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AssetMark Recognized as 2019 Bay Area Healthiest Employer Top-Five Finalist

Concord, CA – October 10, 2019 – AssetMark, Inc., a leading provider of innovative investment and technology solutions, today announced its recognition as a top-five finalist for the 2019 Bay Area Healthiest Employers Awards. AssetMark was a top-five finalist of companies within the 500-1,499 employee category based on the firm's commitment to creating a healthy work environment.

The robustness of nominees' wellness programs was measured in six key categories: Leadership Commitment, Strategic Planning, Foundational Components, Programming and Interventions, Communication and Marketing, and Reporting and Analytics. Based on the nominees' answers to over sixty scored questions, each firm received points for benchmarking the overall success of their workplace wellness programs on the Healthiest Employer Index.

"AssetMark strives to provide its employees with a variety of opportunities to engage in wellness activities to meet their diverse goals and comfort levels," said Gary Zyla, Executive Vice President and Chief Financial Officer at AssetMark. "We are honored to be named a top-five finalist among other local companies that share our commitment to promoting a healthy work environment for employees."

The 2019 Bay Area Healthiest Employers Awards concluded with a celebratory event held on September 25, 2019 at Terra Gallery in San Francisco. The event included a report on the latest trends and benchmarks in wellbeing, a keynote on new considerations for creating holistic wellness and a panel discussion on ways to champion a culture of wellness.

About AssetMark Financial Holdings, Inc.

AssetMark Financial Holdings, Inc. (NYSE: AMK) is a leading provider of extensive wealth management and technology solutions that power independent financial advisers and their clients. AssetMark, Inc., an investment adviser registered with the Securities and Exchange Commission, operates a platform that comprises fully integrated technology, personalized and scalable service and curated investment solutions designed to make a difference in the lives of advisers and their clients. AssetMark has \$56.1 billion in platform assets as of June 30, 2019 and a history of innovation spanning more than 20 years.