Forming Strong Evidence for Change

Passionate about business aligned IT outcomes

Co Stratify

At CoStratify we enable our clients to take full advantage of technology achieving their business goals in the most efficient way possible. We create IT Strategies for our clients underpinned by strong supporting evidence, resulting in closer customer engagement, improved efficiency and a more engaged workforce.

| Top 5 challenges we hear from our clients:	How we help:
Unable to quickly adopt innovative new technologies that stifles service innovation	We provide a structured framework on which to select and exploit innovative technology
Lack of information as to how much IT costs and the value it brings to the business	We calculate the total cost of IT ownership that aids financial decision making
Struggling to align the correct skills to delivery and transformation projects	We prioritise initiatives and align resources to a strategic roadmap of change
Legacy IT is slow and inflexible to change, with projects failing to deliver agreed expectations	We recommend enhancements to governance to ensure projects deliver as expected
Contract resource being used as 'day rate' with no guaranteed outcomes	We establish a scope of work with agreed outcomes and known costs
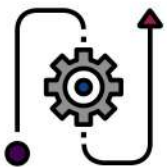
We define strategy   We enable transformation   We guide implementations
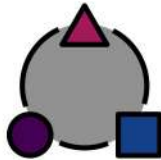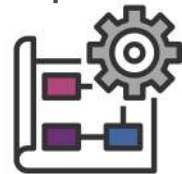
We Create:
- A graphical view of your current IT aligned to the business usage
- Outline business cases for change
- Future initiative roadmaps
- A future state view of how IT will serve your business moving forward

We work with:
- Chief Executives
- Chief Operating Officer
- Finance Director or CFO
- Corporate Services Director
- ICT Director , CTO or CIO
- Business Transformation Director
- Risk and Governance Director

We deliver:
- Independent advisory services
- Strong evidence for change
- A non-judgemental view of history
- Industry specific perspectives
- Flexible resource delivery to augment your teams

Co Stratify

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CoStratify

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Our Roadmap approach

Testimonials

We **Listen**

1

Using advanced tools and interview techniques we gather data and discover the challenges faced within your organisation

We **Learn**

2

To truly understand your IT structure we create a detailed plan from the data gathered via the tooling and interviews

We **Solve**

3

By recommending the technologies and services for change, we identify the opportunities to deliver future business success

We **Evidence**

4

Identifying how the areas that require change can be implemented with clear evidence of findings, and costings to understand the value of the organisation's IT

We **Action**

5

Fixes to expressed issues are put into place in a costing effort and ongoing service transformation document, to understand its true value

We **Present**

6

An insightful presentation of findings is delivered with a range of supporting evidence and documents. This produces a clear business roadmap for change

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aspire housing

Through workshops and meetings with Aspire, we quickly developed a clear understanding of their IT architecture and were able to illustrate where the organisation required change and assist with their financial IT requirements.

"They were great to work with. They quickly got to know our organisation and through an evidence based approach, created an invaluable view of our IT portfolio. This enabled us to set a clear direction for IT and determine how best we can help our business users and enhance the service to our customers."

Grant Sharmam
Group Head of IT at Aspire Housing

torus

Having recently merged with Liverpool Mutual Homes, it was vital to put in place an IT strategy that brought the two separate IT services together to deliver one common roadmap. We delivered our service in 10 weeks and got the organisation on the path to a more valuable and flexible IT service.

"CoStratify's detailed evidence based approach provided us with the information we needed to make key decisions on how we moved forward as one organisation. We found Andy and Andy great to work with and we would definitely recommend them to others."

Sharon Griffiths
Group Director ICT & Transformation