NETSTOCK gives Rodo Ltd confidence in their inventory planning decisions

Customer: Rodo LTD

Industry: Distribution - Decorative sundries & PPE

Location: UK

ERP: Profitmaster

Rodo Ltd, established in 1926, is a family-owned and managed business and is today the largest supplier of decorating sundry products in the UK. Rodo later diversified into the growing market for performance workwear and safety equipment. Product development remains at the heart of Rodo's business ethos, and research into new products, together with improvements to existing products, is an ongoing process.

> The NETSTOCK application redefines and rebalances your stocking profile, bringing efficiencies to investment, productivity, warehousing, and stock turns.
>
> **Bill Brierley, Managing Director**

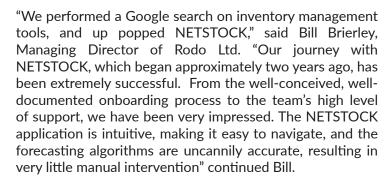| CHALLENGE	SOLUTION	RESULT
Spreadsheet complexities	NETSTOCK integrated to Profitmaster	Visibility across platforms gave Rodo confidence in their data enabling better forecasts and smarter ordering

Like many other companies, Rodo Ltd was importing information from their ERP into a spreadsheet, where they would manipulate the data to provide forecast and order information. The myriad of interactive worksheets managing over 10 000 stock items became cumbersome with an excessive number of lookups resulting in a lack of confidence in the integrity of the results provided. This is what prompted Rodo to seek an alternative fit-for-purpose tool.

"We performed a Google search on inventory management tools, and up popped NETSTOCK," said Bill Brierley, Managing Director of Rodo Ltd. "Our journey with NETSTOCK, which began approximately two years ago, has been extremely successful. From the well-conceived, well-documented onboarding process to the team's high level of support, we have been very impressed. The NETSTOCK application is intuitive, making it easy to navigate, and the forecasting algorithms are uncannily accurate, resulting in very little manual intervention" continued Bill.

Before the implementation of NETSTOCK, Rodo Ltd's inventory planners had to manually capture their orders in their ERP, which took up an unnecessary amount of time. Now that the order information is pushed back automatically from NETSTOCK, it has saved them hours and reduced the propensity for human error. They can now focus their time on the product dashboard, which gives an instant view of all their inventory data and alerts them to any current or potential stock issues so they can address these in order of importance.

"The NETSTOCK application redefines and rebalances your stocking profile, bringing efficiencies to investment, productivity, warehousing, and stock turns. NETSTOCK is a brilliant piece of software that does what it promises, and I have no hesitation in recommending it to other companies that hold inventory", concluded Bill.