



# GHOST FOR PRODUCT IMAGERY



# Ghost for product imagery

With product imagery becoming common place within most web-shop's item page, it's more important than ever to show your customers high-quality product imagery.

Shooting Ghost images for your items has never been easier. Forget the clunky, separate solutions you may be accustomed to – ours is built into the existing studio, with a set of hangers usable across pose categories.

We offer front view images by composing the inlay image taken from the ghost hanger onto the front view garment image.

## **BENEFITS**

### **PRODUCTIVITY**

The Ghost rig slides effortlessly into frame, allowing a second operator to begin styling the next look on the mannequin behind simultaneously.

### **COLOR ACCURACY**

Shooting ghost imagery helps us improve color and transparent of your garments as it can be used as an additional color reference.

### **EASY INSTALL**

The installation of the ghost solution is quick and easy with an estimated 1 hour installation time per studio.







**Womens**  
Ella/Elena



**Womens - Plus Size**  
Frida



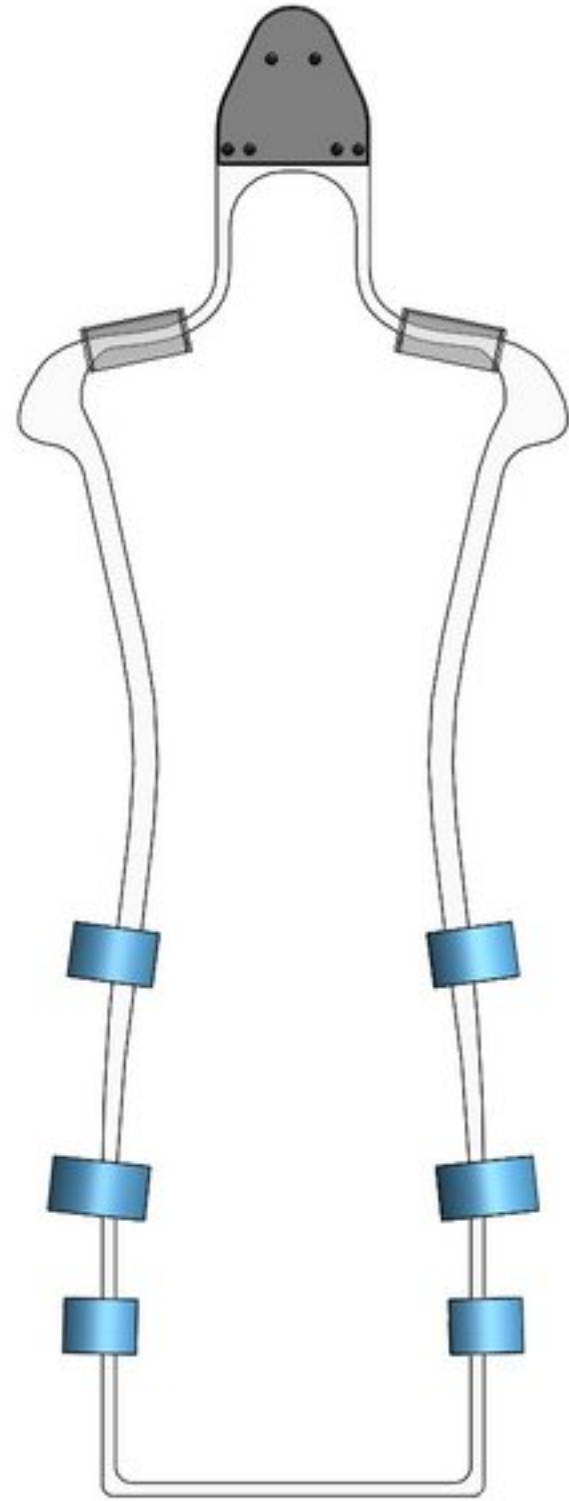
**Mens**  
David



**Kids**  
Anna/Ben + Chloe/Dennis



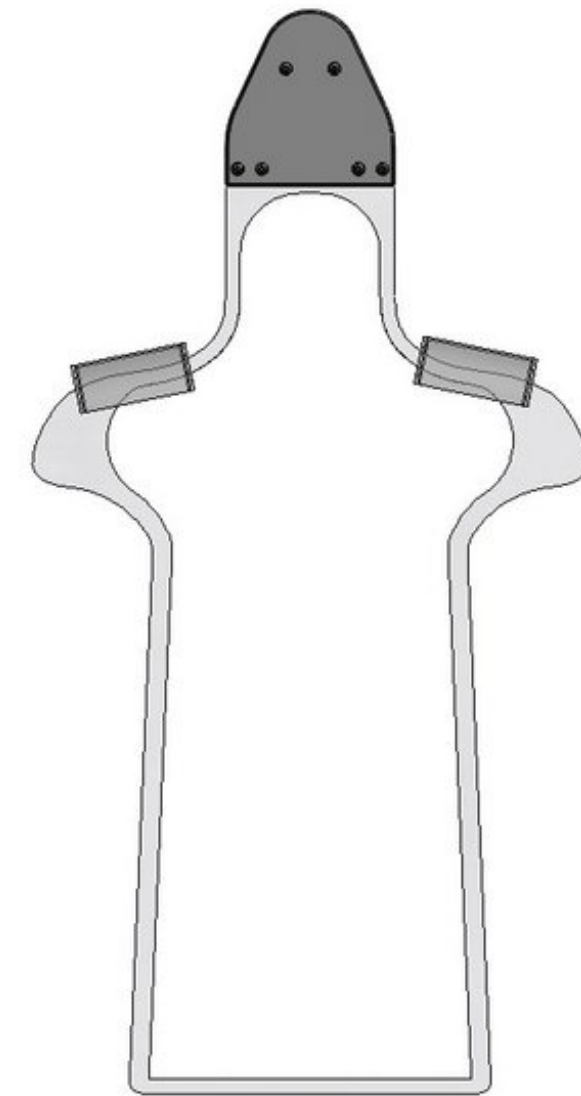




### Main Hanger

Poses: Ella, Elena, Frida & David

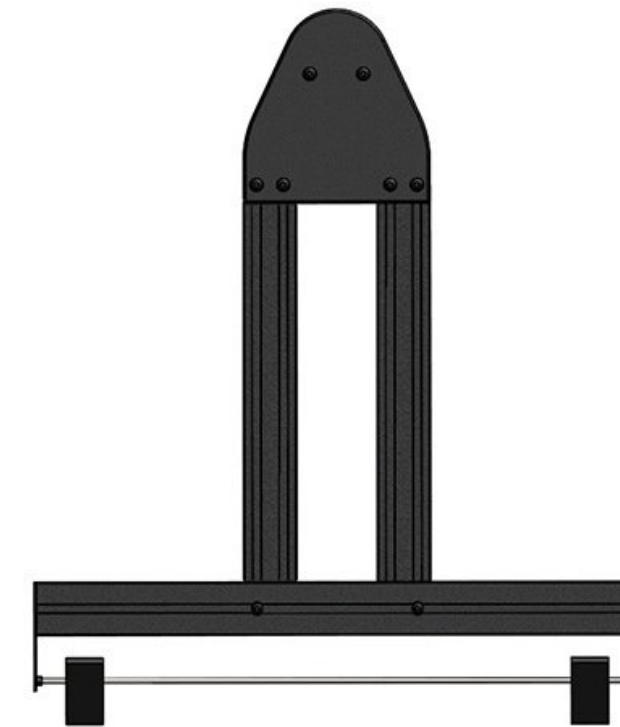
