



MEDIA CONTACT:
Andrew Jarrell, Group Gordon
ajarrell@grouppgordon.com
(212) 784 5721

AssetMark Receives Gold MarCom Award for Marketing and Communications Excellence

CONCORD, CA — October 19, 2017 — AssetMark, Inc., a leading provider of innovative investment and consulting solutions serving financial advisors, received a Gold MarCom Award for its Community Inspiration Award Advisor Video Series, which highlights each of the six recipients of AssetMark’s fourth annual Community Inspiration Award. In recognition of their contributions and consistent dedication to charitable organizations in their communities, AssetMark highlighted each advisor in a series of YouTube videos, and also donated \$10,000 to each organization that the selected advisors support.

The MarCom Awards honor outstanding achievement by creative professionals involved in the concept, direction, design, and production of marketing and communication materials and programs. Winning submissions are selected by a panel of industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry in over 300 categories, including Print, Web, Video, and Strategic Communications.

The advisors and organizations featured in the Community Inspiration Award Advisor Video Series include:

Advisor	Firm Name	Charitable Organization	YouTube Video
Eric Caisse	Csenge Advisory Group	Beat NB	Linked here
Adam Ciepiela	Charles Stephen & Company	Junior Achievement of New Mexico	Linked here
Jay Dryden	Vector Wealth Strategies, LLC	AGAPE of North Alabama, Inc.	Linked here
Kari Jo Thomann Bear	Thomann Financial Services, Inc.	Liberty Hospital Foundation	Linked here
Sherri Frank Weintrop	Wealth Management Advisors, Inc.	Covenant Place - A Community for Seniors	Linked here
Victoria Woods	ChappelWood Financial Services	YWCA Oklahoma City	Linked here

“We are proud to highlight the great work of this year’s Community Inspiration Award recipients. Each and every one of these six advisors deserves a chance to shine for the positive impact they have made in their local communities,” said Natalie Wolfsen, EVP and Chief Commercialization Officer for AssetMark. “AssetMark strives to give financial advisors the tools to empower others, and we created this video series as a way to honor those advisors who do so both within and beyond the office.” Chief Marketing Officer Tamara Bohlig added, “We are delighted to bring to life the stories of advisors making a difference in their communities and hope that their work will inspire others to do the same.”

Award recipients were selected earlier this year by a panel of senior executives at AssetMark, who evaluated nominees based on their ability to inspire, lead and motivate others, in addition to their time and effort dedicated to a local charity. All nominees met a variety of requirements and could not hold an officer position within their associated charities. All nonprofit recipients are qualified 501(c)(3) organizations.

About AssetMark, Inc.

AssetMark is a leading independent provider of innovative investment and consulting solutions serving financial advisors. The firm provides investment, relationship and practice management solutions that advisors use to help clients achieve their investment objectives and life goals. AssetMark, Inc. has approximately \$39 billion in combined assets on its platform and a history of innovation spanning over 20 years. For more information, visit www.assetmark.com and follow [@AssetMark](https://twitter.com/AssetMark) on Twitter.

About MarCom

MarCom is one of the oldest, largest and most prestigious creative competitions in the world. MarCom is sponsored and judged by the Association of Marketing and Communication Professionals (AMCP), a 23-year-old international organization consisting of several thousand creative professionals. As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and community organizations. Over the past few years, AMCP has given over \$250,000 in charitable contributions.

###