

Culture Accelerator



"Our belief is that if you get the culture right, most of the other stuff, like great customer service, or building a great long-term brand or empowering passionate employees and customers, will happen on its own."

- TONY HSIEH, ZAPPOS



Top barriers to success

The wrong people & team

Cultural Misalignment

Communication Problems

Founder Misalignment

Decision-Making Conflicts

Dependencies on founding team

Culture Clash

Attracting, Engaging, & Retaining Top Talent

Burnout

Lack of Direction



Culture drives performance!

It allows you to efficiently execute strategies and maximize business performance

Empowers you to deliver meaningful brand experiences that build loyalty and advocacy

Purpose-Centric Cultures inspires, empowers, and enables employees to thrive – in return, this makes your organization thrive!

A strong foundation to your culture will build agility, adaptability, and resiliency to change – a must-have in today's world

Program Details



8 weeks - Virtually

Develop connections with other leaders & members. This is a cohort-style learning and development program.



Unparalleled Knowledge

Limitless opportunities for learning & sharing. You'll get access to mentors, proven methods, tools, office hours and more!



Design & Operationalize Your Culture

- Improved Operational Performance
- Effective Teamwork & Alignment
- Higher Levels of productivity & engagement
- Preparation for growth
- Higher levels of confidence from VCs/PEs

Program Deliverables

Design

Iceberg of Culture

Culture Change Formula

Culture Compass Worksheet - Mission & Vision

Complete Culture Heatmap

Purpose Discovery Worksheet

Systemize

Integrating into Strategic Direction & Org Structure

The 4 Contexts

Performance Enablement Worksheet

Culture Compass Worksheet - Guiding Values

Purpose & Compass Connection

Culture Communication Worksheet

Evolve

Employee Experience Worksheet

Employee Value Proposition (EVP)

Stakeholder Relationships Integration Worksheet

"First 48" Worksheet

Culture Evolution

Culture Management

"The Culture Crew"

Apply Today!



One-Time investment of **\$499**
(Includes up to 5 team members)

Application deadline – **March 5th, 2021**

Program Start Date – **March 30th, 2021**
(Weekly every Tuesday @ 5:00pm CST for 8 weeks)

Apply here

<https://www.perennialculture.com/cultureaccelerator>