



**START**  
GLOBAL

# ONLINE EVENT MANAGEMENT

In a world that changes dynamically, overcoming challenges has become more important than ever before. This is why our Online Event Management team - the newest team of START Global - came to life. Digitalizing the START Summit to fulfill the needs of our contemporary megatrends and adapting to arising challenges have become the focus of our area of responsibility. You will be responsible to coordinate, organize, and set up the online platform where the START Summit will take place - the connecting point of all teams.

## Your Mission

The mission of the Online Event Management team is to push the START Summit to the next level. This entails focusing on the customer journey on the platform, to ensure that all of our participants, including stakeholders such as speakers, founders and corporate partners, have the best possible experience on the platform during the START Summit. Therefore, you can expect to:

Come up with digital content ideas to generate an exciting platform experience

Help plan and execute the online event: brainstorm ideas, develop the event plan and timeline

Set up and be responsible for the technical aspects of the platform

Be the connecting point of all teams: integrate and put together the efforts of all teams in one place

## Your Benefits

- Get to know all aspects of organizing an online event
- Gain experience in project management
- Let your creativity run wild! Implement your own ideas and projects
- Get in touch with experts from the tech industry
- Improve your technical skills (excel, hubspot, coding, etc.)
- Be part of a passionate and driven team!

## Your Skills

- You are interested to learn more about digital transformation
- You are an innovative and creative person
- You have a problem-solving and visionary mindset
- You are reliable and able to work under pressure

If you are interested and have any questions, please contact:



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