

**Arizona Public Opinion Pulse (AZPOP)  
Marijuana Toplines & Crosstabs**



Arizona 2020 Likely Voters  
Survey conducted on Sept 8th - 10th, 2020  
n=600 with a MoE +/- 4.0%  
Blended Phone Survey via 46.5% Live caller/ 53.5% IVR  
\*Totals may not add up to 100% due to rounding

Age Combined	Total
Sample Size	600
<b>18-54</b>	
Count	330
Column %	55%
<b>55+</b>	
Count	270
Column %	45%

Region	Total
Sample Size	600
<b>Maricopa</b>	
Count	364
Column %	61%
<b>Pima</b>	
Count	89
Column %	15%
<b>Rural</b>	
Count	148
Column %	25%

Party	Total
Sample Size	600
<b>DEM</b>	
Count	206
Column %	34%
<b>IND</b>	
Count	157
Column %	26%
<b>REP</b>	
Count	237
Column %	39%

Gender	Total
Sample Size	600
<b>F</b>	
Count	314
Column %	52%
<b>M</b>	
Count	286
Column %	48%

Ethnicity Combined	Total
Sample Size	600
<b>White, Non-Hispanic</b>	
Count	432
Column %	72%
<b>Hispanic/Latino</b>	
Count	90
Column %	15%
<b>Other</b>	
Count	78
Column %	13%

Ideology Combined	Total
Sample Size	600
<b>Liberal</b>	
Count	134
Column %	22%
<b>Moderate</b>	
Count	290
Column %	48%
<b>Conservative</b>	
Count	160
Column %	27%
<b>Refused</b>	
Count	16
Column %	3%

Density	Total
Sample Size	600
<b>Rural</b>	
Count	103
Column %	17%
<b>Suburban</b>	
Count	370
Column %	62%
<b>Urban</b>	
Count	127
Column %	21%

2016 Vote	Total
Sample Size	600
<b>Donald Trump</b>	
Count	265
Column %	44%
<b>Hillary Clinton</b>	
Count	259
Column %	43%
<b>Third Party Candidate</b>	
Count	42
Column %	7%
<b>Not Eligible/No Vote</b>	
Count	20
Column %	3%
<b>Unsure</b>	
Count	13
Column %	2%
<b>Refused</b>	
Count	1
Column %	0%

Education Combined	Total
Sample Size	600
<b>HS or Less</b>	
Count	114
Column %	19%
<b>Some College</b>	
Count	180
Column %	30%
<b>College Grad</b>	
Count	210
Column %	35%
<b>Post Grad Degree</b>	
Count	96
Column %	16%
<b>Refused</b>	
Count	0
Column %	0%

Q) Do you believe that marijuana should be legalized for adult use in the State of Arizona?

	<b>Total</b>	<b>Age Combined</b>		<b>Region</b>			<b>Ethnicity Combined</b>			<b>Party</b>			<b>Gender</b>	
							<b>White, Non-Hispanic</b>	<b>Hispanic/Latino</b>	<b>Other</b>				<b>F</b>	<b>M</b>
	<b>Total</b>	<b>18-54</b>	<b>55+</b>	<b>Maricopa</b>	<b>Pima</b>	<b>Rural</b>				<b>DEM</b>	<b>IND</b>	<b>REP</b>		
Sample Size	600	330	270	364	89	148	432	90	78	206	157	237	314	286
<b>Yes</b>														
Count	278	163	115	177	40	61	201	40	37	133	79	65	137	141
Column %	46%	49%	43%	49%	45%	41%	47%	44%	48%	65%	50%	28%	44%	49%
<b>No</b>														
Count	270	132	138	156	39	75	196	38	37	51	64	155	152	118
Column %	45%	40%	51%	43%	44%	51%	45%	42%	47%	25%	41%	65%	48%	41%
<b>Unsure/Undecided</b>														
Count	51	34	17	30	10	11	34	13	4	21	14	16	25	26
Column %	9%	10%	6%	8%	12%	7%	8%	14%	6%	10%	9%	7%	8%	9%
<b>Refused</b>														
Count	1	1	0	1	0	1	1	0	0	0	1	1	1	1
Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q) Do you believe that marijuana should be legalized for adult use in the State of Arizona?

	Ideology Combined			Density			2016 Vote					Education Combined			
	Liberal	Moderate	Conservative	Rural	Suburban	Urban	Donald Trump	Hillary Clinton	Third Party Candidate	Not Eligible / No Vote	Unsure	HS or Less	Some College	College Grad	Post Grad Degree
Sample Size	134	290	160	103	370	127	265	259	42	20	13	114	180	210	96
<b>Yes</b>															
Count	100	130	43	39	174	64	74	166	21	14	2	42	82	108	45
Column %	75%	45%	27%	38%	47%	50%	28%	64%	50%	70%	14%	37%	46%	52%	46%
<b>No</b>															
Count	24	132	105	51	169	50	171	70	13	6	9	59	84	82	45
Column %	18%	46%	65%	50%	46%	39%	65%	27%	31%	30%	68%	52%	46%	39%	47%
<b>Unsure/Undecided</b>															
Count	9	28	12	11	26	13	19	22	8	0	2	12	14	20	6
Column %	7%	10%	7%	11%	7%	11%	7%	8%	18%	0%	19%	11%	8%	9%	6%
<b>Refused</b>															
Count	0	0	1	1	1	0	1	1	0	0	0	0	1	0	1
Column %	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%