



**START  
GLOBAL**

**CHALLENGE TODAY  
CHANGE TOMORROW**

**PARTNERSHIPS 2020**

## **VISION**

**The seeding ground for  
entrepreneurs to solve  
society's challenges.**

## **MISSION**

**We unite Europe's  
entrepreneurial talent.**

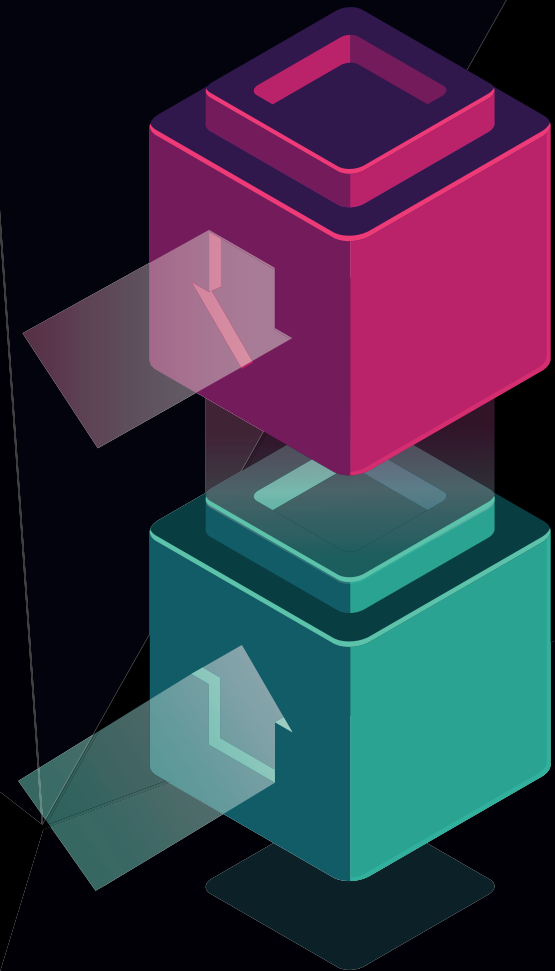
# One Place. Two Worlds. Technology meets Entrepreneurship.

## START SUMMIT

START Summit is Europe's leading entrepreneurship and technology conference run by students. Hosting the most relevant startups, corporates and investors of the DACH region we provide a highly valuable platform for all startup ecosystem stakeholders. We empower entrepreneurial thinking students and founders to foster the evolution of our future.

## START HACK

START Hack is one of Europe's most entrepreneurial hackathon with students from leading tech universities such as ETHZ, EPFL and many others working on technological challenges within a set time frame under 36 hours. This year START Hack is taking place simultaneously with START Summit for the first time. To unite two worlds, business and tech students and make innovation happen.





# IMPRESSIONS







## BRAND AWARENESS

Strategically **integrate your brand** into START Summit and tap into a highly receptive audience who is relevant to your needs. Together we'll look into exciting **solutions** to incorporate your brand objectives.

## NETWORKING

**Connect with high potential individuals.** Whether you are looking to collaborate with startups or want to get to know other industry players. With various decentralized social events, Background-Sessions and the VIP Reception, you're assured of many opportunities to brush shoulders with the industry operators, investors, and innovators.

## THOUGHT LEADERSHIP

Be the first who talks about the most relevant **topics of tomorrow**. Together we can shape the content and set the perfect conditions to achieve your business targets.

## TECH SOURCING

It can be hard to find the right idea which fits the needs of your company. Why not partner with a startup? Our **technology oriented founders** might have just the right product to implement into your company. Also 300 hand-picked **coders** will find their way to START Summit to build a prototype for your challenge within 35 hours of coding.

## EMPLOYER BRANDING

Position your brand as an attractive employer and fill your **recruiters agendas** with 1-1 meetings with talent. During the event you will get in touch with the future generation of high potential Techies and Entrepreneurs.

