90	78	206	157	237	314	286
Strongly Approve														
Count	228	112	116	128	34	66	168	32	28	13	45	170	120	108
Column %	38%	34%	43%	35%	38%	45%	39%	36%	36%	7%	28%	72%	38%	38%
Somewhat Approve														
Count	45	27	18	32	4	9	37	6	2	1	17	27	21	24
Column %	8%	8%	7%	9%	5%	6%	9%	7%	2%	0%	11%	11%	7%	8%
Somewhat Disapprove														
Count	29	18	11	22	4	4	16	8	5	12	9	8	20	9
Column %	5%	6%	4%	6%	4%	3%	4%	8%	7%	6%	6%	3%	6%	3%
Strongly Disapprove														
Count	285	165	120	175	47	63	207	42	36	174	83	28	147	138
Column %	47%	50%	44%	48%	53%	43%	48%	47%	46%	85%	53%	12%	47%	48%
Unsure/No Opinion														
Count	13	8	5	7	0	6	5	2	6	6	3	5	6	7
Column %	2%	2%	2%	2%	0%	4%	1%	2%	8%	3%	2%	2%	2%	2%

	Ideology Combined			Density			2016 Vote					Education Combined			
	Liberal	Moderate	Conservative	Rural	Suburban	Urban	Donald Trump	Hillary Clinton	Third Party Candidate	Not Eligible/No Vote	Unsure	HS or Less	Some College	College Grad	Post Grad Degree
Sample Size	134	290	160	103	370	127	265	259	42	20	13	114	180	210	96
Strongly Approve															
Count	13	92	122	53	139	36	212	8	4	3	2	51	81	68	28
Column %	10%	32%	76%	52%	38%	29%	80%	3%	10%	13%	13%	45%	45%	33%	29%
Somewhat Approve															
Count	7	17	20	4	30	10	28	6	5	6	0	9	17	14	5
Column %	5%	6%	12%	4%	8%	8%	11%	2%	11%	32%	0%	8%	9%	7%	5%
Somewhat Disapprove															
Count	4	20	4	1	16	13	2	15	8	3	2	15	4	8	2
Column %	3%	7%	3%	1%	4%	10%	1%	6%	19%	13%	14%	13%	2%	4%	2%
Strongly Disapprove															
Count	110	155	11	41	178	65	22	223	25	8	5	33	72	119	61
Column %	83%	54%	7%	40%	48%	51%	8%	86%	60%	42%	41%	29%	40%	56%	63%
Unsure/No Opinion															
Count	0	6	4	3	7	3	2	7	0	0	4	5	7	1	0
Column %	0%	2%	2%	3%	2%	2%	1%	3%	0%	0%	31%	5%	4%	0%	0%

Weight Variable = 2020 Likely Voter

Now, here are the names of some people or organizations in the news. Please tell me if you have a very favorable, somewhat favorable, unfavorable or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so.   Q) Donald Trump

	Total	Age Combined		Region			Ethnicity Combined			Party			Gender	
	Total	18-54	55+	Maricopa	Pima	Rural	White, Non-Hispanic	Hispanic/Latino	Other	DEM	IND	REP	F	M
Sample Size	600	330	270	364	89	148	432	90	78	206	157	237	314	286
Very Favorable														
Count	227	115	112	126	35	66	164	34	29	15	46	166	122	105
Column %	38%	35%	41%	35%	39%	45%	38%	37%	37%	7%	30%	70%	39%	37%
Somewhat Favorable														
Count	48	27	21	35	2	10	41	5	2	2	14	33	21	27
Column %	8%	8%	8%	10%	3%	7%	10%	5%	3%	1%	9%	14%	7%	9%
Unfavorable														
Count	64	35	29	41	11	12	41	11	12	34	22	8	40	24
Column %	11%	11%	11%	11%	12%	8%	10%	13%	15%	17%	14%	3%	13%	8%
Very Unfavorable														
Count	246	145	101	154	41	51	177	40	28	149	73	23	125	121
Column %	41%	44%	37%	42%	46%	34%	41%	45%	36%	72%	47%	10%	40%	42%
Heard Of, No Opinion														
Count	14	7	8	6	0	8	8	0	6	5	2	7	6	8
Column %	2%	2%	3%	2%	0%	5%	2%	0%	8%	2%	1%	3%	2%	3%
Never Heard Of														
Count	1	1	0	1	0	0	0	0	1	1	0	0	0	1
Column %	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%

	Ideology Combined			Density			2016 Vote					Education Combined			
	Liberal	Moderate	Conservative	Rural	Suburban	Urban	Donald Trump	Hillary Clinton	Third Party Candidate	Not Eligible/No Vote	Unsure	HS or Less	Some College	College Grad	Post Grad Degree
Sample Size	134	290	160	103	370	127	265	259	42	20	13	114	180	210	96
Very Favorable															
Count	15	92	119	55	139	33	210	8	3	5	2	53	81	66	27
Column %	11%	32%	74%	53%	38%	26%	79%	3%	8%	26%	13%	47%	45%	31%	29%
Somewhat Favorable															
Count	3	22	21	4	31	13	28	12	6	1	2	4	17	21	6
Column %	2%	8%	13%	4%	8%	10%	10%	5%	13%	7%	14%	4%	10%	10%	6%
Unfavorable															
Count	20	36	7	5	40	19	6	41	8	9	0	24	16	16	8
Column %	15%	12%	5%	5%	11%	15%	2%	16%	20%	44%	0%	21%	9%	8%	8%
Very Unfavorable															
Count	95	136	7	38	151	56	17	193	24	5	5	26	62	105	53
Column %	71%	47%	4%	37%	41%	44%	6%	74%	58%	24%	41%	23%	34%	50%	55%
Heard Of, No Opinion															
Count	1	4	5	0	9	5	4	6	0	0	4	7	4	1	3
Column %	1%	1%	3%	0%	2%	4%	1%	2%	1%	0%	31%	6%	2%	0%	3%
Never Heard Of															
Count	1	0	0	0	1	0	1	0	0	0	0	0	0	1	0
Column %	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Now, here are the names of some people or organizations in the news. Please tell me if you have a very favorable, somewhat favorable, unfavorable or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so.   Q) Joe Biden

