CrowdPoint

A BLOCKCHAIN ECOSYSTEM

CrowdPoint Technologies is a blockchain ecosystem changing the way people interact with the digital world. We believe that identity is fundamental to how people, technology, and data work with each other. That is why we have created a truly decentralized framework to give all netizens a fair, open, and democratized Internet without compromising data privacy.

Users can freely transact in the blockchain ecosystem with each other, businesses, and machines in confidence, knowing a trusted agent in an untrusted world protects their human privacy.

OUR BACKGROUND
We are expert technologists in artificial intelligence, big data, and cybersecurity. Our pioneering work supports the United States government and big enterprise companies throughout the world.

TECHNOLOGY DISRUPTING SOCIETY
The rapid spread of technology disrupted the way society and the world work together. Computers have made life very easy for many people, but our social systems have not kept up with the challenges presented by the complexity of a brave new frontier.

Today, people continually compromise and give away their private information for the sake of convenience. They use technology platforms freely, only for these same providers to target them with intrusive advertising and disinformation. The companies profit, but society suffers.

Even worse than these companies collecting and monitoring massive amounts of data is their inability to safeguard the personal information of their users. There is a constant threat of hack by bad actors on provider networks. Still, technology companies do not take enough measures to protect the privacy of end-users.

DIGITAL-LIFE HARMONY
Ultimately, the decision to choose how society interacts rests with the people. The choice should be no different with data. The data humans produce should enhance the collective quality of life for all people. CrowdPoint combines emerging technologies in big data, artificial intelligence, compaction, cryptology, and blockchain, returning to every member of society the power of their unique human identity.

The CrowdPoint Exchange Marketplace Gateway realizes the functional utility of decentralized ledger technology. Our Blockchain Ecosystem paves the way for a new Internet.

Consumers can now enjoy a meaningful life with quality connections. And businesses can focus on growing operations while CrowdPoint matches their product with ready-to-buy end users.

EXCHANGE MARKETPLACE GATEWAY
CrowdPoint implements the Blockchain Ecosystem into everyday technology systems through a novel four-sided network known as the Exchange Marketplace Gateway. Internet platforms today rely on two-sided networks to connect end-users with providers. These platform systems create powerful byproducts known as network effects by allowing both sides to form new connections and find unique ways to work together. But two-sided networks are limited to bidirectional linkage in adjacent nodes of a supply chain.

A multidirectional platform allows data to pass both up-down and laterally. This new-age system generates previously unrealized value, all while protecting the personal information of end-users. A cipher-encrypted blockchain only shares tokenized interest data to matched entities. An end-users underlying personal information is never exposed. Traditional supply chain models add complexity at each stage of a transaction. By bypassing intermediaries, optimizing constraints, and realizing immediate value, end-users benefit through lower costs and faster service.

CrowdPoint's Blockchain Ecosystem enables all users to extend visibility in areas of a network otherwise out of reach to better forecast buying patterns and trends. Participants now share resources through a secure and fair platform that not only protects their communities but pays dividends to them too.

WHY NOW
Systems today have not kept up with the disruption onset by modern technology in everyday life. Existing technology platforms fail to realize the true potential of blockchain – it is more than an arbitrary cryptocurrency. New opportunities arise every day when crowdsourcing supply and demand. The development of blockchain architecture changes the ability to harness mass movements by returning power and control to the people.

Uniting artificial intelligence, compaction, and blockchain technologies together with powerful ideal customer profiling and hyper-targeting capabilities makes CrowdPoint the ideal customer acquisition partner.

NEW HORIZONS
CrowdPoint invites traditional Internet technologies to shift their infrastructure to new distributed systems. By powering now-familiar services on the new Internet standard, CrowdPoint democratizes people, data, and technology. Ecommerce, gaming, social media, and video streaming platforms can all utilize the blockchain ecosystem to create better and safer value for their end-users. Transactions become seamless without any undue pressures to buy or persuade. Data privacy is the cornerstone, and information never leaks. Through CrowdPoint's decentralized framework, no authority controls the flow of data, and human identity remains intact.