

MT

ManagementTrack

MANAGEMENT ANALYTICS

ManagementTrack

Real Time Monitoring, Ratings, & Background Checks on 3,000+ Executives

Delayed Access to 100+
Proprietary Research Library

Management Research

Select deep dive interviews, dossier, and analysis
on 40+ management-driven events each year

External CEO
Changes

Activist /
Board Situations

Bespoke

The most comprehensive real time database on executives.



Proprietary Interviews



Criminal Background



Career Performance



Civil Cases



Asset Ownership



Driving History



News



Political Affiliations



Regulatory Issues



Social Media



Professional History



Ratings



Education

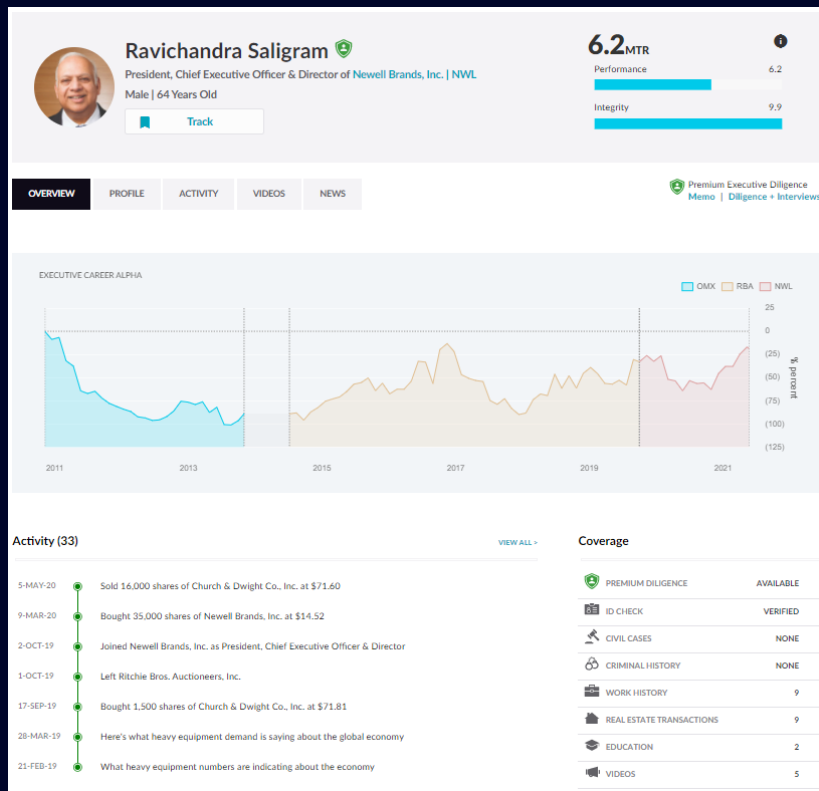


Financials



Videos/Commentary/Podcasts

Red Flags and Historical Performance Updated in Real Time



ManagementTrack

Continuous Executive Diligence:

- Know more about each executive, and know first
- Quantify manager performance to build conviction in a fraction of the time and cost
- Portfolio insurance around fraud and ESG risk: avoid the next Valeant or Wirecard

Our Platform:

- All public data, personal and professional, on all c-suite executives
- Historical data and real time monitoring for criminal record, public commentary, alpha generation, real estate transactions and much more.
- Compare 3000+ executives by 20+ factors
- New executives added by request

Management Research

View On Company & CEO

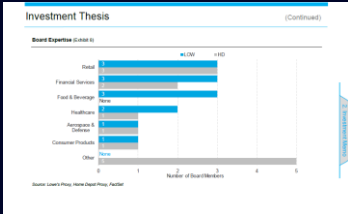
Summary CEO Executive Fundamentals

Capital Structure (20M accounts receiv)	Leverage	Capital Allocation	Valuation (2016)
Debt	Debt to Cap	Debt to EBITDA	Debt to EBITDA
Equity	Equity to Cap	Equity to EBITDA	Equity to EBITDA
Return on Equity	Return on Equity	Return on Equity	Return on Equity

LOWE'S (LOW): Elliott Will Struggle to Transform Lowe's into a World-Class Retailer

Endnote suggests this industry may only require narrow operational opportunities. He has a low probability of expecting Lowe's to overcome major structural challenges. Martin Elliott was appointed CEO in May 2016 and to Home Depot judge suggests he will reduce Lowe's performance gap versus its primary competitor. He will not be able to improve performance but will improve growth. He will improve growth versus Home Depot, and improve margin. Elliott has not done a strategic plan, but he has done a strategic plan. He has not done a strategic plan, but he has done a strategic plan.