	Total	Age Combined		Region			Ethnicity Combined			Party			Gender	
	Total	18-54	55+	Maricopa	Pima	Rural	White, Non-Hispanic	Hispanic/Latino	Other	DEM	IND	REP	F	M
Sample Size	600	330	270	364	89	148	432	90	78	206	157	237	314	286
Very Favorable														
Count	229	121	108	143	38	49	156	41	33	155	54	20	115	114
Column %	38%	37%	40%	39%	42%	33%	36%	46%	42%	75%	35%	8%	37%	40%
Somewhat Favorable														
Count	92	60	32	52	15	26	65	18	9	32	41	19	55	36
Column %	15%	18%	12%	14%	16%	17%	15%	20%	12%	15%	26%	8%	18%	13%
Unfavorable														
Count	51	24	27	36	7	9	44	3	5	3	11	37	26	26
Column %	9%	7%	10%	10%	7%	6%	10%	3%	6%	2%	7%	16%	8%	9%
Very Unfavorable														
Count	204	113	91	121	28	55	155	26	24	10	46	149	109	96
Column %	34%	34%	34%	33%	31%	37%	36%	28%	30%	5%	29%	63%	35%	33%
Heard Of, No Opinion														
Count	23	12	11	13	2	8	12	2	8	6	5	12	8	14
Column %	4%	4%	4%	4%	2%	5%	3%	3%	10%	3%	3%	5%	3%	5%
Never Heard Of														
Count	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

	Ideology Combined			Density			2016 Vote					Education Combined			
	Liberal	Moderate	Conservative	Rural	Suburban	Urban	Donald Trump	Hillary Clinton	Third Party Candidate	Not Eligible/No Vote	Unsure	HS or Less	Some College	College Grad	Post Grad Degree
Sample Size	134	290	160	103	370	127	265	259	42	20	13	114	180	210	96
Very Favorable															
Count	85	124	13	34	142	53	19	187	17	3	5	39	64	85	40
Column %	63%	43%	8%	33%	38%	42%	7%	72%	40%	14%	36%	35%	36%	41%	42%
Somewhat Favorable															
Count	30	52	7	14	55	23	16	55	14	5	3	11	20	34	26
Column %	23%	18%	4%	13%	15%	18%	6%	21%	32%	23%	20%	10%	11%	16%	27%
Unfavorable															
Count	7	28	15	6	36	9	37	5	6	3	0	12	17	18	4
Column %	5%	10%	9%	5%	10%	7%	14%	2%	13%	15%	0%	11%	9%	9%	4%
Very Unfavorable															
Count	8	77	118	46	122	36	181	8	5	8	2	43	72	65	25
Column %	6%	27%	73%	45%	33%	28%	68%	3%	13%	42%	13%	37%	40%	31%	26%
Heard Of, No Opinion															
Count	3	7	8	2	14	6	11	5	1	1	4	9	6	7	1
Column %	2%	3%	5%	2%	4%	5%	4%	2%	2%	6%	31%	8%	3%	3%	1%
Never Heard Of															
Count	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Weight Variable = 2020 Likely Voter

Q) If the U.S. Presidential race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

	Total	Age Combined		Region			Ethnicity Combined			Party			Gender	
	Total	18-54	55+	Maricopa	Pima	Rural	White, Non-Hispanic	Hispanic/Latino	Other	DEM	IND	REP	F	M
Sample Size	600	330	270	364	89	148	432	90	78	206	157	237	314	286
Republican Donald Trump														
Count	253	137	116	147	36	70	196	30	28	14	55	185	127	126
Column %	42%	42%	43%	41%	40%	48%	45%	33%	36%	7%	35%	78%	41%	44%
Democrat Joe Biden														
Count	314	174	140	191	51	71	220	53	41	185	88	40	167	147
Column %	52%	53%	52%	53%	58%	48%	51%	59%	52%	90%	56%	17%	53%	51%
Unsure/Undecided														
Count	33	19	14	25	2	7	16	7	9	7	14	12	20	13
Column %	5%	6%	5%	7%	2%	4%	4%	8%	12%	3%	9%	5%	6%	4%

	Ideology Combined			Density			2016 Vote					Education Combined			
	Liberal	Moderate	Conservative	Rural	Suburban	Urban	Donald Trump	Hillary Clinton	Third Party Candidate	Not Eligible /No Vote	Unsure	HS or Less	Some College	College Grad	Post Grad Degree
Sample Size	134	290	160	103	370	127	265	259	42	20	13	114	180	210	96
Republican Donald Trump															
Count	10	103	139	57	151	46	230	10	8	5	1	50	91	81	31
Column %	7%	36%	87%	55%	41%	36%	87%	4%	18%	26%	8%	44%	51%	38%	32%
Democrat Joe Biden															
Count	122	167	15	44	192	78	30	238	28	9	7	51	80	119	63
Column %	91%	57%	9%	43%	52%	61%	11%	92%	68%	46%	56%	45%	45%	57%	66%
Unsure/Undecided															
Count	2	20	6	2	27	4	5	11	6	6	5	12	8	10	2
Column %	1%	7%	4%	2%	7%	3%	2%	4%	13%	28%	36%	11%	4%	5%	2%

Weight Variable = 2020 Likely Voter