# SUMMIT

**3300**

**interdisciplinary  
participants**

**1100**

**International  
students**

**715**

**Ambitious  
Founders**

**129**

**Entrepreneurial  
speakers**

**250**

**Talented  
Coders**

**73**

**Represented  
universities**

**26**

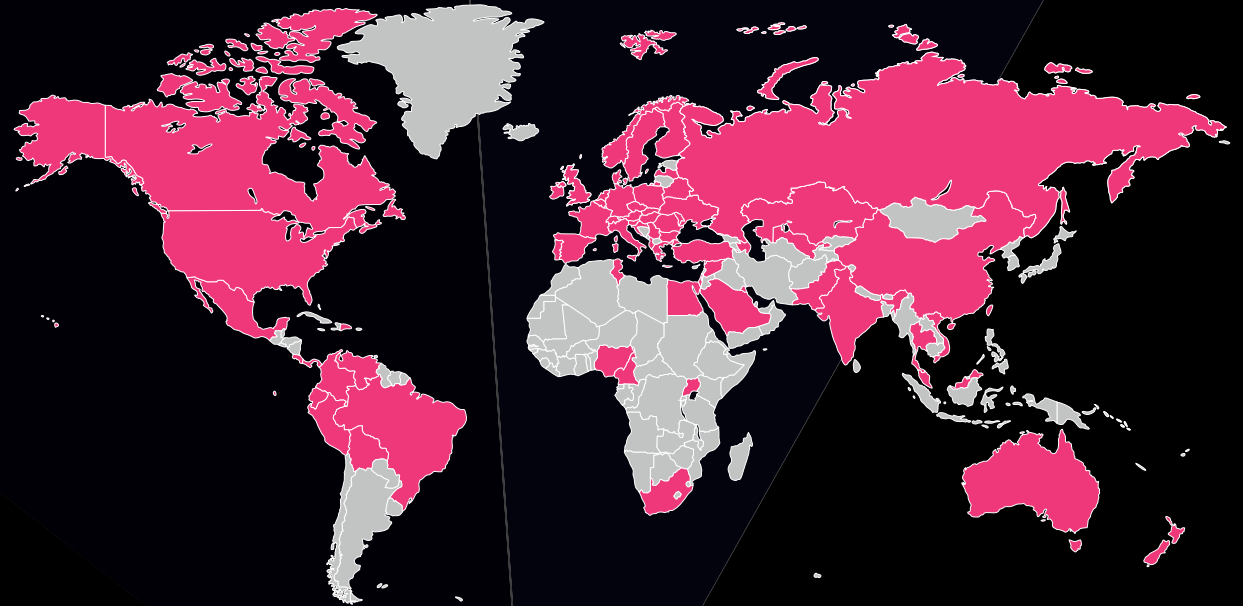
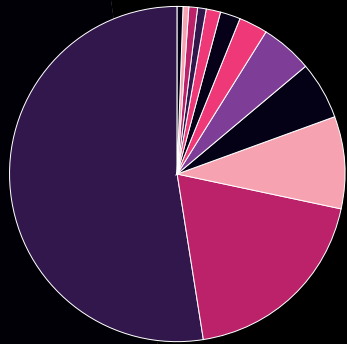
**Nationalities**

**HACK**

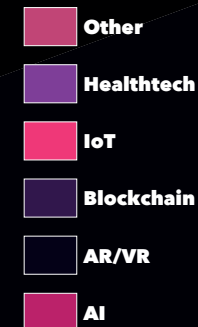
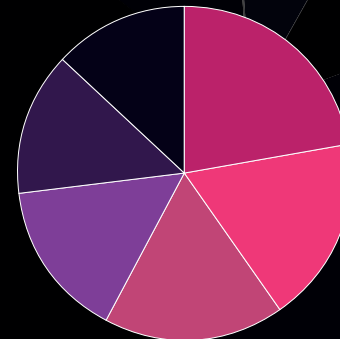