Board Analysis & CEO Plan



Career History

Career Timeline

Extensive home improvement retail experience (2000-2016)

- 2000-2016** Home Depot, Retail Sales Representative
- 2000-2001** Home Depot, Retail Sales Representative
- 2001-2002** Home Depot, Retail Sales Representative
- 2002-2003** Home Depot, Retail Sales Representative
- 2003-2004** Home Depot, Retail Sales Representative
- 2004-2005** Home Depot, Retail Sales Representative
- 2005-2006** Home Depot, Retail Sales Representative
- 2006-2007** Home Depot, Retail Sales Representative
- 2007-2008** Home Depot, Retail Sales Representative
- 2008-2009** Home Depot, Retail Sales Representative
- 2009-2010** Home Depot, Retail Sales Representative
- 2010-2011** Home Depot, Retail Sales Representative
- 2011-2012** Home Depot, Retail Sales Representative
- 2012-2013** Home Depot, Retail Sales Representative
- 2013-2014** Home Depot, Retail Sales Representative
- 2014-2015** Home Depot, Retail Sales Representative
- 2015-2016** Home Depot, Retail Sales Representative

Personal Spending

Vehicles

SUMMARY: Owner's immediate intent appears to be a search vehicle.

Used Vehicle Search Results:

- 2015 Chevrolet Equinox** (2015) - \$18,200
- 2016 Chevrolet Equinox** (2016) - \$22,500
- 2017 Chevrolet Equinox** (2017) - \$27,800
- 2018 Chevrolet Equinox** (2018) - \$33,100
- 2019 Chevrolet Equinox** (2019) - \$38,400
- 2020 Chevrolet Equinox** (2020) - \$43,700

Real Estate & Leverage

Real Estate

Elliot owns an apartment (1444 sq ft)

1444 sq ft Apartment (1444 sq ft)

Primary residence (1444 sq ft)

1444 sq ft Apartment (1444 sq ft)

1444 sq ft Apartment (1444 sq ft)

1444 sq ft Apartment (1444 sq ft)

1444 sq ft Apartment (1444 sq ft)

Interviews with Colleagues

Former Senior Executive at Home Depot #2 (Continue)

Interviewer: ...

Subject: ...

When you look back at the time and your familiarity with Martin, what in your mind were his major accomplishments in the context of everything that was going on at the company?

Subject: ...

Process

- Interviews with former colleagues in c-suite and board conducted by ex-WSJ investigative reporters
- Comprehensive dossier to uncover potential red flags

Universe

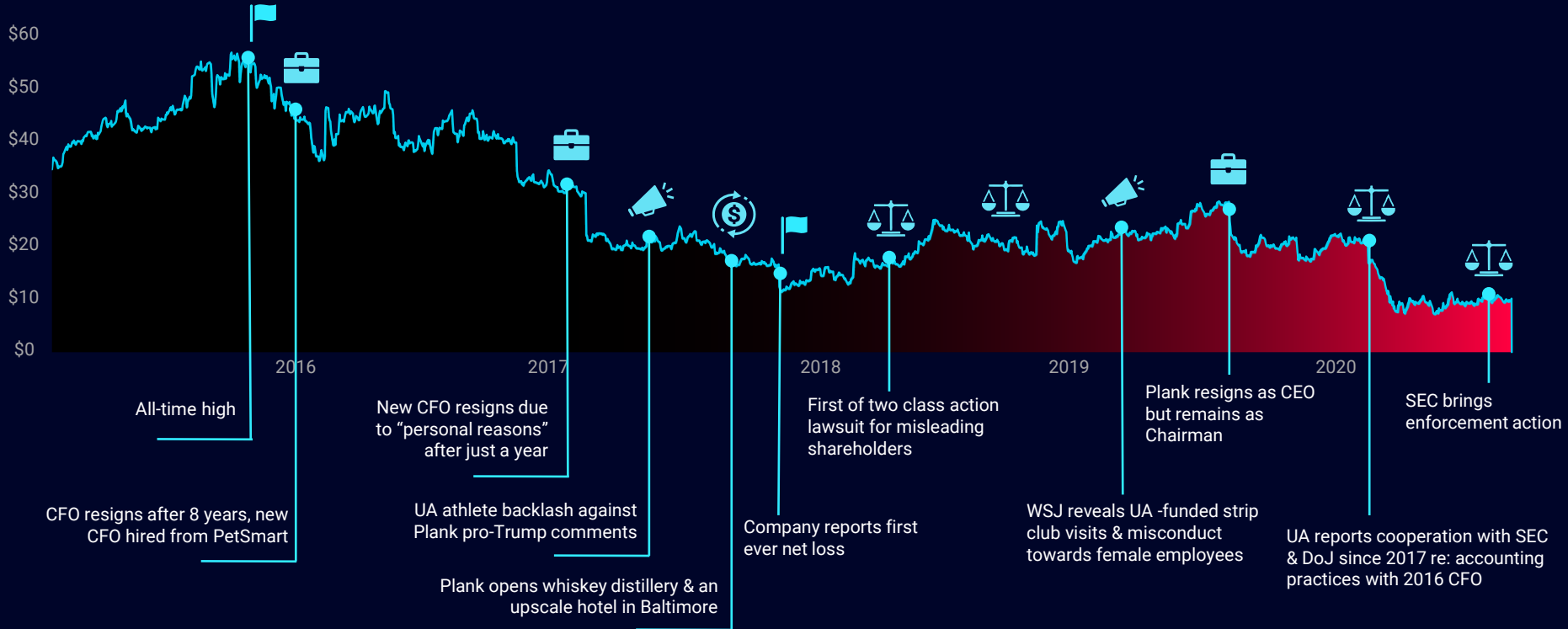
- 40+ management-driven situation a year, including external CEO Changes

