

## Arizona Public Opinion Pulse -- Presidential Toplines



Arizona 2020 Likely Voters  
Survey conducted on July 6th - July 7th, 2020  
n=600 with a MoE +/- 4.0%  
Blended Phone Survey via 67.8% Live caller/ 32.2% IVR   
\*Totals may not add up to 100% due to rounding

\*Totals may not sum to 100%, due to rounding

| Gender          | Total |
|-----------------|-------|
| Sample Size     | 600   |
| <b>F</b>        |       |
| Count           | 314   |
| Column %        | 52%   |
| <b>M</b>        |       |
| Count           | 286   |
| Column %        | 48%   |
| Region          | Total |
| Sample Size     | 600   |
| <b>Maricopa</b> |       |
| Count           | 364   |
| Column %        | 61%   |
| <b>Pima</b>     |       |
| Count           | 89    |
| Column %        | 15%   |
| <b>Rural</b>    |       |
| Count           | 148   |
| Column %        | 25%   |
| Age             | Total |
| Sample Size     | 600   |
| <b>18-34</b>    |       |
| Count           | 138   |
| Column %        | 23%   |
| <b>35-44</b>    |       |
| Count           | 91    |
| Column %        | 15%   |
| <b>45-54</b>    |       |
| Count           | 102   |
| Column %        | 17%   |
| <b>55-64</b>    |       |
| Count           | 108   |
| Column %        | 18%   |
| <b>65+</b>      |       |
| Count           | 162   |
| Column %        | 27%   |

| Party                       | Total |
|-----------------------------|-------|
| Sample Size                 | 600   |
| <b>Dem</b>                  |       |
| Count                       | 206   |
| Column %                    | 34%   |
| <b>Ind</b>                  |       |
| Count                       | 157   |
| Column %                    | 26%   |
| <b>Rep</b>                  |       |
| Count                       | 237   |
| Column %                    | 39%   |
| Ethnicity                   | Total |
| Sample Size                 | 600   |
| <b>White, Non-Hispanic</b>  |       |
| Count                       | 431   |
| Column %                    | 72%   |
| <b>Hispanic/Latino</b>      |       |
| Count                       | 89    |
| Column %                    | 15%   |
| <b>Other</b>                |       |
| Count                       | 81    |
| Column %                    | 13%   |
| Education                   | Total |
| Sample Size                 | 600   |
| <b>High School or Less</b>  |       |
| Count                       | 114   |
| Column %                    | 19%   |
| <b>Some College/Trade</b>   |       |
| Count                       | 180   |
| Column %                    | 30%   |
| <b>College Graduate</b>     |       |
| Count                       | 210   |
| Column %                    | 35%   |
| <b>Post-Graduate Educat</b> |       |
| Count                       | 96    |
| Column %                    | 16%   |

Q) How enthusiastic would you say you are about voting in this year's presidential election --extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

|                                | <b>Total</b> |
|--------------------------------|--------------|
|                                | <b>Total</b> |
| Sample Size                    | 600          |
| <b>Extremely Enthusiastic</b>  |              |
| Count                          | 339          |
| Column %                       | 56%          |
| <b>Very Enthusiastic</b>       |              |
| Count                          | 101          |
| Column %                       | 17%          |
| <b>Somewhat Enthusiastic</b>   |              |
| Count                          | 69           |
| Column %                       | 11%          |
| <b>Not Too Enthusiastic</b>    |              |
| Count                          | 42           |
| Column %                       | 7%           |
| <b>Not At All Enthusiastic</b> |              |
| Count                          | 48           |
| Column %                       | 8%           |
| <b>Unsure</b>                  |              |
| Count                          |              |
| Column %                       | 0%           |

Q) If the U.S. Presidential race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

|                                | <b>Total</b> |
|--------------------------------|--------------|
|                                | <b>Total</b> |
| Sample Size                    | 600          |
| <b>Republican Donald Trump</b> |              |
| Count                          | 265          |
| Column %                       | 44%          |
| <b>Democrat Joe Biden</b>      |              |
| Count                          | 292          |
| Column %                       | 49%          |
| <b>Unsure/Undecided</b>        |              |
| Count                          | 41           |
| Column %                       | 7%           |
| <b>Refused</b>                 |              |
| Count                          | 2            |
| Column %                       | 0%           |