# SUMMIT FACTS AND NUMBERS

## Field of Study

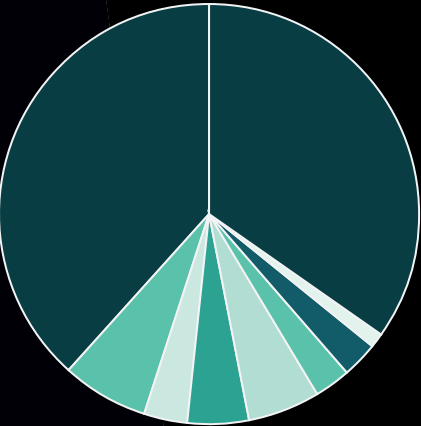


## Focus Technology

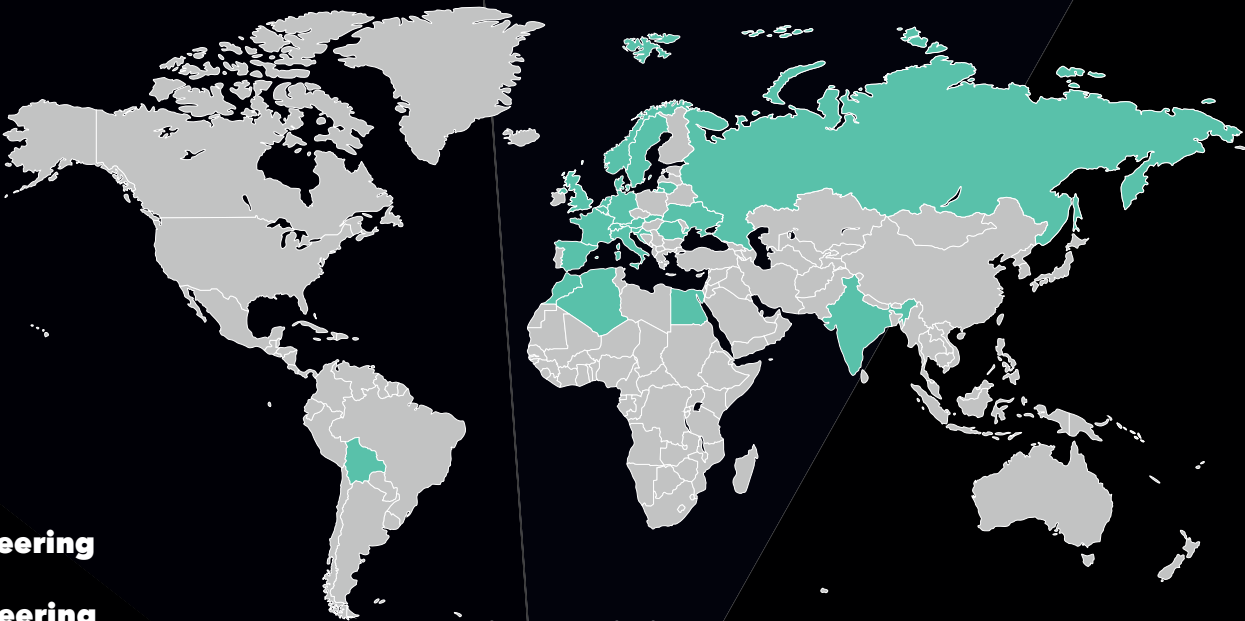


# HACK FACTS AND NUMBERS

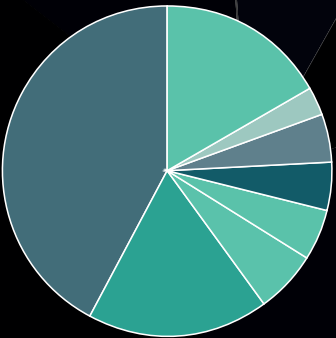
Field of Study



- Other
- Economics
- Informatics
- Software Engineering
- Electrical Engineering
- Mathematics
- Business Administration
- Computer Science
- Undefined



Nationalities



- Switzerland
- Germany
- Spain
- United Kingdom
- Belgium
- Italy
- Russia
- Other



# START Foundation



**Adrian Locher**



**Daniel Gutenberg**



**Daniel Aegeter**



**Rainer-Marc Frey**



**Thomas Gutzwiler**



**Urs Wietlisbach**



**Thomas Bieger**



**Urs Landolf**

The START Foundation ensures START Global's sustainability and professionalism. The board of the foundation supports the initiative with their knowledge and their network. Moreover it hosts the unique Entrepreneur's Circle and has managed to secure funding to financially back the activities of the initiative. Nevertheless, the capital needed to operate is fully raised by the initiative.



Pixability

Hyperloop

Logitech



Uber

Sennheiser

Scalable Capital



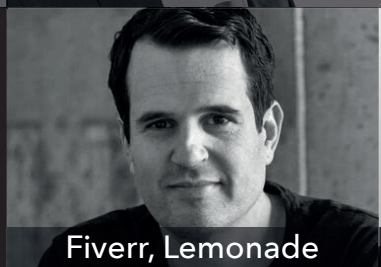
IronMan

Ava

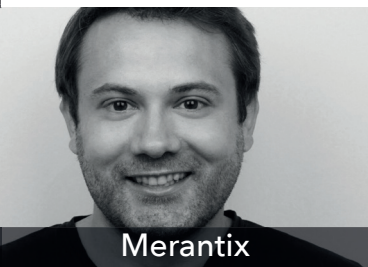
Starmind

**«I wish START  
was everywhere in  
Europe»**

Richard Socher  
Chief Scientist  
Salesforce



Fiverr, Lemonade



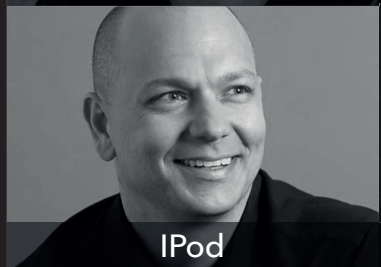
Merantix



N26



LinkedIn



IPod



NASA



Delivery Hero



VI



ETH Zürich



Salesforce



Freigeist Capital



Y Combinator

# SPEAKERS



# RECENT PARTNERS



Microsoft



Universität St.Gallen



swisscom

walderwyss



Building a better  
working world



FARNER



Schweizer Radio  
und Fernsehen



IGE | IPI



WirmachenDruck.ch  
Sie spæen, wirdruken!



FLETA™



Bosch IoT Lab



BANK ON IT



Coca-Cola HBC  
Schweiz • Suisse • Svizzera



SBB CFF FFS



red alpine

# LET'S CHAT AND MAKE IT HAPPEN



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