Clients Receive:

- Full reports include stock recommendation based on management's ability to drive returns
- Ability to order bespoke work with interviews, dossiers, and CEO analysis

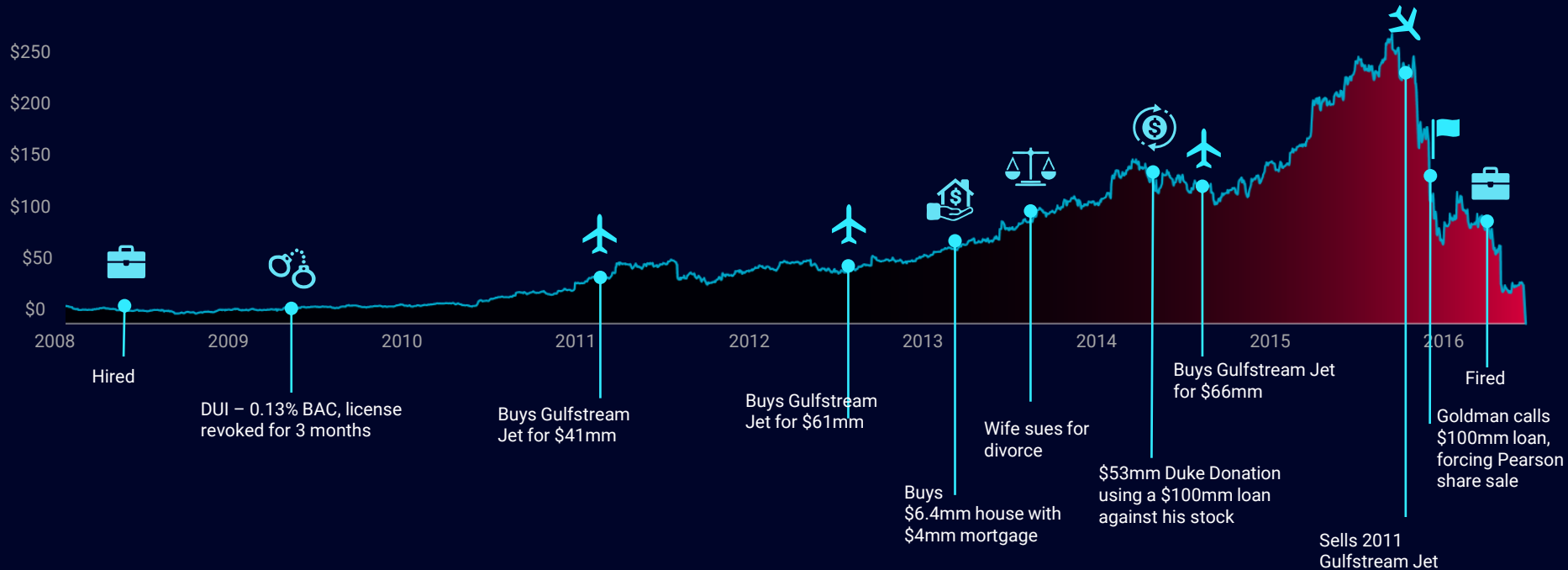
Under Armour

- After hitting an all time high in late 2015, the story began to unravel for Under Armour.



Valeant's Mike Pearson

- On the surface, Valeant was a company dedicated to cost cutting and run by a savvy operator.
- Investors who knew the counter-narrative playing out behind the scenes could make more informed decisions about the future of the company.



WeWork's Adam Neumann

- Explosive growth papered over the issues plaguing WeWork. Within 24 months, the valuation fell by more than 80%.

