

## **PR AND EDITORIAL**

At PR and Editorial, we are responsible for START Global's media contacts as well as writing texts that are used to communicate both externally and internally. To present START Global in the media world, we research relevant media outlets and acquire them as media partners. For Editorial, we write and edit all kinds of texts together with other people throughout the organization. Therefore, we gain in-depth knowledge of START and all its projects, which benefits us for our PR and media work as well.

## **Your Mission**

- Learn about START Global's projects
- Research media outlets fitting to our projects and stories
- Reach out to journalists and negotiate partnerships
- Write and revise texts in English and German

## **Your Skills**

- You have a profound interest in traditional and online media as well as language
- You are proactive with an open-minded and communicative personality
- You are well organised, reliable and hardworking with an eye for the details
- You can work under pressure and love working towards ambitious goals
- You can refine even the worst texts into masterpieces
- Excellent German & English both written and spoken

## **Your Benefits**

- Dive into the current state of the medial scene
- Collaborate with the most important players in Europe's media landscape create and leverage valuable contacts
- Learn how to manage media relations and increase brand awareness in broad audiences
- Be embedded in the closely-knit START network of successful entrepreneurs, investors and potential co-founders
- Master important communication skills that will boost you throughout your professional career
- Be part of the dynamic, super-motivated and driven START Global Team

If you are interested and have any questions, please contact:

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