

# 5 Tips on Budgeting

## FOR BETTER FACILITIES MANAGEMENT— AND A STRONGER BOTTOM LINE

1.

### Forecast the Future with Analytics

Facilities management (FM) is typically the **2nd or 3rd largest expense** for large multi-site businesses.

#### Analytics will help you:

- ✓ Have a strategic view
- ✓ Track capital expenditures
- ✓ Drive cost savings
- ✓ Get more out of your FM spend



2.

### Leverage Technology to Identify Key Trends

Technology + Process + Resources = Scalable Results

With all of your FM data flowing through one holistic platform, you can:

- ✓ Track spend and budgets
- ✓ Adjust maintenance budgets throughout the year
- ✓ Gain clarity around your organization's annual, quarterly and seasonal FM spending habits

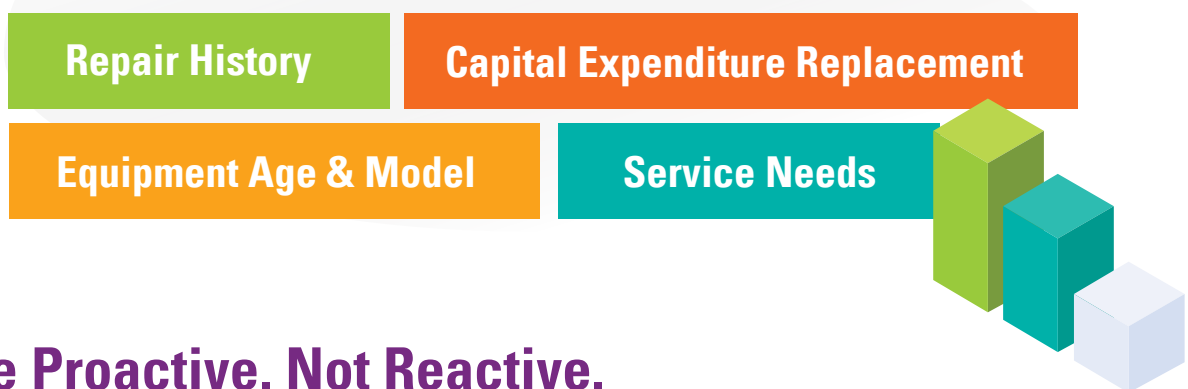


3.

### Uncover Hidden Insights Through Data

Tracking your asset history by using predictive analytics can save significant capital year over year.

Tag your equipment with a unique identifier so you can track:



4.

### Be Proactive. Not Reactive.

Being proactive can help you prepare for the future **financially and strategically.**



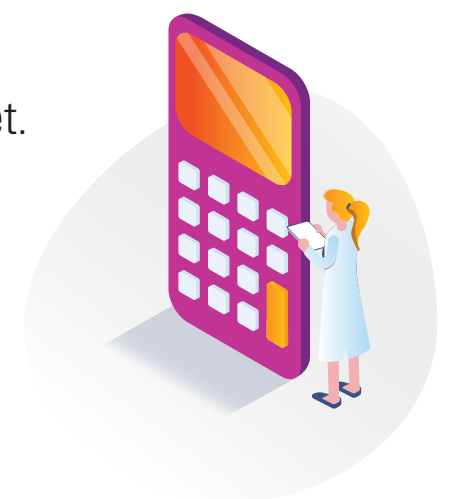
5.

### Maintain a Positive Brand Experience

**93%** of customers switch to competitors when cleanliness expectations aren't met.

#### Budget for customer loyalty:

- ✓ Clean facilities
- ✓ Routine maintenance to avoid downtime
- ✓ Frequent store upgrades



To learn more about how you can gain strategic control over your FM expenses, visit [www.enternest.com](http://www.enternest.com)



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CONTROL THAT TRANSFORMS.