You are not able to shoot jumpsuits, bodysuits & swimsuits on the main hanger.



### Short Hanger

Poses: Ella, Elena, Frida & David

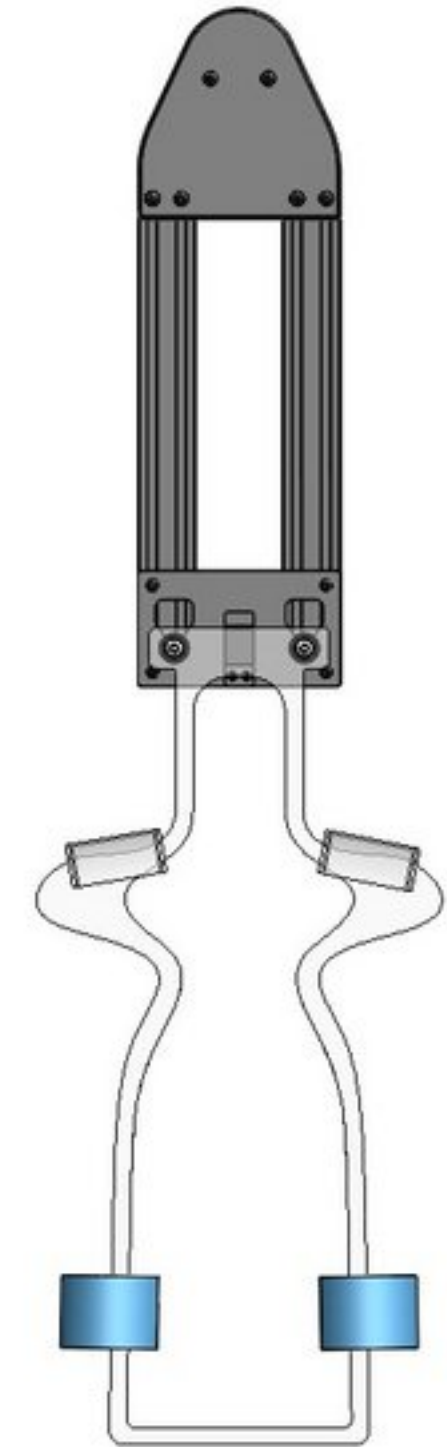
The short hanger was developed to be used for jumpsuits, bodysuits and swimsuits.



### Bottom Hanger

Poses: All Looklet poses

Used for pants, underwear and bikini bottoms



### Kids Hanger

Poses - Anna/Ben (3 years old) & Chloe/Dennis (6 years old)

The hanger works similarly to the main hanger and comes with moveable and detachable parts: pelixi shoulders & foam hips





The lead time on all hardware is approximately 4-5 weeks\*.

Install and staff costs are excluded.

	Description	Price
Complete Ghost Solution - Adults	<ul style="list-style-type: none"><li>- Ghost Rig</li><li>- Contour with hanger</li><li>- Ghost bottom hanger</li><li>- Shoulder support &amp; waist filling wedges set</li></ul>	€5,000/€5,500
Main Hanger	<ul style="list-style-type: none"><li>- Contour with hanger</li><li>- Shoulder support &amp; waist filling wedges set</li></ul>	€800/€850
Bottom Hanger		€450/€500
Short Hanger		€400/€450
Kids Hanger	<ul style="list-style-type: none"><li>- Ghost hanger and contour</li><li>- Shoulder support &amp; waist filling wedges set</li></ul>	€500/€550

\*Subject to stock and personnel availability.  
Exchange rate - x1.25.





THANK YOU



LOOKLET

REIMAGINE FASHION IMAGERY