

Arizona Public Opinion Pulse (AZPOP) -- Senate



Arizona 2020 Likely Voters
Survey conducted on August 3rd - 4th, 2020
n=603 with a MoE +/- 4.0%
Blended Phone Survey via 37.2% Live caller/ 62.9% IVR
*Totals may not add up to 100% due to rounding

Ethnicity	Total
Sample Size	603
White	
Count	434
Column %	72%
Hispanic/Latino	
Count	90
Column %	15%
Other	
Count	72
Column %	12%
Refused	
Count	6
Column %	1%

Party	Total
Sample Size	603
REP	
Count	238
Column %	40%
DEM	
Count	207
Column %	34%
IND	
Count	158
Column %	26%

Gender	Total
Sample Size	603
F	
Count	315
Column %	52%
M	
Count	288
Column %	48%

Age	Total
Sample Size	603
18-34	
Count	139
Column %	23%
35-44	
Count	90
Column %	15%
45-54	
Count	103
Column %	17%
55-64	
Count	108
Column %	18%
65+	
Count	163
Column %	27%

Region	Total
Sample Size	603
Maricopa	
Count	362
Column %	60%
Pima	
Count	90
Column %	15%
Rural	
Count	151
Column %	25%

Table of contents

Survey

Now, here are the names of some people or organizations in the news. Please tell me if you have a very favorable, somewhat favorable, unfavorable or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. Martha McSally	3
Now, here are the names of some people or organizations in the news. Please tell me if you have a very favorable, somewhat favorable, unfavorable or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. Mark Kelly	4
If the U.S. Senate race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?	5

Now, here are the names of some people or organizations in the news. Please tell me if you have a very favorable, somewhat favorable, unfavorable or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. Martha McSally

	Total
Sample Size	603
Very Favorable	
Count	67
Column %	11%
Somewhat Favorable	
Count	190
Column %	32%
Unfavorable	
Count	133
Column %	22%
Very Unfavorable	
Count	177
Column %	29%
Heard of, No Opinion	
Count	30
Column %	5%
Never Heard of	
Count	5
Column %	1%

Now, here are the names of some people or organizations in the news. Please tell me if you have a very favorable, somewhat favorable, unfavorable or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. Mark Kelly

	Total
Sample Size	603
Very Favorable	
Count	218
Column %	36%
Somewhat Favorable	
Count	93
Column %	15%
Unfavorable	
Count	97
Column %	16%
Very Favorable	
Count	117
Column %	19%
Heard of, No Opinion	
Count	64
Column %	11%
Never Heard of	
Count	14
Column %	2%
Refused	
Count	1
Column %	0%

If the U.S. Senate race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

	Total
Sample Size	603
Democrat Mark Kelly	
Count	289
Column %	48%
Republican Martha McSally	
Count	257
Column %	43%
Unsure/Undecided	
Count	49
Column %	8%
Refused	
Count	7
Column %	1%