



Data Connectors
Cybersecurity Community | Since 1999

Cybersecurity Conference Presentation Requirements & Best Practices

This information is intended for Vendor Partners who are sponsors of the Data Connectors Conference Series.

Updated Jul 2021

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Presentation Requirements

- All presentation slides must be 16:9 format
- All presenting sponsors will be sent a cover slide that they can add their title and details. THIS IS REQUIRED as the opening slide of your presentation
- The remaining slides may have your own company branding & formatting
- File total size should be no more than 10MB and submitted to the Data Connectors Dropbox by the specified deadline.
- Meet with a Data Connectors team member near the General Sessions stage at least 10 minutes before your scheduled session to check in and get your audio setup.
- Dress code is business casual for all our Conferences.
 - It is recommended not to wear a lot of bold colors or patterns as it can be distracting to your presentation as well as clash against the background of the stage.

Content Restrictions

- Presenters should be company executives who can speak to other CISOs and cybersecurity executives.
 - No Marketing or Sales titles allowed
- Presentations are to be Educational and NOT promotional
- Limit the use of phrases like: “What we do/offer” or specific product names to just the end of the session
- Highlight specific features that company’s should look for without stating that you specifically offer them

- All presentations are subject to review to ensure they meet Data Connectors guidelines. Deadlines for session materials submission are strict and if not met could lead to the Sponsored session being pulled from the agenda.

Optional Interactive Features

- Polls
 - Live interactive Polling will be available during your presentation through the attendee app
 - Only multiple choice format is available at this time
 - Please send any poll questions & responses (maximum 3) with your slides
- Electronic Q&A
 - All questions will be submitted via Q&A in the attendee app
 - A moderator can help field questions as they come in or can ask them of your speaker live after their session
 - NOTE- All questions will be moderated by a Data Connectors Team member before being sent live.

Expert Panels

- LIVE panels will be held on stage:
 - Panelists should be company executives who can speak to other CISOs and cybersecurity executives.
 - No Marketing or Sales titles allowed
 - This will be a moderated panel with live Q&A (via the app) moderated by the Data Connectors Team
 - An email will be sent closer to the event day requesting your choice of panel times & topics
 - Plan to furnish in advance ~3 “seed questions”, each presenter will have roughly equal time to answer questions
 - Meet with a Data Connectors team member near the General Sessions stage at least 10 minutes before your scheduled panel so that you can check in and get your audio setup.

More Information

Please check back regularly for the most updated version of this document. If you have ideas/suggestions, please send them to marketing@dataconnectors.com.