



MEDIA CONTACT:
Jill Epstein, Group Gordon
jepstein@groupgordon.com
(212) 784 5698

Natalie Wolfsen, EVP, Chief Solutions Officer at AssetMark, Elected to Certified Financial Planner Board of Standards' Board of Directors

CONCORD, CA — December 14, 2018 — AssetMark, Inc. is pleased to congratulate Natalie Wolfsen, EVP, Chief Solutions Officer at AssetMark, on her recent election to CFP Board's Board of Directors. As the policy-making and oversight body of CFP Board, the Board of Directors is responsible for furthering the organization's mission of building and supporting an ethical financial planning profession while acting on behalf of the public, CFP® professionals and other stakeholders. AssetMark, Inc. is a leading provider of innovative investment and consulting solutions.

Natalie's 4-year term on CFP Board's Board of Directors will begin on January 1, 2019. She is joined by three other new members of the Board – Jerron (Ron) Green, Senior Vice President and Regional Manager for the Southern Region at Wells Fargo Advisors, Kamila McDonnough of Financial Advisor Services at Dimensional Fund Advisors, and Latha Ramchand, Executive Vice Chancellor and Provost at the University of Missouri.

"This is a very talented group of individuals who will help guide the future of CFP Board for years to come," said Susan John, CFP®, 2018 Chair-elect and Chair of the Nominating Committee. "On behalf of my colleagues I look forward to working with them to advance CFP Board's strategic priorities and continue to strengthen the CFP® certification, which ultimately benefits the public."

As a member of the Board, Natalie will work to further the public's access to high-quality financial planning services and foster ethical professional standards in the industry.

"I'm honored to join CFP Board's Board of Directors and appreciate this opportunity to advance the profession of financial planning by promoting standards of excellence, increasing diversity across the industry and advocating for effective regulation," Wolfsen said. "As a long-standing proponent of goals-based planning, I look forward to working to expand access to holistic, fiduciary advice to best serve all Americans working toward their financial goals."

Board members were selected based on a range of qualifications and attributes, including demonstrated leadership experience and a commitment to representing and benefitting the investing public.

About AssetMark, Inc.

AssetMark, Inc., an investment adviser registered with the Securities and Exchange Commission, is a leading independent provider of innovative investment and consulting solutions serving financial advisors. The firm provides investment, relationship and practice management solutions designed to make a

difference in the lives of advisors and their clients. AssetMark, Inc., including its Savos and Aris divisions, has more than \$47.5 billion in assets on its platform as of September 30, 2018 and a history of innovation spanning over 20 years. For more information, visit www.assetmark.com and follow [@AssetMark](https://twitter.com/AssetMark) on Twitter.

About CFP Board

Certified Financial Planner Board of Standards, Inc. is the professional body for personal financial planners in the U.S. CFP Board sets standards for financial planning and administers the prestigious CFP® certification – one of the most respected certifications in financial services – so that the public has access to and benefits from competent and ethical financial planning. CFP Board, along with its Center for Financial Planning, is committed to increasing the public’s awareness of CFP® certification and access to a diverse, ethical and competent financial planning workforce. Widely recognized by firms as the standard for financial planning, CFP® certification is held by over 82,000 people in the United States.

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