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AssetMark's Phoenix Office Recognized as a 2019 Healthiest Employer in Midsize Firm Category

AssetMark takes data-based approach to implementing tailored health and wellness programs

PHOENIX, AZ — May 15, 2019 — AssetMark, Inc., a leading provider of innovative investment and consulting solutions, today announced that the firm's Phoenix office was recognized as a 2019 Healthiest Employer in the midsize firm category by the Phoenix Business Journal. Over the past five years, AssetMark's innovative health and wellness programs have provided employees with meaningful tools and resources to enhance their well-being.

In order to provide tailored health and wellness initiatives, AssetMark's leadership team began conducting employee focus groups and evaluating third-party wellness and rewards programs in 2014. In 2015, the firm implemented [Humana's Go365 platform](#), which allows employees to complete various health and wellness activities and earn points that can be used as "Bucks" to spend in the Go365 mall. The Go365 platform also is used to track AssetMark's Step for Charity program, a company-wide annual step challenge that was launched in 2016. Each year, AssetMark makes donations to charities chosen by the top two teams in each challenge. In 2017, the KINDgram charity event was created to raise awareness for heart health month in February.

"At AssetMark, we're committed to providing innovative solutions that make a difference for our advisors and have made a similar internal commitment to our employees with our various health and wellness offerings," said Gary Zyla, Executive Vice President and Chief Financial Officer at AssetMark. "Our data-driven, yet personalized approach ensures we're creating and implementing programs and resources to support all aspects of our employees' wellbeing, and we are thrilled to be recognized for this work."

AssetMark executives continue to evaluate the effectiveness of their programs and implement new initiatives as needed. In 2018, AssetMark launched Health is the First Wealth, an annual preventative care campaign where employees and their partners can earn medical premium discounts by visiting their doctors for an annual checkup. When AssetMark's executives realized onsite screenings were not being utilized for preventative care, the premium discount incentive was changed to require annual checkups as well as a health-risk assessment. Today, AssetMark allows all employees and their family members to enroll in its wellness programs, regardless of whether they sign up for medical insurance or not.

The 2019 Healthiest Employers Awards were announced at a celebratory breakfast on May 2nd. Finalists were recognized for their outstanding health and wellness programs and for the programs they created

to keep their workforce mentally and physically fit. Organizations were evaluated based on six broad factors: culture and leadership commitment, foundational components, strategic planning, marketing and communications, programming and interventions, and reporting and analytics.

About AssetMark, Inc.

AssetMark, Inc., an investment adviser registered with the Securities and Exchange Commission, is a leading independent provider of innovative investment and consulting solutions serving financial advisors. The firm provides investment, relationship and practice management solutions designed to make a difference in the lives of advisors and their clients. AssetMark, Inc., including its Savos and Aris divisions, has more than \$49 billion in assets on its platform as of March 31, 2019 and a history of innovation spanning more than 20 years. For more information, visit assetmark.com or follow AssetMark on [Twitter](#) or [LinkedIn](#).

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