



**START**  
SUMMIT

# **MEDIA FACTSHEET**

**Media @ START Summit 2020**  
**19-20 March 2020**  
**St.Gallen Switzerland**



**START  
SUMMIT**

# CHANGE TOMORROW.

START Summit is Europe's leading student-run conference for entrepreneurship and technology. It has rapidly grown to more than 3'000 attendees from more than 70 nations. The vision of START Global is to enable our generation to identify the complex challenges of our time in the context of technology-based and scalable solutions and to provide impulses for coping with them. START Summit works towards creating innovation through educating and inspiring its participants in the relevant technologies and connecting them to create business opportunities. The whole conference is organized by student volunteers from the University of St.Gallen.

The START Summit team organizes a unique and professional conference every year. START Summit 2020 takes place on the 19th/20th of March 2020 at the OLMA Hallen St.Gallen, Switzerland. The attached factsheet provides you with detailed information about START Summit 2020 as well as past events. We would be very happy to welcome you in St.Gallen on the 19th/20th of March 2020.

## OUR VISION

Becoming the seeding ground for entrepreneurs to solve society's challenges by connecting Europe's entrepreneurial talent.

# Two Worlds. One Place.

It is START's mission to empower technology and entrepreneurship and at the START Hack we want to therefore bring the 2 worlds - tech and business - together in 1 place. This year START Hack will take place during START Summit at the Olma Halls. Having created a solution to a case is great, but we think that your ideas are too good to be just left there. We want to take them one step further! In this ecosystem of entrepreneurship and technology, you will find co-founders, pitch at the Summit and potentially connect to incubators, investors and partners.





**START  
SUMMIT**

# BENEFITS FOR MEDIA PARTNERS AT START SUMMIT 2020



## MEDIA PROMOTION

START Summit gathers more than **3000+ participants and 70+ media partners** with a strong technological focus on AI, AR/VR, Blockchain, IoT and many more. As a media partner you will have the opportunity to source your next promising deal.

Promotion opportunities at START Summit 2020:

- Add to media partners list (digital and print)
- Announce on social media channels
- Media coverage



## NETWORKING

START Summit provides a platform for all startup ecosystem stakeholders. Get in touch with more than 70+ media partners, investors, corporates and startups to exchange ideas and to create new business opportunities.

Networking opportunities at START Summit 2020:

- Discounts or free entry to START Summit for Media Partners
- START Media Lounge



## INTERVIEW THE SPEAKERS

More than 400+ corporates and various speakers attend START Summit. START Summit offers a unique mix of talented entrepreneurial minds as well as getting to know a leading conference, that is only run by students.

Interview opportunities at START Summit 2020:

- Interviews with Prominent Speakers and Digital Shapers
- Exclusive content
- Communication with the next Generation of Entrepreneurs





**START  
SUMMIT**

# START SUMMIT OVERVIEW

**3000+**

**Interdisciplinary  
participants**

**1000+**

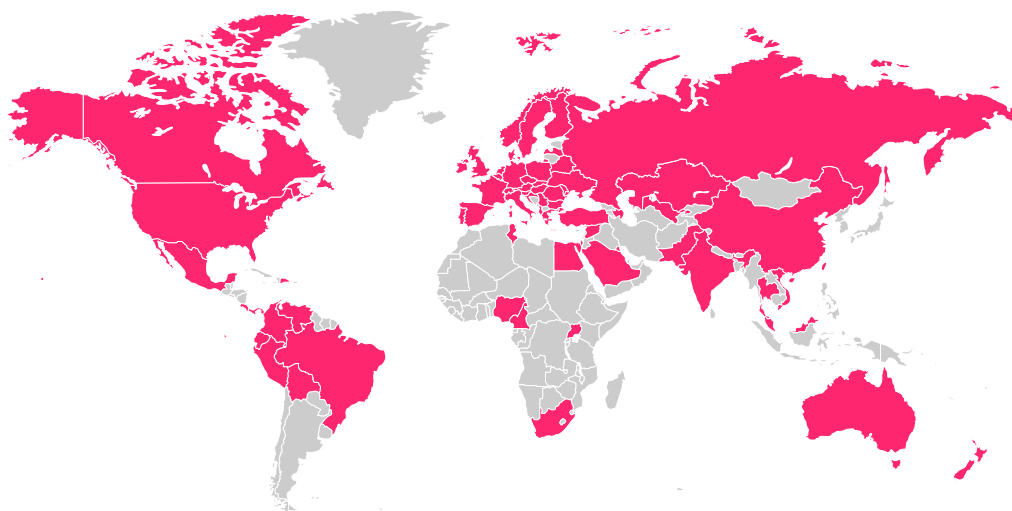
**International  
students**

**700+**

**Ambitious  
founders**

**100+**

**Entrepreneurial  
speakers**



## PREVIOUS SPEAKERS





**START  
SUMMIT**

# SEE YOU AT START SUMMIT 2020

## LAST YEARS ATTENDING COMPANIES

**SRF**

Schweizer Radio  
und Fernsehen

STARTUPS.CH ©



AI Valley

**FINTECH**  
SWITZERLAND

**BERLIN  
VALLEY**

starting<sup>up</sup>

**ANY QUESTIONS OR SUGGESTIONS?  
FEEL FREE TO REACH OUT TO US!**



**MIRAM MENDE**

Public Relations | START Global  
[miriam.mende@startglobal.org](mailto:miriam.mende@startglobal.org)  
+41 79 177 14 28



**JONAH-BAPTISTE LOHMANN**

Public Relations | START Global  
[jonah-baptiste.lohmann@startglobal.org](mailto:jonah-baptiste.lohmann@startglobal.org)  
+41 77 535 06 45