

Refrigeration bonus

Reducing energy usage is one of the quickest and most economical ways you can increase profitability.

Did you know that you can save money on your energy bill by retrofitting new electronically commutated (EC) motors into your existing refrigeration system? EC motors also have longer life spans, lower maintenance needs, and because they regulate motor speed, energy consumption is reduced by up to 33%. That's real money that goes right to your bottom line. Plus refrigeration upgrades can also help enhance productivity, customer and employee comfort, and everyone's safety.



Increased incentives

on gaskets, strip curtains, case door lighting, ASH controls and ECM motors

Bonus code:
Refrigeration2022

Get started

When you're ready to make your energy-saving upgrades, apply this limited-time bonus incentive, which can be combined with existing qualifying incentives, to help offset the cost of your improvements. Simply enter your bonus code on the application to qualify. We can help you calculate your savings!

scan the code to learn more
about the bonus offerings



Visit dtesmallbusiness.com or email dte-small-business@franklinenergy.com

This bonus applies to gaskets, strip curtains, ASH controls, case lighting, and EMC case motors. This bonus may be combined with other DTE Energy Small Business Program bonuses. All bonuses are based on the original incentive total. Funds are limited and subject to change, and this offer may end at any time.