

**FOR IMMEDIATE RELEASE**

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## Registration Opens for 2-Day January 2021 Virtual Education Event

Chantilly, Va. – The Interlocking Concrete Pavement Institute announced the development of a special 2-day virtual education event scheduled for January 26-27, 2021.

The impact of Covid-19 in 2020 required the cancellation of Hardscape North America (HNA), a prime source of education and certification sessions each year for landscape and hardscape professionals. With so many involved in these industries unable to participate in HNA education sessions in 2020, ICPI has responded with a virtual education solution. The addition of this first-ever virtual HNA education event will also expand HNA's educational opportunities beyond traditional in-person classrooms to a much wider international online audience. The event will encompass a total of 10 hours of hardscape education including 42 individual interactive sessions organized in three focused learning tracks:

- Business
- Installation
- Marketing & Sales

Produced by the Interlocking Concrete Pavement Institute (ICPI), these sessions will provide a wide range of choices where participants can earn up to 30 Continuing Education Credit Hours needed for ICPI Concrete Paver Installer Certification. Registration for the two-day event provides individuals with an all-access pass to participate in as many courses as they choose across all three tracks. Sessions are led by recognized industry pros with many years of experience in their area of expertise.




This virtual event is designed to create maximum flexibility and convenience for participants. Features of the learning platform for this event will enable participants to schedule sessions based on choices, set reminders, network with fellow participants, and connect with program sponsors easily – all through a convenient mobile or desktop event app. Sponsors will also be offering exclusive event-only promotions participants can take advantage of effortlessly through the event app. There will even be a special event challenge contest with top finishers winning both bragging rights and prizes.

Registration is open now and early bird pricing is available through December 15<sup>th</sup> at \$99 for ICPI Members, \$159 for Non-Members. Event schedule and registration details can be found at [www.icpi.org/virtual-hna](http://www.icpi.org/virtual-hna)

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This special event is made possible by the support of these generous industry sponsors:

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**About Interlocking Concrete Pavement Institute**

ICPI is the trade association representing the growing industry of segmental concrete pavement systems in the United States and Canada. The association's membership includes producers, contractors, suppliers, design professionals and distributors. ICPI is the authority for segmental concrete pavement systems, delivering education and technical guidance leading to awareness, acceptance and wider use in the United States and Canada. For more information, visit [www.icpi.org](http://www.icpi.org).