# **Culture Accelerator**



"Our belief is that if you get the culture right, most of the other stuff, like great customer service, or building a great long-term brand or empowering passionate employees and customers, will happen on its own."

#### - TONY HSIEH, ZAPPOS







# **Top barriers to success**

The wrong people & team

Cultural Misalignment

**Communication Problems** 

Founder Misalignment

**Decision-Making Conflicts** 

Dependencies on founding team

Burnout

Culture Clash

Attracting, Engaging, & Retaining Top Talent

Lack of Direction



## **Culture drives performance!**

It allows you to efficiently execute strategies and maximize business performance Empowers you to deliver meaningful brand experiences that build loyalty and advocacy Purpose-Centric Cultures inspires, empowers, and enables employees to thrive in return, this makes your organization thrive!

A strong foundation to your culture will build agility, adaptability, and resiliency to change a must-have in today's world

## **Program Details**



#### 8 weeks - Virtually

Develop connections with other leaders & members. This is a cohort-style learning and development program.

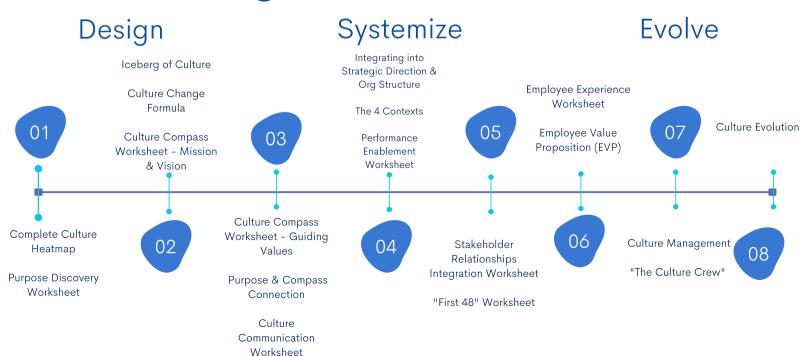
#### Unparalleled Knowledge

Limitless opportunities for learning & sharing. You'll get access to mentors, proven methods, tools, office hours and more!

#### Design & Operationalize Your Culture

- Improved Operational Performance
- Effective Teamwork & Alignment
- Higher Levels of productivity & engagement
- Preparation for growth
- Higher levels of confidence from VCs/PEs

### **Program Deliverables**



# **Last Cohort Participants**









# THE MILWAUKEE WELLNESS COLLECTIVE

**Next Cohort - Fall TBD**