

# Lighting bonus

**Reducing energy usage is one of the quickest and most economical ways you can increase profitability.**

Did you know that nearly 90% of the energy used by older style bulbs is wasted to the production of heat rather than light? By comparison, LEDs can reduce energy costs by up to 90% while delivering the same if not better quality light. That's real money that goes right to your bottom line. Lighting upgrades can also help enhance productivity, customer and employee comfort, and everyone's safety.



## Get started

When you're ready to make your energy-saving upgrades, apply this limited-time bonus incentive, which can be combined with existing qualifying incentives, to help offset the cost of your improvements. Simply enter your bonus code on the application to qualify. We can help you calculate your savings!

**Incentives**  
on interior and exterior  
LED lighting upgrades

Bonus code:  
**LED2022**

scan the code to learn more  
about the bonus offerings



Visit [dtesmallbusiness.com](https://dtesmallbusiness.com) or email [dte-small-business@franklinenergy.com](mailto:dte-small-business@franklinenergy.com)

LED replacement screw-in lamps and LED refrigerated case door lighting are excluded. This bonus may be combined with other DTE Energy Small Business Program bonuses. All bonuses are based on the original incentive total. Funds are limited and subject to change, and this offer may end at any time.